

Board Report

Los Angeles County
Metropolitan Transportation
Authority
One Gateway Plaza
3rd Floor Board Room
Los Angeles, CA

File #: 2015-1534, File Type: Appointment Agenda Number: 49.

SYSTEM SAFETY, SECURITY AND OPERATIONS COMMITTEE OCTOBER 15, 2015

SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCIL

ACTION: APPROVE NOMINEE FOR APPOINTMENT TO METRO SERVICE COUNCIL

RECOMMENDATION

SYSTEM SAFETY, SECURITY AND OPERATIONS COMMITTEE RECOMMENDED (3-0) approving nominee for **membership on Metro's San Fernando Valley Service Council**:

Vahid Khorsand, San Fernando Valley Service Council, New Appointment

Nominated by: Los Angeles Mayor Eric Garcetti

Term Ending: June 30, 2018

ISSUE

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council's nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
SGV	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
SFV	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individual listed below has been nominated to serve by the seat's appointing authority. If approved by the Board, this appointment will serve a three-year term or the remainder of the seat's three-year term as indicated. A brief listing of qualifications for the new nominee is provided along

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with the nomination letter from the nominating authority:

A. Vahid Khorsand, San Fernando Valley Service Council, New Appointment

Nominated by: Los Angeles Mayor Eric Garcetti

Term Ending: June 30, 2018

The demographic makeup of the San Fernando Valley Service Council with the appointment of this nominee will consist of two (2) White members, six (6) Hispanic members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be eight (8) men and one (1) woman.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

FINANCIAL IMPACT

There is no financial impact imparted by approving the recommended action.

<u>ALTERNATIVES CONSIDERED</u>

The alternative to approving this appointment would be for this nominee to not be approved for appointment. To do so would result in reduced effectiveness of the Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their service area.

NEXT STEPS

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan, implement, and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - New Appointee Biography and Listing of Qualifications

Attachment B - Appointing Authority Nomination Letter

Prepared by: Jon Hillmer, Executive Officer of Service Development, Scheduling & Analysis,

(213) 922-6972

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 922-4424

Phillip A. Washington Chief Executive Officer

NEW APPOINTEE BIOGRAPHY AND LISTING OF QUALIFICATIONS

Vahid Khorsand, Nominee for San Fernando Valley Service Council

Vahid Khorsand is currently employed as a Partner and Equities Analyst with BWS Financial, Inc, an investment research firm based in Woodland Hills, where he has worked since 2006. His previous work experience with Universal Computers, Inc., a Van Nuys based computer wholesaler, where he worked as a web developer, product manager, and general manager. Mr. Khorsand holds a Bachelor of Arts degree in Sociology from California State University, Long Beach, and an MBA from Pepperdine University.

Mr. Khorsand is active in local business, community, and nonprofit organizations, serving on the boards of directors of numerous organizations including Encino Chamber of Commerce, United Chambers of Commerce of the San Fernando Valley, LAPD Valley Traffic Advisory Council, Woodland Hills Warner Center Neighborhood Council, Van Nuys Airport Citizens Advisory Council, and California Jaycees.

APPOINTING AUTHORITY NOMINATION LETTER



October 1, 2015

Mr. Gary Spivack Deputy Executive Officer Metro Regional Service Councils One Gateway Plaza MS 99-7-2 Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Vahid Khorsand to serve as a representative on the San Fernando Valley Service Council for the term of July 1, 2015- June 30, 2018.

I certify that in my opinion Mr. Khorsand is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Please let me know if you need any additional information. Thank you for your consideration.

Sincerely,

ERIC GARCETTI Mayor

EG:cl

