

Board Report

File #: 2016-0659, File Type: Appointment

Agenda Number: 21.

SYSTEM SAFETY, SECURITY AND OPERATIONS COMMITTEE OCTOBER 20, 2016

SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCILS

ACTION: APPROVE NOMINEES FOR APPOINTMENT TO METRO SERVICE COUNCILS

RECOMMENDATION

APPROVE nominees for **membership on Metro's Service Councils**.

ISSUE

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council's nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
SGV	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
SFV	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individuals listed below have been nominated to serve by the Councils' appointing authorities. If approved by the Board, these appointments will serve a three-year term or the remainder of the seat's three-year term as indicated. A brief listing of qualifications for the new nominees is provided along with the nomination letters from the nominating authorities:

 A. Joseph Strapac, Gateway Cities Service Council, New Appointment/Re-Appointment Nominated by: Gateway Cities Council of Governments Term Ending: June 30, 2017 The demographic makeup of the Gateway Cities Service Council with the appointment of this nominee will consist of five (5) White members and four (4) Hispanic members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be six (6) men and three (3) women.

B. Carla Canales, San Fernando Valley Service Council, New Appointment Nominated by: Third District Supervisor Sheila Kuehl Term Ending: June 30, 2019

The demographic makeup of the San Fernando Valley Service Council with the appointment of this nominee will consist of three (3) White members, five (5) Hispanic members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and two (2) women.

C. Alba M. Peña, Westside Central Service Council, New Appointment Nominated by: Los Angeles Mayor Eric Garcetti Term Ending: June 30, 2019

The demographic makeup of the Westside Central Service Council with the appointment of this nominee will consist of four (4) Hispanic members, three (3) White members, and two (2) Black members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be six (6) men and three (3) women.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

FINANCIAL IMPACT

There is no financial impact imparted by approving the recommended action.

ALTERNATIVES CONSIDERED

The alternative to approving this appointment would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their service area.

NEXT STEPS

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan, implement, and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - New Appointee/s Biography and Listing of Qualifications Attachment B - Appointing Authority Nomination Letter

Prepared by: Jon Hillmer, Executive Officer of Service Development, Scheduling & Analysis, (213) 922-6972

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 922-4424

Phillip A. Washington

Phillip A. Washington Chief Executive Officer

NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

Joseph A. Strapac, Nominee for Gateway Cities Service Council



Joseph A. Strapac is a self-employed publisher of reference books on the history, engineering, and operation of rail. Mr. Strapac resides in the city of Bellflower, and is a long-time resident of southeast Los Angeles County, having graduated from Compton High School and California State University, Long Beach. Mr. Strapac is a former high school and adult school teacher, and a long-time transit user with extensive knowledge of transportation operations and history. He has been an active member of the Southern Pacific historical and Technical Society for many years, and has held various positions within the organization including

President, Board Member, Archivist, and Advisor.

Carla E. Canales, Nominee for San Fernando Valley Service Council

Carla E. Canales has been employed with the County of Los Angeles since 2009, and is currently working in the Department of Public Works, Administrative Services Bureau as a Management Fellow. Ms. Canales has previously worked in the Treasurer and Tax Collector Bureau, Public Works Fleet Management, and the Department of Mental Health, giving her a broad range of experience with local government agencies functions. Ms. Canales was previously employed with Los Angeles World Airports where she supported ridesharing programs and related events such as Bike to Work Day. Ms. Canales holds a Bachelor of Business Administration from Loyola Marymount University, and is a recent graduate of California State Northridge with a Master's in Public Administration. Ms. Canales is a resident of Sun Valley and a long-time transit user.

Alba M. Peña, Nominee for Westside Central Service Council



Alba M. Peña is an urban planning professional with a focus in community health, health education, community engagement, and program development. Ms. Peña is currently employed as a Lead Community Health Associate with Cedars-Sinai Medical Center's Healthy Habits program. Ms. Peña has previously worked for the National Health Foundation as a Program Manager and a Senior Program Coordinator, as well as with the Los Angeles County Metropolitan Transportation Authority as an Entry Level Trainee. Ms. Peña also completed a graduate internship with the City of Los Angeles Department of Neighborhood Empowerment. She is a

member of the L.A. Walks Steering Committee and a California Walks Board Member. Ms. Peña holds a Bachelor of Arts in Sociology from University of California, Santa Barbara, and a Master's in Urban & Regional Planning from University of California, Los Angeles.

ATTACHMENT B

APPOINTING AUTHORITY NOMINATION LETTERS

	SOUTHEAST LOS ANGELES COUNTY			
Artesia Avalon Bell				
Bellflower Bell Gardens	GATEWAY CITIES			
Cerritos Commerce	September 8, 2016			
Compton Cudahy Downey	Mr. Phillip A. Washington, CEO Los Angeles County Metropolitan Transportation Authority One Gateway Plaza Los Angeles, CA 90012			
Hawaiian Gardens	Dear Mr. Washington:			
Huntington Park	Nominees for the Metro Gateway Cities Service Council			
Industry La Habra Heights La Mirada	Acting in its capacity as the convening coalition of the Metro Gateway Cities Service Council, the Board of Directors of the Gateway Cities Council of Governments has nominated one Service Council member to fill the current			
Lakewood	vacant seat, which expires June 2017.			
Long Beach Lynwood Maywood	At its regularly scheduled meeting of September 7, 2016, the Gateway Cities Council of Governments Board of Directors nominated Mr. Joseph Strapac, a member of the community, to fill the seat expiring June 30, 2017, replacing Thomas Martin. A copy of the nominee's application is enclosed.			
Montebello Norwalk	We would appreciate your assistance in agendizing the nominations for confirmation by the MTA Board of Directors at the next regularly scheduled meeting.			
Paramount	Sincerely,			
Pico Rivera Santa Fe Springs	st all			
Signal Hill	Pickard Power			
South Gate	Richard Powers Executive Director			
Vernon	Enclosure			
Whittier				
County of Los Angeles				
Port of Long Beach				
16401 Pc	aramount Boulevard = Paramount, California 90723 = phone (562) 663-6850 fax (562) 634-8216			

www.gatewaycog.org



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

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> SHEILA KUEHL SUPERVISOR, THIRD DISTRICT

September 7, 2016

Mr. Gary Spivack Deputy Executive Officer Metro Regional Service Councils One Gateway Plaza MS 99-7-2 Los Angeles, CA 90012

Dear Mr. Spivack:

This letter serves as the recommendation to appoint Carla Canales to serve as the Third District representative on the San Fernando Valley Service Council for the term of July 1, 2016 - June 30, 2019.

I am confident that Ms. Canales' knowledge and experience of the San Fernando Valley's transportation will serve the Council well.

A copy of Ms. Canales' resume is attached for your reference. Please let me know if you need any additional information. Thank you for your attention to this matter.

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Sincerely,

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SHEILA KUEHL Supervisor, Third District

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ERIC GARCETTI MAYOR

September 20, 2016

Mr. Gary Spivack Deputy Executive Officer Metro Regionals Service Councils One Gateway Plaza MS 99-7-2 Los Angeles, CA 90012

Dear Mr. Spivack:

I hereby submit the nomination of Alba Peña to serve as a representative on the Westside/Central Service Council. I certify that in my opinion Ms. Peña is qualified for the work that will devolve upon her, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information. Thank you for your consideration.

Sincerely,

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ERIC GARCETTI Mayor

EG:cl