

**Board Report**

File #: 2017-0050, **File Type:** Program**Agenda Number:** 18

2nd REVISED
EXECUTIVE MANAGEMENT COMMITTEE
MARCH 16, 2017

SUBJECT: POLICY ADVISORY COUNCIL**ACTION: RECEIVE AND FILE****RECOMMENDATION**

RECEIVE AND FILE report on the **proposed slate and creation of the Measure M Policy Advisory Council.**

ISSUE

At the December 1, 2016 Board Meeting, Chief Executive Officer Phillip Washington presented the proposed staff approach for Measure M implementation. Part of the recommendation included the creation of a Policy Advisory Council (PAC) that would directly advise the Board regarding Measure M guidelines and the Long Range Transportation Plan (LRTP).

In a Board Box dated December 20, 2016, an outline of the roles and responsibilities of the PAC and an overview of the composition was distributed. This PAC would be made up of three major constituency categories, each with 9 representatives to reflect a diverse coalition - transportation consumers, transportation providers and jurisdictions (Attachment A). This PAC would not vote on single positions but would provide broad input from all perspectives represented in the PAC. Through outreach to all representatives in this coalition, a proposed slate of representatives and alternates for the PAC has been developed (Attachment B). They will meet for the first time as a group on April 5, 2017 to review the Draft Measure M Master Guidelines (Guidelines).

DISCUSSION**Policy Advisory Council**

The purposes of the PAC are to review, comment, advise and provide input and insight on the Guidelines and the LRTP to the Metro Board. This PAC seeks to ensure an equal, representative voice for the three key constituencies: transportation consumers - those who use or are impacted by our complex transport system; transportation providers - those who supply or regulate transportation infrastructure and services; and jurisdictions - representatives of elected bodies accountable to the needs of both consumer and provider constituencies. A key criterion for membership on the PAC is

that the representatives have access to resources that would allow them to offer quality representation and provide necessary outreach to their represented group. PAC members will be called upon to broadly disseminate information to, and solicit input from, their constituencies.

Forming the PAC required reaching out to each of the core three categories. In most cases, the transportation providers had one or a small number of designees; and representatives and alternates were named among them. In the case of the Federal representative, we reached out to the FTA and the FHWA for nominations. However, their respective counsels reviewed the role and responsibilities of the PAC and determined that in order to ensure no conflicts in FTA and FHWA employee's roles and responsibilities, it would be prudent to decline the request to provide nominations to the PAC. Therefore, we have reached out to SCAG for a representative and alternate since under federal law, the agency is designated as a Metropolitan Planning Organization (MPO) and under state law as a Regional Transportation Planning Agency and a Council of Governments.

For the jurisdictions, nominating information was sent to representatives of Councils of Governments (COGs), whose collective jurisdictional memberships included all cities. The information was copied directly to mayors and city managers to underscore that the role of the COG seat is to be a direct conduit to city insight and positions, not a seat for the COB Board as a separate body.

For the consumer category, it was necessary to identify groups which represented the individual consumer designations identified in Attachment A. Los Angeles County is fortunate to have a wide-ranging, diverse consumer groups and organizations who are fully engaged in the issues of transportation and how our system impacts their constituencies. We reached out to over 100 consumer groups representing a broad range of interests, many of which were partners with Metro in the successful passage of Measure M. They received information regarding the formation of the PAC along with a request for nominations. An informational meeting was held with this group on February 2, and approximately 40 representatives attended. It was an opportunity for this group to understand the role and responsibilities of the PAC as well as network with fellow representatives from like organizations. Nominations were accepted through February 14. In most instances, when there were multiple nominations which exceeded the number of slots in a particular category, staff facilitated a process of self-selection within the group.

The PAC will be meeting monthly and have its first meeting as a group in April to review the Draft Measure M Master Guidelines. Additionally, the PAC's chair or designee will provide an oral report directly to the Board, and its Committees as appropriate, on the issues being addressed at their meetings.

FINANCIAL IMPACT

The Measure M PAC has no impact on the FY17 budget.

NEXT STEPS

Staff will meet with the PAC in April and begin the review process for the Measure M Master Guidelines.

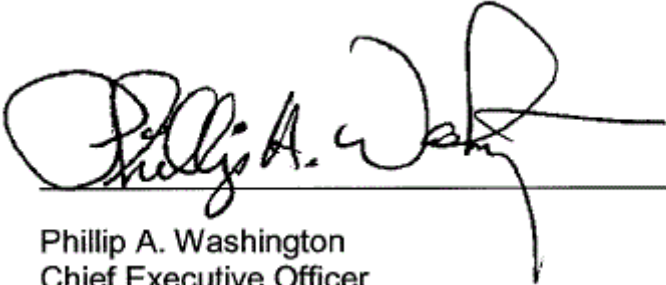
ATTACHMENTS

Attachment A - Measure M Policy Advisory Council Categories

Attachment B - ~~Measure M Metro Policy Advisory Council Members~~ Representatives and Alternates

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Phillip A. Washington
Chief Executive Officer

Measure M Policy Advisory Council Categories

CONSUMERS	PROVIDERS	JURISDICTIONS
Elderly/Disabled	Transit Munis	County of LA
Students	CalTrans	City of LA
Enviro/Social Equity	Metrolink	San Gabriel COG
Enviro/Social Equity	Access Services	San Fernando Valley COG
Enviro/Social Equity	Ports	Gateway COG
Business	Airports	South Bay COG
Small Business Assn.	Federal	North County COG
Labor (Non-Metro)	Auto Club	Westside Cities COG
CAC Chair	Bike/Pedestrian infrastructure & programs	Las Virgenes/Malibu COG

¹ City of Los Angeles holds the Central City COG position. Cities in the Arroyo Verdugo area group of have representation in the SFV, and SG COGs.

Attachment B

Metro ~~Measure M Guidelines and LRTP~~ Policy Advisory Council Members

Consumers

Elderly/Disabled

Stephanie Ramirez, Associate State Director of Community, AARP.....Representative

Richard Hernandez, Systems Change Adv., Disabled Resource Center.....Alternate

Students

Mary Gallagher, VP Admin. Services, Los Angeles Community College.....Representative

Colin Donahue, VP Admin. Finance, Cal State Northridge.....Alternate

Enviro/Social Equity - Social Justice

Jessica Meaney, Executive Director, Investing in Place.....Representative

Thomas Yee, Initiative Officer, LA Thrives.....Alternate

Enviro/Social Equity - Low-Income Communities

KeAndra Dodds, Sr. Program Director, Enterprise Community Partners.....Representative

Malcolm Harris, Program & Organizing Director, Trust South LA.....Alternate

Enviro/Social Equity - Environment

Bryn Lindblad, Assoc. Director, Climate Resolve.....Representative

Max Podemski, Planning Director, Pacoima Beautiful..... Alternate

Business

Hilary Norton, Executive Director, Fixing Angelenos Stuck in Traffic.....Representative

Adam Lane, Director Leg. Affairs, Los Angeles Business Council.....Alternate

Small Business

William Osgood, TBAC & President, LA Chapter DVBA.....Representative

Moises Cisneros, Executive Director, LA Latino Chamber of Commerce.....Alternate

Labor

Ron Miller, Executive Secretary, Los Angeles Building Trade.....Representative

Rusty Hicks, Executive Secretary-Treasurer, LA Federation of Labor.....Alternate

CAC

Dalila Soletto, President, Metro CAC.....Representative

TBD.....Alternate

Providers Jurisdictions

County of Los Angeles

Mark Pestrella, Director, Public Works.....Representative

Angela George, Asst. Director, Public Works.....Alternate

City of Los Angeles

Seleta Reynolds, General Manager, LADOT.....Representative

Bridget Smith, Asst. General Manager, LADOT.....Alternate

San Gabriel COG

Mark Christoffells, CEO, Alameda Corridor East.....Representative

Marisa Creter, Asst. Executive Director.....Alternate

San Fernando Valley COG

John Bwarie, Executive Director.....Representative

TBD.....Alternate

Gateway COG

Yvette Kirrin, COG Engineer.....Representative

Craig Beck, Director Public Works, Long Beach.....Alternate

South Bay COG

Jacki Bacharah, Executive Director.....Representative

Steve Lantz, Transportation Director.....Alternate

North County COG

Michael Behen, Spec. Project Manager, Palmdale.....Representative

Trolis Niebla, City Engineer, Lancaster.....Alternate

Westside Cities COG

Cecilia Estolano, Executive Director.....Representative

TBD.....Alternate

Las Virgenes/Malibu COG

Terry Dipple, Executive Director.....Representative

Jessica Arden, Dep. City Engineer, Westlake Village.....Alternate

Jurisdictions Providers

Transit Munis

Art Ida, Director, Culver CityBus.....Representative

Ed King, Director, Big Blue Bus.....Alternate

Caltrans

Carrie Bowen, Director, District 7.....Representative

Gary Slater, Deputy Director, District 7.....Alternate

Metrolink

Elissa Konove, Deputy CEO, Metrolink.....Representative

Roderick Diaz, Director, Metrolink.....AlternateRepresentative

Access Services

Andre Colaiace, Executive Director, Access Services.....Representative

Hector Rodriguez, Dep. Executive Director, Access Services.....Alternate

Ports

Kerry Cartwright, Director, Port of Los Angeles.....Representative

Rick Cameron, Managing Director, Port of Long Beach.....Alternate

Airports

Frank Miller, Executive Director, Burbank Airport.....Representative

~~Jessica~~ Jess Romo, Director, Long Beach Airport.....Alternate

SCAG

Hasan Ikhata, Executive Director, SCAG.....Representative

Darin Chidsey, Chief Operating Officer, SCAG.....Alternate

Auto Club

Marianne Kim, Prin. Public Policy Analyst, Auto Club.....Representative

Metro Measure M Policy Advisory Council Members

Hamid Bahadori, Manager, Auto Club.....Alternate

Bicycle/Pedestrian

Tamika Butler, Executive Director, LA County Bicycle Coalition.....Representative

Romel Pascual, Executive Director, CicLAvia.....Alternate