



Board Report

File #: 2018-0008, File Type: Appointment

Agenda Number: 33.

2nd REVISED
SYSTEMS SAFETY, SECURITY AND OPERATIONS COMMITTEE
JUNE 21, 2018

SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCILS

ACTION: APPROVE NOMINEES FOR APPOINTMENT TO METRO SERVICE COUNCILS

RECOMMENDATION

APPROVE nominees for membership on Metro’s Service Councils.

ISSUE

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council’s nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
San Gabriel Valley	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
San Fernando Valley	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individuals listed below have been nominated to serve by the Councils’ appointing authorities. If approved by the Board, these appointments will serve a three-year term or the remainder of the seat’s three-year term as indicated. A brief listing of qualifications for the new nominees is provided along with the nomination letters from the nominating authorities:

Gateway Cities

The demographic makeup of the Gateway Cities Service Council with the appointment of these

nominees will consist of four (4) White members and four (4) Hispanic members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be five (5) men and three (3) women.

~~A member of the San Gabriel Valley Service Council has resigned effective June 30, which will create one (1) vacancy on this Council. The appointing authority is currently recruiting potential replacement candidates and will submit their nomination for approval in the near future.~~

- A. Jo Ann Eros Delgado, Gateway Cities Service Council, Re-Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2021
- B. Richard Burnett, Gateway Cities Service Council, Re-Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2021
- C. Wally G. Shidler, Gateway Cities Service Council, Re-Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2021

San Fernando Valley

The demographic makeup of the San Fernando Valley Service Council with the appointment of these nominees will consist of four (4) Hispanic members and four (4) White members in terms of racial/ethnic identity. The gender breakdown of the Council will be four (4) men and four (4) women.

- D. Jenny Daniels Freese, San Fernando Valley Service Council, New Appointment
Nominated by: Los Angeles Mayor Eric Garcetti
Term Ending: June 30, 2021
- E. Dave Perry, San Fernando Valley Service Council, Re-Appointment
Nominated by: Fifth District Supervisor ~~Stephanie~~ Kathryn Barger
Term Ending: June 30, 2021

An additional vacancy will be created with the expiration of the term of the seat assigned to the Cities of Burbank, Glendale, and San Fernando. The Cities have yet to reach an agreement as to whom should serve as their representative, which will create one (1) vacancy on this Council. The appointing authorities are currently negotiating to resolve this issue and will submit their nomination for approval in the near future.

San Gabriel Valley

The demographic makeup of the San Gabriel Valley Service Council with the appointment of these nominees will consist of four (4) White members, two (2) Hispanic members, one (1) Native American member, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and one (1) woman.

A member of the San Gabriel Valley Service Council recently resigned, leaving one (1) vacancy on this Council. The appointing authority is currently recruiting potential replacement candidates and will submit their nomination for approval in the near future.

- G. Roger Chandler, San Gabriel Valley Service Council, Re-Appointment
Nominated by: The City of Arcadia
Term Ending: June 30, 2021

South Bay

The demographic makeup of the South Bay Service Council with the appointment of these nominees will consist of three (3) Hispanic members, three (3) White members, one (1) Asian member, and two (2) Black members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and two (2) women.

- J. Charles Michel Deemer, South Bay Service Council, Re-Appointment
Nominated by: South Bay Council of Governments
Term Ending: June 30, 2021
- K. Dan Medina, South Bay Service Council, Re-Appointment
Nominated by: South Bay Council of Governments
Term Ending: June 30, 2021
- L. Don Szerlip, South Bay Valley Service Council, Re-Appointment
Nominated by: South Bay Council of Governments
Term Ending: June 30, 2021

Westside Central

The demographic makeup of the Westside Central Service Council with the appointment of this nominee will consist of three (3) White members, four (4) Hispanic members, and two (2) Black members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be five (5) men and four (4) women.

- M. George Taulé, Westside Central Service Council, Re-Appointment
Nominated by: Los Angeles Mayor Eric Garcetti
Term Ending: June 30, 2021
- N. Elliot Petty, Westside Central Service Council, Re-Appointment
Nominated by: Second District Supervisor Mark Ridley-Thomas
Term Ending: June 30, 2021
- O. Madeline Brozen, Westside Central Service Council, New Appointment
Nominated by: Third District Supervisor Sheila Kuehl
Term Ending: June 30, 2020

- P. Martha Eros, Westside Central Service Council, Re-Appointment
Nominated by: Westside Central Council of Governments
Term Ending: June 30, 2021

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

ALTERNATIVES CONSIDERED

The alternative to approving this appointment would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Councils to formulate and submit their recommendations to the Board. It would also result in the Service Councils having less diverse representation of their respective service area.

NEXT STEPS

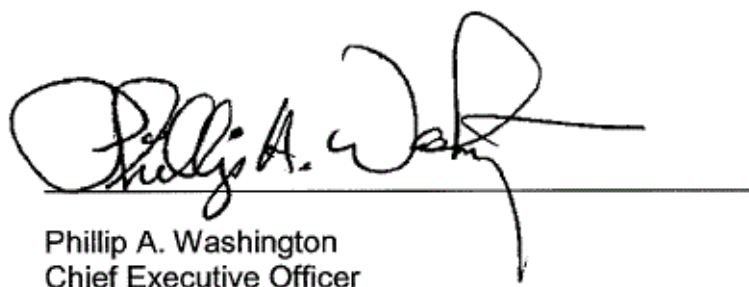
Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - New Nominees' Listing of Qualifications
Attachment B - Nomination Letters

Prepared by: Conan Cheung, Sr. Executive Officer of Service Development, Scheduling and Analysis, (213) 418-3034

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 418-3108



Phillip A. Washington
Chief Executive Officer

NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

Jenny Daniels Freese, Nominee for San Fernando Valley Service Council



Jenny Daniels Freese has served as the Director of Development and Marketing for Valley Village, a non-profit organization dedicated to protecting, fostering, developing and advancing the rights and interests of people with developmental disabilities. Prior to joining Valley Village, Ms. Freese has worked as a Fundraising Manager for the Alzheimer's Association and a Coordinator for Group Health Cooperative.

Ms. Freese holds a Bachelor's Degree in Interdisciplinary Arts from the University of Washington, and a Master in Nonprofit Management, Public Administration, Policy Administration, Civics, and Ethics from California Lutheran University. She is a member of the Association of Fundraising Professionals and the San Fernando Valley Jaycees.

Madeline Brozen, Nominee for Westside Central Service Council



Madeline is the Program Manager, UCLA Complete Streets Initiative and the Associate Director for External Relations of the Lewis Center for Regional Policy Studies and the Institute of Transportation Studies. At the Lewis Center and Institute of Transportation Studies, Madeline's research focuses on issues relating to complete streets and spatial analysis. Prior to her time with these centers, Madeline worked with a NASA-sponsored internship program, DEVELOP, where she analyzed satellite imagery to examine environmental issues working both at Jet Propulsion Laboratory in Pasadena and Stennis Space Center, outside of New Orleans. Ms. Brozen has also worked previously

as an assistant transportation planner on Safe Routes to School and Bicycle/Pedestrian Master plans with Ryan Snyder Associate/

Madeline holds a M.A in Urban Planning from UCLA, with a focus on transportation planning, and a B.S in Urban Studies from the University of New Orleans with a focus on GIS and Remote Sensing. Madeline is a two-time scholarship winner from WTS-LA, and a Lee Schippler Scholar from the World Resources Institute and EMBARQ. She is on the Board of Directors for the Association of Pedestrian and Bicycle Professionals, and a member of the Transportation Research Board and the American Planning Association

APPOINTING AUTHORITY NOMINATION LETTERS

SOUTHEAST LOS ANGELES COUNTY



GATEWAY CITIES
COUNCIL OF GOVERNMENTS

- Artesia
- Avalon
- Bell
- Bellflower
- Bell Gardens
- Cerritos
- Commerce
- Compton
- Cudahy
- Downey
- Hawaiian Gardens
- Huntington Park
- Industry
- La Mirada
- Lakewood
- Long Beach
- Lyndwood
- Maywood
- Montebello
- Norwalk
- Paramount
- Pico Rivera
- Santa Fe Springs
- Signal Hill
- South Gate
- Vernon
- Whittier
- County of Los Angeles
- Port of Long Beach

May 3, 2018

Mr. Phillip A. Washington, CEO
Los Angeles County Metropolitan Transportation Authority
One Gateway Plaza
Los Angeles, CA 90012

Dear Mr. Washington:

Nominees for the Metro Gateway Cities Service Council

Acting in its capacity as the convening coalition of the Metro Gateway Cities Service Council, the Board of Directors of the Gateway Cities Council of Governments has nominated three Service Council members to fill seats expiring on June 30, 2018.

At its regularly scheduled meeting of May 2, 2018, the Gateway Cities Council of Governments Board of Directors nominated Mr. Wally Shidler, Mr. Richard Burnett, and Ms. Jo Ann Eros Delgado, to fill the seats expiring June 30, 2018. A copy of the nominee's application is enclosed.

We would appreciate your assistance in agendizing the nominations for confirmation by the MTA Board of Directors at the next regularly scheduled meeting.

Sincerely,

Nancy Pfeffer
Executive Director

Enclosure

Cc: Ms. Dolores Ramos, Sr. Administrative Analyst, Regional Service Councils



ERIC GARCETTI
MAYOR

April 25, 2018

Mr. Gary Spivack
Deputy Executive Officer
Metro Regional Service Councils
One Gateway Plaza
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Ms. Jenny Daniels Freese to be appointed as a representative on the San Fernando Valley Service Council, for term ending on June 30, 2021. Ms. Freese will fill the vacancy created by Vahid Khorsand, whose term will end on June 30, 2018.

I certify that in my opinion Ms. Freese is qualified for the work that will devolve upon her, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right and a small flourish at the end.

ERIC GARCETTI
Mayor

EG:cl



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

869 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012
Tel: 213-974-5555 Fax: 213-974-1010

KATHRYN BARGER
SUPERVISOR, FIFTH DISTRICT

April 27, 2018

Mr. Gary Spivack
Deputy Executive Officer
Metro Service Councils
1 Gateway Plaza, MS 99-7-2
Los Angeles, CA 90012
spivackg@metro.net

Dear Mr. Spivack:

This letter serves as my recommendation to reappoint David Perry as my representative to the Los Angeles County Metro San Fernando Valley Service Council.

David resides in the San Fernando Valley and has served as my transportation policy deputy since I took office in December 2016. Prior to that, he served as the transportation policy deputy to Supervisor Michael D. Antonovich and as his field deputy in the Santa Clarita Valley for eight years.

In his capacity as my policy deputy, David has gained extensive knowledge and experience in the area of transportation and related issues affecting the San Fernando Valley and the region. He will continue to serve the San Fernando Valley well.

Sincerely,

KATHRYN BARGER
Supervisor, Fifth District

KB:dpo

ANTELOPE VALLEY
42455 10th Street West, Suite 104
Lancaster, CA 93534
(661) 726-3600

EAST SAN GABRIEL VALLEY
615 East Foothill Boulevard, Suite A
San Dimas, CA 91773
(909) 394-2264

SAN FERNANDO VALLEY
21943 Plummer Street
Chatsworth, CA 91311
(818) 993-5170

SAN GABRIEL VALLEY
215 N. Marengo Avenue, Suite 120
Pasadena, CA 91101
(626) 356-5407

SANTA CLARITA VALLEY
27441 Tourney Road, Suite 180
Santa Clarita, CA 91355
(661) 287-3657



City of Arcadia

Dominic Lazzaretto
City Manager

April 23, 2018

Mr. Gary Spivack
Deputy Executive Officer
Metro Service Councils
1 Gateway Plaza, MS 99-7-2
Los Angeles, CA 90012

RE: Annual Appointments to Metro San Gabriel Valley Service Council

Dear Mr. Spivack:

I am in receipt of your letter dated January 19, 2018 regarding the annual appointment to the Metro San Gabriel Valley Service Council. On behalf of the cities of El Monte, Temple City, and Arcadia, I would like to formally resubmit Arcadia Council Member Roger Chandler as our nominee to serve during the July 1, 2018 – June 30, 2021 term.

The City of Arcadia and our partners in El Monte and Temple City appreciate the work that the Metro Service Council's perform in determining routes and schedules for commuters throughout the San Gabriel Valley and beyond.

Cordially,


Dominic Lazzaretto
City Manager

cc: Alex Hamilton, City Manager, City of El Monte
Bryan Cook, City Manager, City of Temple City

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Post Office Box 60021
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(626) 574-5401
(626) 446-5729 Fax
dlazzaretto@ArcadiaCA.gov



20285 Western Avenue, Suite 100
Torrance, California 90501
(310) 371-7222
sbccog@southbaycities.org
www.southbaycities.org

April 30, 2018

The Honorable Eric Garcetti, Chair
& Members of the Board
Los Angeles Metropolitan Transportation Authority
1 Gateway Plaza
Los Angeles, California 90012

Re: Nominations for the Members of the South Bay Service Council

The South Bay Metro Service Council has been extremely successful since its inception. The dedicated people on our council have worked with Metro staff to make changes in service to improve efficiency and coordination of the transit services provided by the Metro in our sector.

The South Bay Cities Council of Governments (SBCCOG) takes its responsibility to nominate members to the council very seriously and with this letter we are submitting our nominees to fill the three seats whose terms are expiring. Recommended after receiving the approval of the SBCCOG Board of Directors at the meeting of April 26, 2018 are the current incumbents: Don Szerlip (Redondo Beach businessman), Charles Michel Deemer (Torrance Environmental Commissioner) and Dan Medina (Gardena Councilmember). These appointments are all for 3 years.

We request that you agendize the appointment of these representatives for as soon as possible so they can be seated in July, 2018.

Please notify us when the appointments are confirmed or if you have any questions.

Sincerely,

Kurt Weideman
SBCCOG Chair
Councilman, City of Torrance

cc: Phil Washington, CEO

LOCAL GOVERNMENTS IN ACTION

Carson El Segundo Gardena Hawthorne Hermosa Beach Inglewood Lawndale Lomita
Los Angeles Manhattan Beach Palos Verdes Estates Rancho Palos Verdes Redondo Beach Rolling Hills
Rolling Hills Estates Torrance Los Angeles District #15 Los Angeles County



ERIC GARCETTI
MAYOR

February 21, 2018

Mr. Gary Spivack
Deputy Executive Officer
Metro Regional Service Councils
One Gateway Plaza
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Mr. George Taule to be reappointed as a representative on the Westside/Central Metro Service Council, for term ending on June 30, 2021.

I certify that in my opinion Mr. Taule is qualified for the work that will devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti'.

ERIC GARCETTI
Mayor

EG:cl



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

821 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012
Tel: 213-974-3333 Fax: 213-625-7360 Sheilaqbos.lacounty.gov

SHEILA KUEHL
CHAIR OF THE BOARD
SUPERVISOR, THIRD DISTRICT

May 2, 2018

Mr. Gary Spivack
Deputy Executive Officer
Metro Regional Service Councils
One Gateway Plaza MS 99-7-2
Los Angeles, CA 90012

Dear Mr. Spivack,

This letter serves as the recommendation to appoint Madeline Brozen to serve as the Third District representative on the Westside Central Service Council for the term of July 1, 2018 - June 30, 2020.

I am confident that Ms. Brozen's knowledge and experience in the fields of transportation and urban planning will serve the Westside Central Service Council well.

Please let me know if you need any additional information. Thank you for your attention to this matter.

Sincerely,

Sheila Kuehl
Chair of the Board
Supervisor, 3rd District

NE:sl



**BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES**

866 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012 / (213) 974-2222

MARK RIDLEY-THOMAS
SUPERVISOR, SECOND DISTRICT

April 16, 2018

Ms. Michelle Jackson
Board Secretary
Metropolitan Transportation Authority
One Gateway Plaza
Los Angeles, CA 90012

Re: Reappointment of Mr. Elliott Petty to the Westside/Central Service Council

Dear Ms. Jackson:

I write in support of nominating Mr. Elliott Petty for reappointment to the Westside/Central Service Council (Council) for the seat which expires on June 30, 2018. Mr. Petty continues to make positive contributions to the Council. Please place his nomination on the next Metro Board agenda for consideration.

If you have any questions, please contact Karly Katona from my office at 213.974.2222.

With hope,

A handwritten signature in blue ink that reads "Mark Ridley-Thomas".

MARK RIDLEY-THOMAS
Supervisor, Second District



Date: May 4, 2018

To: Gary Spivack
Deputy Executive Officer, Metro

From: Cecilia Estolano
Executive Directors, WSCCOG

CC: Eric Geier, Community Relations Manager, Metro
Dolores Ramos, Sr. Administrative Analyst, Metro
Martha Eros, Transportation Planner, City of Beverly Hills

Subject: Westside Cities COG Re-Appointment to the Metro Westside/Central Service Council

On March 8, 2018, the Westside Cities Council of Governments (WSCCOG) Board reappointed Ms. Martha Eros to another 3-year term as the WSCCOG representative to the Metro Westside/Central Service Council beginning July 1, 2018 and ending June 30, 2021. The WSCCOG Board voted unanimously to approve Ms. Goodman's reappointment.

Please accept this reappointment on behalf of the WSCCOG Board. Please contact the WSCCOG Project Director Winnie Fong at winnie@estolanolesar.com or at (213) 612-4545.