

Board Report

Los Angeles County
Metropolitan Transportation
Authority
One Gateway Plaza
3rd Floor Board Room
Los Angeles, CA

File #: 2018-0622, File Type: Informational Report Agenda Number: 16.

PLANNING AND PROGRAMMING COMMITTEE JANUARY 16, 2019

SUBJECT: LONG RANGE TRANSPORTATION PLAN UPDATE

ACTION: RECEIVE AND FILE

RECOMMENDATION

<u>WITHDRAWN:</u> RECEIVE AND FILE status report on the Long Range Transportation Plan (LRTP) Update, including the following informational items:

- A. Public Engagement Summary Report (Phase 1); and
- B. Draft Mobility Plan to Access Opportunity Framework.

ISSUE

This is a status report on the development of the LRTP update. Included is a summary for the first phase of public engagement (Attachment A), and Draft Mobility Plan to Access Opportunity Framework (formerly Vision) as overview guidance to the entire LRTP (Attachment B).

DISCUSSION

Background

In September 2017, LRTP Work Plan was presented to the Metro Board (Legistar File No. 2017-0548); it included a scope of work that has distinct modules (i.e., chapters) for development and timeline for key deliverables to the Board. In March 2018, the Board was presented the Orientation and Context module framework (Legistar File No. 2018-0003). In November 2017, the Board received a Public Participation Plan outline for phases of public engagement (Legistar File No. 2017-0644), with an update provided in August 2018 (via Board Box) regarding Phase 1 outreach that began summer 2018, with a scheduled conclusion of November 2018.

Public Engagement - Phase 1 Approach

Phase 1 of LRTP's public engagement was an open-ended listening phase. The outreach is designed around a "Our Next LA" thematic frame. A broad variety of stakeholders were asked what they envision for their future communities, especially as it related to Metro's use of its future transportation dollars. For example, Post-it forms were used to ask where participants lived, and how

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they would describe the "My Next	" future of that community.	

Metro conducted more than 35 public events and attended an additional 21, collected more than 3,000 post-its and received more than 20,000 surveys. Additional outreach was conducted online, at public meetings, through social media, major employers and more. A summary of public events, including location, and other outreach details is provided in Attachment A.

Public Engagement - Phase 1 Results

Analysis of the completed post-its and top survey answers indicates that public interest focuses primarily on the following 5 areas (in no particular order):

- Livability -- Increase access to jobs, affordable housing and more, through quality transportation, to improve the public well-being
- Complete streets -- Safer corridors that include expanded bike, pedestrian and green infrastructure, while maintaining a state of good repair on roadways
- Improved transit -- Optimize speed, reliability, security, customer experience and performance on the transportation network
- Less congestion -- Provide options to bypass traffic, improve traffic flow and improve travel times
- Innovative transportation options -- Provide innovative and high quality mobility service options

Public Engagement - Phase 2

These five focus areas will be used to establish a Values Framework in Phase 2 of LRTP public engagement. Stakeholders will be asked to rank these five areas in terms of their own top priorities. A new online ranking tool was developed in December 2018, but stakeholders will continue to be able to write in their priorities, if they do not see their priority area listed. Phase 2 outreach will continue through spring of 2019, and the responses will help shape the LRTP Values Framework, which will include performance metrics.

A Mobility Plan to Access Opportunity Framework Module

This module is intended to provide the overview of what Metro will achieve through the LRTP. Attachment B presents a detailed outline of what that entails. Importantly, the foundational guidance in this framework is based on the Board-adopted Metro Vision 2028 Strategic Plan, which sets up near term goals and action plans for Metro. This framework explains the relationship between Vision 2028 goals and LRTP plan requirements. Both plans are aligned to achieve Metro goals, but the LRTP has significant distinctions, including: required financial constraint to bound investment priorities; three decades longer time frame to support Measure M delivery; and application of federal and state air quality requirements. Both plans are distinct, but linked in guiding Metro's commitment to excellence for LA County's transportation future.

Upcoming Milestone Baseline Understanding Framework Module

Staff will return to the Board with the draft Baseline module within the first guarter of 2019. This

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important module will include the following information about the existing transportation system and Metro stakeholders:

- Travel Demand Model analysis and other research for the existing system;
- Socio-demographic information about the communities Metro serves, including identification of inequity based on data;
- Partner agency information, including strategic efforts and related plans.

The baseline data will provide the foundation for defining performance metrics and targets that will assess achievement of LRTP goals and objectives. Research is ongoing. The Baseline Understanding module will be drafted and adapted during the LRTP Update process to be responsive, consistent and continuously reinforcing, with implementation modules/plans during the continuum of LRTP.

Equity Platform Framework

The LRTP public engagement effort provides key information consistent with the <u>Listen & Learn</u> pillar of the Equity Platform. The Phase 1 outreach was an open listening approach to engage stakeholders. Information learned will be included in the Baseline Understanding module, the Values Framework module and used for Phase 2 of public engagement.

DETERMINATION OF SAFETY IMPACT

This report has no impact on safety because no action results from this receive and file report.

FINANCIAL IMPACT

This item has no fiscal impact to the agency because no action results from this receive and file report.

Impact to Budget

Activities associated with completing the LRTP update are budgeted in the current fiscal year and are within budget.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

The LRTP will advance all five goals of Vision 2028 because it is foundational to this update and is specifically called upon to implement performance measures for system improvement.

ALTERNATIVES CONSIDERED

Thorough public engagement is essential to a valid LRTP update, in order to accurately represent the needs and priorities of the region. Therefore, no alternative was considered.

NEXT STEPS

The LRTP Update is scheduled to be completed by the end of fiscal year 2020, which generally

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aligns with SCAG's 2020 Regional Transportation Plan and Sustainable Communities Strategy update. During the development timeline, all frameworks and their modules will be completed and updated, as appropriate. The next modules to be developed are the Baseline Understanding and Values Frameworks, which will be highly integrated and provide the foundation for a performance-based approach to consider investment priorities, and related trade-offs. Staff will rely heavily on stakeholder input for this module and all aspects of LRTP development, including input from Metro internal working groups, external partners and the Policy Advisory Council. LRTP scenarios will also be prepared and analyzed. All scenarios will be financially constrained, and comply with voterapproved ballot measures and other legal commitments.

ATTACHMENTS

Attachment A - Public Engagement Summary Report, Phase 1

Attachment B - Draft Mobility Plan to Access Opportunity Framework

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Phillip A. Washington Chief Executive Officer



LRTP Outreach Summary

Phase One Complete





Listening Phase

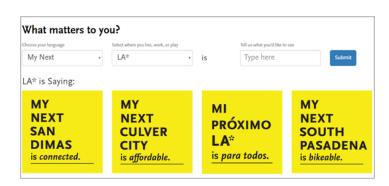
Open-ended questions

- 3 types of data collection used to better understand the transportation needs throughout Los Angeles County
 - Surveys paper and online
 - Post-its paper and online
 - Interviews paper and video
- Public Outreach Types:
 - Public Events 33
 - o Telephone Town Hall 29,991 calls
 - Social Media Facebook, Twitter
 - Major Employers See Appendix
 - Community Based Organizations See Appendix
 - Public Meetings
 - Policy Advisory Council (PAC)
 - Technical Advisory Committee (TAC)
 - Citizens' Advisory Council (CAC)





WHAT'S OUR NEXT LA* COUR NEXT LA* We are listening to everyone who lives, works, or plays in LA County, so tell us what you'd like to see. Our Next LA* is a multi-year effort to improve access to opportunities through transportation investments in all of LA County's 88 citles and its hundreds of neighborhoods. We need your story to better plan a future that gets everyone where they want to go.





- Interviewed 143 people at public events
- Contacted 99 CBOs countywide





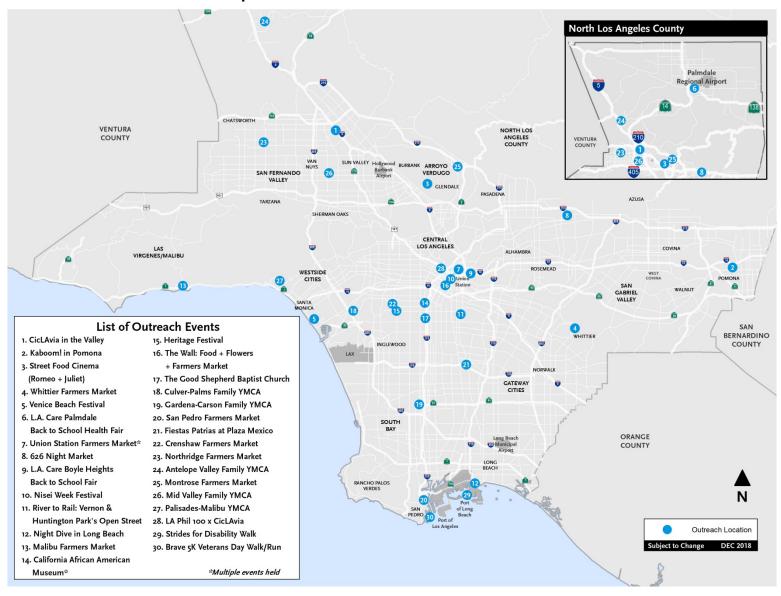




Listening Period



LRTP Outreach Locations Map





We heard a lot of concerns:



I want more/better late night service

"

More affordable housing

"

I would add sidewalks...it is not safe to walk in the street with cars

Too much traffic

I want options so I don't have to have a car





Top Things We Heard

- Better Transit
- Less Congestion
- More Affordable
- Innovative Choices
- Safer/Complete Streets

OUR
NEXT
LA* is
better transit.

By better transit, we mean faster, more frequent, secure and reliable public transportation, with more options and better customer experience. OUR
NEXT
LA* is
less congested.

By *less congested*, we mean options to bypass traffic, better traffic flow and improved travel times for you.

OUR
NEXT
LA* is
for everyone.

By for everyone, we mean more affordable and inclusive, with access to housing, jobs, and more.

OUR
NEXT
LA* is
innovative.

By innovative, we mean innovative solutions like apps and mobility services to provide more choices for getting around.

OUR
NEXT
LA* is
complete streets.

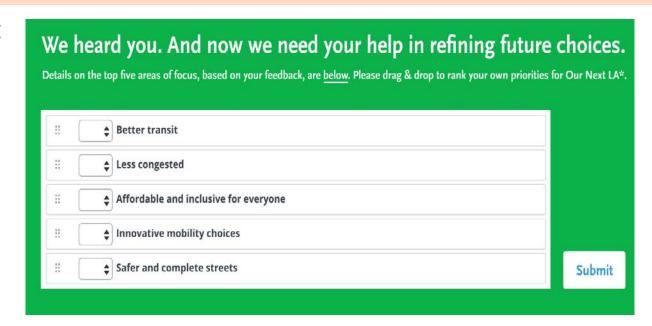
By complete streets, we mean corridors for all travelers with fewer potholes, more greenery, bike lanes, better sidewalks and safer crossings.

OUR NEXT LA* is

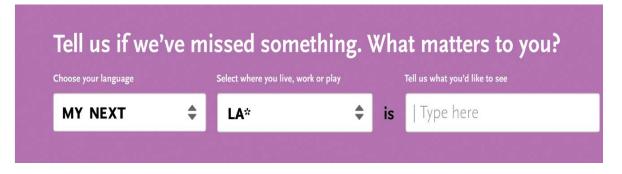
If you don't see your top five priority categories <u>above</u>, tell us what matters most to you.

Rank your priorities:

Or



Tell us what we are missing:



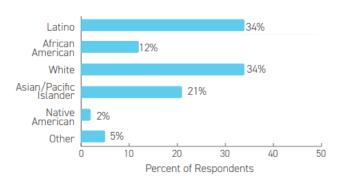


Appendix A: Survey Responses & Statistics



Demographic Data

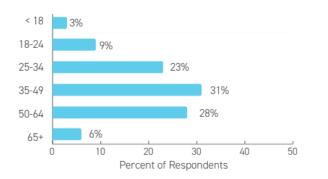
ETHNICITY



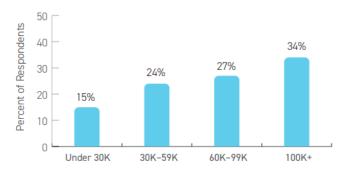
GENDER IDENTITY



AGE

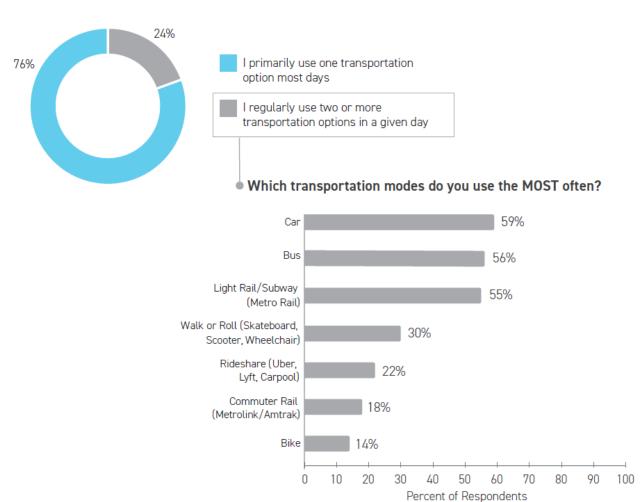


HOUSEHOLD INCOME



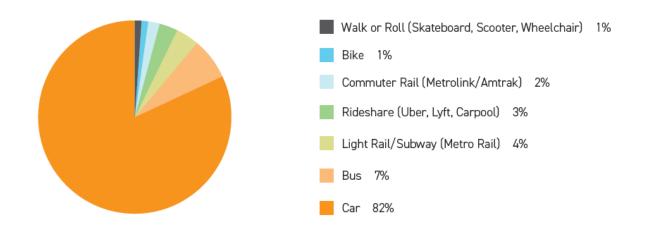
Travel Behavior

Thinking about how you travel throughout Los Angeles County, which of the following best describes you?

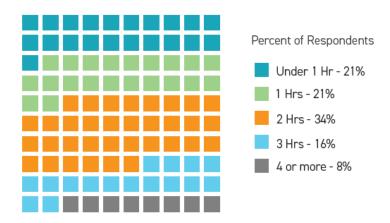


Travel Behavior

What is your primary transportation mode?

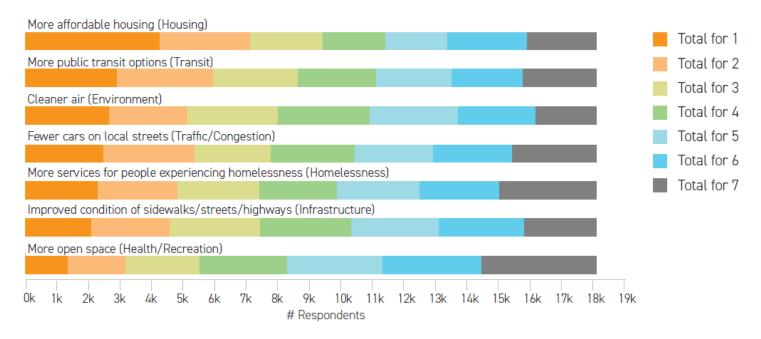


How many hours do you typically spend traveling per day?

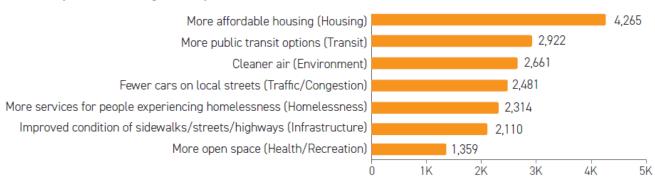


Overall Priorities

On a scale of 1-7, with 1 being most important and 7 being least important, how would you rank the following improvements to your community?

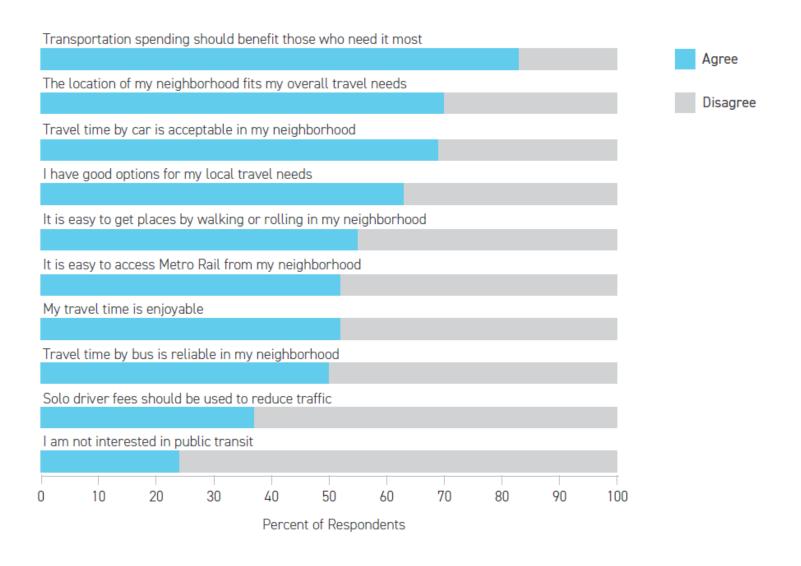


Total # of Respondents Ranking Most Important



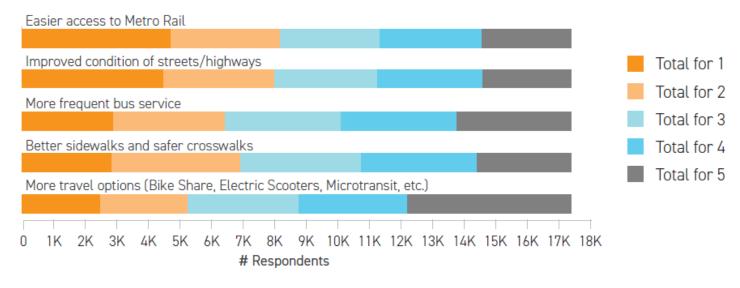
Neighborhood Travel

When thinking about your local travel experience, how much do you agree or disagree with the following statements?

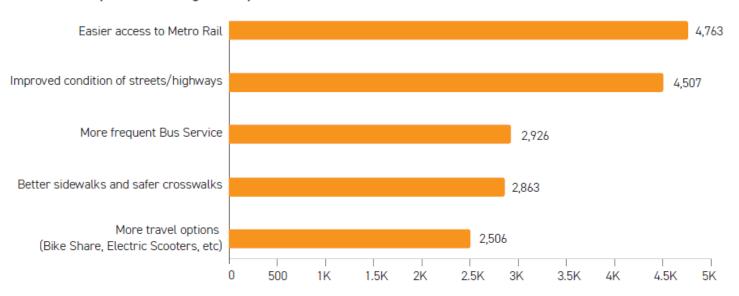


Neighborhood Travel

On a scale of 1-5, with 1 being most important and 5 being least important, how would you rank the following transportation improvements in your community?



Total # of Respondents Ranking Most Important





Appendix B: Outreach Events & Contacts



Events	Events (cont'd.)
CicLAvia The Valley	Mid Valley Family YMCA
Kaboom! Pomona Fairplex	Palisades-Malibu YMCA
Street Food Cinema (Romeo + Juliet)	Celebrate LA! LA Phil 100 x CicLAvia
Uptown Whittier Farmers Market	Strides for Disability Walk
Venice Beach Festival	Brave 5K Veterans Day Walk/Run
L.A. Care Palmdale Family Resource Center	Whittier Concert in the Park
Back to School Health Fair	El Segundo Art Walk
Union Station Farmers Market	Taste of Ecuador
626 Night Market	National Night Out
L.A. Care Boyle Heights Family Resource	Community Resource Fair and Carnival
Center Back to School Health Fair	NoHo Block Party
Union Station Farmers Market	Panorama Mall's 38th Annual Government
Nisei Week Festival JACCC Plaza Events	Day
River to Rail: Vernon and Huntington Park's	Mobile Unit: WIC Office - Pop Up
Open Street Event	Mobile Unit: Woodlawn Elementary - Back to
Night Dive in Long Beach	School Night - Pop Up
Malibu Farmers Market	Mobile Unit: Senior Center - South Gate - Pop
CAAM: Oh Happy Day - California's	Up
Contribution to Gospel Music, In Conversation	Mobile Unit: WIC Office - Pop Up
with Adler Guerrier and Todd Gray	Mobile Unit: Huntington Park Community
Heritage Festival	Center
The Wall: Food + Flowers + Farmers Market	Mobile Unit: WIC Office - Pop Up
The Good Shepherd Baptist Church	Fiesta Hermosa
Culver-Palms Family YMCA	Defisal Salvadoran Independence Day Parade
Gardena-Carson Family YMCA	and Festival
San Pedro Farmers Market	Mobile Unit: Hawaiian Gardens Senior Center
Fiestas Patrias at Plaza Mexico	- Pop Up
Crenshaw Farmers' Market	CAAM: Hope is a Chorus
Northridge Farmers' Market	Bike Rodeo Taste of Soul
Antelope Valley Family YMCA	
Montrose Farmers' Market	Dia de los Muertos
CAAM: Can't Stop Won't Stop	

Community	Based Orga	nizations
Community	y Dascu Oigo	annzations

East L.A. Community Corporation (ELACC)

Hansen Dam Park Advisory Board

Burbank Transportation Management

Organization

South Asian Network

Boyle Heights Neighborhood Council

First5 LA

UDLA (Unification of Disabled Latin

Americans)

Greater L.A. Organization of Chinese

Americans

California Black Women's Health Project

Ararat

Los Angeles Neighborhood Council

Thaitown Community Development

Corporation

AGBU Young Professionals

Organization of Istanbul Armenians

Armenian Cultural Foundation

Alliance for Children's Rights

SIPA (Search to Involve Pilipino Americans)

Boys & Girls Club of Pasadena

Gardena Valley Japanese Cultural Institute

Youth Policy Institute

Venice Japanese Community Center

Asian Americans Advancing Justice

Bikecar101

Community Based Organizations (cont'd.)

Pacific Asian Consortium in Employment

Armenian Society of Los Angeles

Day One

Pasadena Japanese Cultural Institute

Asian Youth Center

San Fernando Valley Japanese American

Community Center

Chinese Parents Association for the Disabled

L.A. Care Family Resource Center - Palmdale

L.A. Care Family Resource Center - Pacoima

YMCA of Greater Whittier

Japanese Community Pioneer Center

Special Services for Groups

Japanese Institute of Sawtelle

Pasadena Complete Streets Coalition

Albion Riverside Park Local Volunteer

Neighborhood Oversight Committee

Mexican American Opportunity Foundation

Boys & Girls Club of West San Gabriel Valley

Armenian Allied Arts Association

Jurisdiction Partners (in addition to 89 jurisdictions & municipal operators)

SCAG

Telephone Town Hall

Sustainability Council

PAC and other interested parties

USC Faculty and Staff

Jurisdiction Agencies

Citizens' Advisory Committee

Technical Advisory Committee

SFVCOG

Northern Corridor Cities

Congresswoman Karen Bass

County of LA

LAWA

Santa Monica

LADOT

LA Planning

LA Sanitation

City of LA Council District 1

City of LA (Council Staff)

Internal Metro

Metro Employee Survey

Large Employers

USC

UCLA

ABM

LA Trade Tech

Cedars Sinai

American Airlines

Fehr & Peers

WSP

AECOM

Faith-Based Institutions

Santa Clarita Valley Food Pantry

CFR & Associates

Holman United Methodist Church

Grace Resources

FACE Korea Church

Los Angeles Christian Health Center

Grace to You

MEND (Meeting Each Need With Dignity)

Human Services Association

Southern Baptist Korean Church

Antelope Valley Dream Center

Family Promise of San Gabriel

Foothill Unity Center

Healthcare Organizations

Hollywood Sunset Free Clinic

Kheir

Rancho Los Amigos

Antelope Valley Partners for Health

Educational Institutions

Pasadena City College

Compton Unified School District

Professional Organizations

Harbor Association of Industry & Commerce

Lincoln Heights Chamber of Commerce

Physicians for Social Responsibility

American Armenian Nurses Association

California Teacher's Union

Other Organizations

Pasadena Federal Credit Union

FuturePorts

Los Angeles American Lung Association in

California

California African American Museum

Southern California Womens Health

Conference

Executive Support Network

Armenian International Medical Fund

Armenian Relief Society

Asian Pacific Gays and Friends

Gay and Lesbian Armenian Society

Chinese American Museum

William Mead Homes

Pasadena Bruins

Harbor Regional Center

Lena Kennedy & Associates

Southern California Resource Services for Independent Living

CHOICESS

Media Outlets

The Source

Social Media

Facebook

United Way of California (via Twitter)

Cal State Long Beach (via Twitter)

City of Los Angeles (via Twitter)

Metro (via Twitter)

Southern California Association of

Governments (SCAG) (via Twitter)

County of Los Angeles (via Twitter)

Big Blue Bus (via Twitter)

Additional Contacts Included:

JPL

CalTech

Disney

LA Community College

Children's Hospital

Gibson Dunn

KPMG

O'Melveny

Wedbush

Northrop Grumann

United Airlines

Kaiser Permanente

Kaiser Permanente

NBC/Universal

Westside Center for Independent Living

Save Open Space

Verbum Dei High School

Montebello Unified School District

Rio Hondo College

Maravilla Foundation

Malibu Community Labor Exchange

Armenia School Foundation

Superior Grocers

LONG RANGE TRANSPORTATION PLAN MODULE: A MOBILITY PLAN TO ACCESS OPPORTUNITY (DRAFT FRAMEWORK)

What is the Mobility Plan to Access Opportunity Module? 1.

- This module presents the overview of what Metro seeks to achieve through the LRTP and how it will take Los Angeles County to that outcome as the result of implementing this plan
- Fundamentally, it is a reasonably feasible expression of the future guided by commitments, laws. principles, plans and programs
- It is also the executive summary and acts as a simple brochure for the LRTP that is easy to grasp

2. What Does Metro Do for Los Angeles County?

- About Metro's enabling legislation
- Plan
- Fund
- Build
- Operate
- Maintain

What are the Purposes of the Metro Vision 2028 Strategic Plan and the LRTP? 3.

- Metro Vision 2028 Strategic Plan
 - An agency-wide strategic plan that creates the foundation for transforming mobility in Los Angeles County (LA County) over the next 10 years
 - It sets the mission, vision, performance outcomes, and goals for Metro and puts in motion specific initiatives and performance outcomes towards which Metro and its partners will strive in pursuit of a better transportation future
- LRTP
 - Establishes a fiscally constrained plan to fund, build, operate and maintain regional transportation systems in Los Angeles County, in accordance with state and federal laws, after consideration of priorities and tradeoffs, to operationalize the Metro Vision 2028 Strategic Plan
 - It is a 40+ year plan
 - Guides Metro's support to its partners to assist with their transportation systems and services
 - Articulates what Metro needs from its many partners to achieve both the Metro Vision 2028 Strategic Plan and LRTP
 - Establishes a framework for implementing these plans and monitoring the effectiveness of their implementation

What is Set Forth in the Metro Vision 2028 Strategic Plan? 4.

- Metro's five vital and bold goals
 - o Provide high-quality mobility options that enable people to spend less time traveling.
 - Deliver outstanding trip experiences for all users of the transportation system.
 - Enhance communities and lives through mobility and access to opportunity.
 - Transform LA County through regional collaboration and national leadership.
 - Provide responsive, accountable, and trustworthy governance within the Metro organization.
- Metro's mission is to provide a world-class transportation system that enhances quality of life for all who live, work, and play within LA County.
- Metro's vision is composed of three elements:
 - Increased prosperity for all by removing mobility barriers;
 - Swift and easy mobility throughout LA County, anytime; and
 - Accommodating more trips through a variety of high-quality mobility options

5. What is the Mobility Plan Set Forth in the LRTP?

- The mobility plan in the LRTP is to boldly and feasibly facilitate access to opportunity across the entire mobility services lifecycle
- The LRTP will demonstrate how Metro Vision 2028 Strategic Plan's goals will be achieved by 2028 and beyond and in doing so, addresses identified needs, gaps and disparities

6. What are the Key Issues and Opportunities Influencing Access to Opportunity?

- People
 - Equity
 - o Population and economy
- Natural and Built Environments
 - Climate change
 - o Adapting and accommodating within the existing built environment
- Transformative Forces
 - Technological change
 - o Tremendous capital transportation investments
- Resources
 - Working within available financial and labor resources
 - Meeting existing commitments
- Transportation System
 - Congestion
 - Maintaining and operating a simultaneously growing and aging system

7. What is the Plan for LA County's Regional Transportation Systems?

- High-capacity transit network
 - o 2028
 - Long term
- Highway network
 - o 2028
 - o Long term
- Active transportation network
 - 0 2028
 - Long term
- Congestion management
 - ExpressLanes
 - Other congestion management tools
- Bus and micro-transit services
 - o 2028
 - Long term
- State of good repair
 - 0 2028
 - Long term

8. How Will Metro Achieve the LRTP?

- Establish constrained priorities—within a reasonably expected funding envelope—based on
 - Voter commitments
 - Laws and Board policies
 - o Metro Vision 2028 Strategic Plan
 - o LRTP guiding themes, goals and policies
 - Needs assessment
 - Public and stakeholder engagement
 - Establish a funding plan to achieve these priorities
- Adhere to this LRTP, using it to guide decision-making and administration at Metro
- Guide how Metro funds its many partners
- Guide project delivery
- · Prioritize vital supporting initiatives

- o Transit-oriented Communities
- o Labor
- Contracting opportunities

9. How Will Metro Know It Is on Track to Achieve the LRTP?

- Performance measures
- Visionary Outcomes: Metro Vision 2028 aims to double the total percent usage of transportation modes other than solo driving, including transit, walking, biking, sharing rides and carpooling by accomplishing the following
 - Ensuring that all County residents have access to high-quality mobility options within a 10minute walk or roll from home;
 - o Reducing maximum wait times for any trip to 15 minutes during any time of the day;
 - o Improving average travel speeds on the County's bus network by 30 percent; and
 - o Providing reliable and convenient options for users to manage their travel time.
- Transparency, accessibility and reporting

10. What Does Metro Need from Its Many Partners to Support Achieving the Metro Vision 2028 Strategic Plan and LRTP?

- Leadership
- Discipline
- Land use coordinated with Metro's transformative transportation investments and services
- Transportation investments that are supportive of Metro's transformative investments and regionallyscaled mobility services

Long Range Transportation Plan Update Status Report Planning & Programming Committee, January 16, 2019 Metro

Outreach Summary (Phase 1)

- 35 Public Events
- 21,472 Total Surveys
- 3,857 Total Post-its
- 29,991 Calls (Telephone Town Hall)
- 50 CBO Connections
- Policy Advisory Council (PAC) Networks
- Social Media
- Major Employer Outreach

County of LA, City of LA, LAX (LAWA), Various Cities, JPL

UCLA, USC, Cal State Long Beach, NBC/Universal, Etc.





Phase 1: Open-Ended Listening

Top Things We Heard

- Better Transit
- Less Congestion
- More Affordable
- Innovative Choices
- Safer/Complete Streets

OUR
NEXT
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By innovative, we mean innovative solutions like apps and mobility services to provide more choices for getting around. OUR
NEXT
LA* is
complete streets.

By complete streets, we mean corridors for all travelers with fewer potholes, more greenery, bike lanes, better sidewalks and safer crossings. OUR NEXT LA*

If you don't see your top five priority categories <u>above</u>, tell us what matters most to you.



Phase 2 – Stakeholders Vote Their Top Priorities Online tool at OurNext.LA

We heard you. And now we need your help in refining future choices.

Details on the top five areas of focus, based on your feedback, are below. Please drag & drop to rank your own priorities for Our Next LA*.

**	Better transit
**	♦ Less congested
:: (Affordable and inclusive for everyone
:: (♦ Innovative mobility choices
:: (♦ Safer and complete streets

Submit





A Mobility Plan to Access Opportunity Module

Framework Provides the Following:

- Overview of what Metro will achieve through LRTP
- Explains the relationship between LRTP and Metro Vision 2028 Strategic Plan
- Both Plans are aligned to achieve Metro goals



- LRTP has significant distinctions:
 - Financially constrained
 - Longer time frame to support Measure M delivery
 - Application of federal and state air quality requirements



Next Steps

Phase 2 of Public Engagement

 Focused on establishing priorities to build a values framework (Early 2019)

Draft LRTP Baseline Understanding

Present baseline conditions and travel patterns (Spring 2019)

Draft Values Module Framework

 Provide a framework for performance based decision making (Spring 2019)

Scenario Testing and Results

Test future alternatives such as congestion pricing (Summer 2019)

