



Board Report

File #: 2018-0736, File Type: Program

Agenda Number: 18.

**REVISED**  
**PLANNING AND PROGRAMMING COMMITTEE**  
**JANUARY 16, 2019**

**SUBJECT: OPEN STREETS GRANT PROGRAM FY2020 MINI-CYCLE**

**ACTION: APPROVE RECOMMENDATIONS**

**RECOMMENDATION**

CONSIDER:

- A. AUTHORIZING the Metro Open Streets Grant Program FY 2020 Mini-cycle Application and Guidelines (Attachment B); and
- B. REPROGRAMMING \$252,688 in unutilized Cycle Two funds towards the FY 2020 Mini-cycle; and to fully fund Cycle Three awarded events in El Monte and Paramount.

**ISSUE**

Board approval will authorize the Open Streets Grant Program FY 2020 Mini-cycle, as directed by the Metro Board at its September, 2018 meeting. Board Approval is needed to proceed with the Mini-cycle competitive grant program framework and release the Guidelines and Application to Los Angeles County Cities, County and Councils of Government offices that were not awarded funding during the Cycle Three application process and are eligible for funding assistance to implement Open Street events in FY 2020.

**BACKGROUND**

In September 2013 the Metro Board approved the Open Streets Competitive Grant Program framework to fund a series of regional Open Street events in response to the June 2013 Board Motion 72. Open Street events are temporary one-day events that close city streets to automotive traffic and open them to people to walk, bike or roll. The goals of the program are to provide opportunities to experience walking, riding a bike, and riding transit possibly for the first time; to encourage future mode shift to walking, bicycling and taking public transportation; and to promote civic engagement to foster the development of multi-modal policies and infrastructure at the local level.

At the June 2014 meeting, the Board awarded \$3.7 million to 12 jurisdictions for Cycle One of the

Open Streets Grant Program. At the September 2016 meeting, the Board awarded \$4.14 million to 17 jurisdictions for Cycle Two. By the end of Cycle Two in December 2018, 25 events that were awarded funding in Cycle One and Cycle Two have been completed, totaling nearly 160 miles of open streets across 29 separate jurisdictions.

**DISCUSSION**

At its September 2018 meeting the Board approved funding recommendations for a third Cycle of 15 Open Street events in 18 cities, and directed staff to:

- Report back on the regional diversity of previous cycles and potential strategies to ensure regional diversity of funding in this and future cycles; and
- With a focus on regional equity, create a \$1 million dollar Mini-cycle in FY 2020 of Open Street grant applications that is open to all communities and Councils of Governments in Los Angeles County, excluding those that have received funding from the Cycle Three Grants: the cities of South Pasadena, West Hollywood, Culver City, Los Angeles, San Fernando, San Dimas, Long Beach and Paramount; and the San Gabriel Valley Council of Governments.

Regional Diversity in Funding

In response to Motion 72 (Attachment A) in 2013 staff developed a comprehensive framework and competitive grant process to solicit and evaluate applications for Open Street events throughout Los Angeles County. In order to increase knowledge of the program, staff reached out via email to each of the 88 independent cities in the County and presented at the Streets and Freeways Subcommittee and the Los Angeles Technical Advisory Committee. During the 2014, 2016 and 2018 funding cycles, staff hosted application workshops at Metro Headquarters and LA County Councils of Government offices. During Cycles Two and Three additional points were added for multijurisdictional events and events proposed in disadvantaged communities, as determined by the CalEnviroScreen score. The table below represents the diverse range of applications received and funded in Cycles One, Two and Three.

Subregion	Apps Received	Percent of Total Apps Received	Apps Awarded	Percent of Total Apps Awarded
San Gabriel Valley	12	18.8%	10	22.7%
Gateway Cities	17	26.6%	9	20.5%
Central Los Angeles	12	18.8%	9	20.5%
Westside Cities	10	15.6%	8	18.2%
South Bay	6	9.4%	3	6.8%
San Fernando Valley	4	6.3%	3	6.8%
Arroyo Verdugo	3	4.7%	2	4.5%
Total	64	100.0%	44	100.0%

In order to continue to increase regional diversity of applications and ensure that all cities have an equal opportunity to apply for events, staff will continue to work with Councils of Government offices to offer application workshops; present to relevant committees at Metro; offer an application workshop at Metro Headquarters; and coordinate with Councils of Governments and other cross-

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jurisdictional entities to assist with grant writing assistance for smaller, more disadvantaged cities across the County.

#### FY 2020 Mini-cycle Initiation

The Application and Guidelines for the FY 2020 Mini-cycle (Attachment B) will mirror those for Cycle Three, and are informed by feedback from applicants, grantees and participants of Cycles One and Two, as well as recommendations solicited from the Open Streets Evaluation Study contractor. The goal of the Application and Guidelines is to ensure that the FY 2020 Mini-cycle continues to promote multi-modal access, advance active transportation at local levels and encourage transit usage. During Cycle Three a maximum funding ceiling of \$500,000 per event was implemented. That higher funding ceiling will remain for the FY 2020 Mini-cycle and is consistent with the new Equity Platform Framework in so far as a higher level of Metro funds is available to cities that would otherwise not be able to produce an Open Street event in their community due to lack of city funds available.

#### Reprogramming of Funds

After reconciling expended funds from Cycle Two, staff is requesting that \$103,688 in unutilized funds for closed-out Cycle Two grants in the cities of San Dimas and Whittier, be reprogrammed, along with \$149,000 for a cancelled event in the City of Montebello. Of the combined total, \$71,688 will be reprogrammed toward the FY 2020 Mini-cycle, and \$181,000 will be used to fully fund the requested grant amount for Cycle Three awarded events in the cities of El Monte and Paramount.

#### Equity Platform

By increasing the funding ceiling for the Open Streets program and providing additional scoring points to disadvantaged communities during the competitive application review process, as defined by the CalEnviro Screen, the Mini-cycle advances the Equity Platform. Metro outreach participation in Open Streets events, many of which are in disadvantaged communities, provides opportunities for Metro staff to discuss and answer questions about ongoing and planned initiatives with community members in the communities where they live.

### **DETERMINATION OF SAFETY IMPACT**

The Open Streets Grant Program FY 2020 Mini-cycle will not have any adverse safety impacts on our employees and patrons.

### **FINANCIAL IMPACT**

There is no impact to the FY 2019 budget. Up to \$1 million for the FY 2020 Mini-cycle will be requested during the FY 2020 budget process. Staff will work with the Office of Management and Budget to identify a funding source through the end of FY 2020. As this is a multi-year program it will be the responsibility of the cost center manager and the Chief Planning Officer to budget funds in future Cycles.

### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

Metro Open Streets FY 2020 Mini-cycle aligns well with Strategic Plan Goal 3. By introducing local

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communities and stakeholders to the value of car-free and car-light mobility and providing opportunities to experience this mobility firsthand and possibly for the first time, Metro is leveraging its investment in the Open Streets Grant Program to promote the development of communities that are not reliant on personal automobile. By introducing new users to taking public transit, walking and riding a bike on a city street, possibly for the first time, Open Street events increase Metro's ability to meet the Strategic Plan Vision 2028 of doubling non drive-alone mode-share (carpool, transit, walking and biking) trips in the next 10 years.

### **ALTERNATIVES CONSIDERED**

The Board has the option to not approve the FY 2020 Mini-cycle initiation. This alternative is not recommended as it is not in line with Board goals to increase awareness of opportunities throughout Los Angeles County for taking public transportation, walking and riding a bicycle.

### **NEXT STEPS**

Upon Board approval, staff will release the application package for the FY 2020 Mini-cycle. An easy to fill out web-based application will be utilized and an informational workshop will be held for applicants. It is anticipated that the application will be released in Spring 2019 with staff returning for Board approval of the FY 2020 Mini-cycle in ~~June 2018~~ July 2019.

### **ATTACHMENTS**

Attachment A - June 27, 2013 Board Motion #72

Attachment B - Open Streets FY 2020 Mini Cycle Application Package & Guidelines

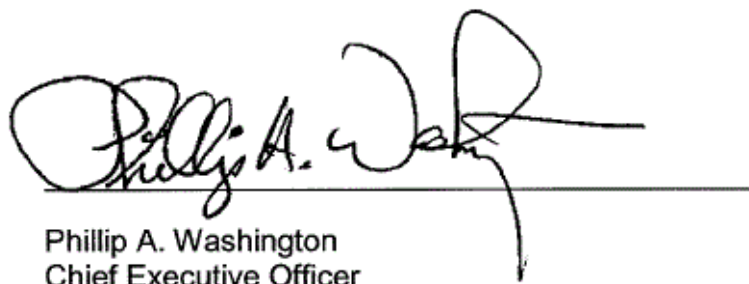
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Phillip A. Washington  
Chief Executive Officer

**MOTION BY  
MAYOR ANTONIO R. VILLARAIGOSA,  
SUPERVISOR GLORIA MOLINA,  
DIRECTOR ARA NAJARIAN, DIRECTOR MEL WILSON**

Planning and Programming Committee  
June 19, 2013

**Los Angeles County “Open Streets” Program**

Across the nation, cities have begun hosting “open streets” events, which seek to close down streets to vehicular traffic so that residents can gather, exercise, and participate in pedestrian, bicycling, skating and other related activities.

These events are modeled after the “*Ciclovias*” started in Bogota, Colombia over thirty years ago in response to congestion and pollution in the city.

In 2010, Los Angeles held its first “open streets” event, called CicLAvia.

After six very successful events, CicLAvia has become a signature event for the Los Angeles region.

With over 100,000 in attendance at each event, CicLAvia continues to successfully bring participants of all demographics out to the streets.

This event offers LA County residents an opportunity to experience active transportation in a safe and more protected environment, and familiarizes them with MTA transit options and destinations along routes that can be accessed without an automobile.

The event also takes thousands of cars off the streets, thereby decreasing carbon emissions.

Bicycling, as a mode share, has increased dramatically within LA County in the last years, boosted largely by the awareness brought about by these “open streets” programs.

Over the past decade, LA County has seen a 90% increase in all bicycle trips.

CONTINUED

In response to this growing demand, many local jurisdictions have begun implementing robust bike infrastructure and operational programs that enhance the safety and convenience of bicycling as a mode of travel.

Seeing the success of CicLAvia in Los Angeles, these jurisdictions have expressed a desire to pursue their own “open streets” events to increase awareness for active transportation and reduced reliance on the private automobile.

MTA should partner alongside a regional “open streets” type program in order to coordinate, assist, and promote transit related options.

These events will become a significant contributor to MTA’s overall strategy to increase mobility and expand multi-modal infrastructure throughout the region.

They will also promote first-mile/last-mile solutions and fulfill the Sustainable Communities Strategy Plan, as proposed by the Southern California Association of Governments.

**WE THEREFORE MOVE THAT** the MTA Board of Directors direct the CEO to use the following framework in order to create an “open streets” program:

1. Identify an eligible source of funds to allocate annually up to \$2 million to support the planning, coordination, promotion and other related organizational costs.
2. Report back at the September 2013 Board meeting a recommended competitive process and program, working with the County Council of Governments and other interested cities, to implement and fund a series of regional “open streets” events throughout Los Angeles County.
3. Develop a technical process to collect data and evaluate the cost and benefits (e.g. transit use increases, reduction of air emissions, etc.) of these events.

###

**Metro**Los Angeles County  
Metropolitan Transportation AuthorityOne Gateway Plaza  
Los Angeles, CA 90012-2952213.922.2000 Tel  
metro.net

## **Open Streets FY 2020 Mini-cycle Application Package & Guidelines**

*All fields are required for application submission unless noted.*

### **Program Guidelines**

#### **Program Objectives**

Open Streets are events which temporarily close the streets to automobiles and open them up to people to re-imagine their streets while walking, biking, rollerblading or pushing a stroller in a car-free environment. The goals of the program are to encourage sustainable modes of transportation (biking, walking and transit), provide an opportunity to take transit for the first time, and provide an opportunity for civic engagement that can foster the development of a city's multi-modal policies.

#### **Eligibility**

With a focus on regional equity, FY 2020 Mini-cycle applications are open to the County, and all city and council Councils of Government offices within Los Angeles County excluding those that received funding from the Cycle Three Grants: the cities of South Pasadena, West Hollywood, Culver City, Los Angeles, San Fernando, San Dimas, Long Beach and Paramount; and the San Gabriel Valley Council of Governments. Funding may be distributed to more than one event per city/jurisdiction until the maximum funding allocation is reached. Applicants shall rank applications for 2 or more events in order of priority with 1 being the most important, 2 being the second most important, etc.

#### **Funding**

There is up to \$1,071,688 available for grants for the Open Streets FY 2020 Mini-cycle. There are no minimum funding guarantees per applicant jurisdiction or event. Any city/jurisdiction, or a combined multi-jurisdictional team, can apply for a maximum of \$500,000 per single event. Any agreement on funding distributions among jurisdictions participating in a multijurisdictional event must be negotiated directly between the applicant and all other jurisdictions that are participating in the event. There is no guarantee that applicant will receive full funding request. If grant applicant is unable to accept amended award amount and commit to produce the event as scoped, award will be available to next highest scored application. Funds will be available starting in July 2019, pending Metro Board approval and events must be staged by June 31, 2020. Funding sources may be federal and cities/jurisdictions will be required to comply with all federal funding procedures and requirements.

#### **Scoring**

Project will be evaluated on the following criteria on a 100 point score. An event must receive a minimum of 70 points to be eligible for funding.

#### **General Event Information – 10 points**

## Project Feasibility – 25 points

Proposed partnerships and demonstration of potential for event success*	10
Event readiness (Funds will be required to be expended by December 31, 2020)	4
Agency’s existing active transportation programs and policies	4
Community support	4
Matching funds committed	3

\* Partners may include but are not limited to COGs, community groups, event producers and non-profits. Previous grantees must demonstrate success with previous events and lessons learned. New applicants must demonstrate that they have the capacity to produce an Open Street event.

## Route Setting – 35 points

Route is innovative (Examples include evening events, events that encourage increased retail/stakeholder participation, and events that deviate from previous LA County Open Street events)	5
Event cost per mile and value of connections to destinations along the route	5
Proximity and access to commercial and retail corridors	5
Connections to cultural, architectural, historical and/or important destinations in the community	4
Route includes disadvantaged communities*	4
Route is along or intersects with existing bicycle infrastructure**	3
Activities for pedestrians (e.g. dance classes, yoga, concessions, information booths)	3
Topography - The route minimizes hilly terrain***	3
Route length (industry standards recommend a minimum of between 4 and 6 miles in length)	3

\*Based on average of 70th percentile CalEnviroScreen Score for census tracts directly adjacent to the proposed route (<http://oehha.maps.arcgis.com/apps/Viewer/index.html?appid=112d915348834263ab8ecd5c6da67f68>)

\*\*Will the route be on or intersect any existing bicycle infrastructure? Will the route encourage first time riders to modify their travel behavior in the future?

\*\*\* As an example see San Francisco’s “Wiggle” - [http://en.wikipedia.org/wiki/The\\_Wiggle](http://en.wikipedia.org/wiki/The_Wiggle)

## Transit and Community Connectivity - 30 points

Route includes multiple jurisdictions	10
Ability to attract participants from surrounding and countywide jurisdictions	5
Accessibility to Metro Rail	5
Connections between multiple central business districts or retail corridors	5
Applicant jurisdiction has not had a previous Open Street event in their community	5

## Funding Eligibility

Funding may be used for pre-event planning & outreach costs in conjunction with implementing an event. Funding may be used for any operational or capital cost associated with the day-of event excluding activation/routing held off-street unless approved in writing by the Open Streets Grant Program Manager. Funding may not be used for alcohol-related activities. Funds awarded will not exceed the event cost in the original application and may be less if the key objectives can be achieved at lower costs. Scope and event day changes shall be handled administratively and be approved by Program Manager. Any cost overruns shall be the responsibility of the applicant. Both third party consulting costs and internal staff costs for directly providing services with respect to the project will be eligible for funding.



### **Data Collection and Reporting Requirements**

Grantee shall collect data using Metro's selected data collection methodology and survey instrument as provided by the Metro's Open Street Evaluation Study contractor. Data should be provided to Metro in a post-implementation spreadsheet no later than three months after the event is executed. Metro will withhold ten percent (10%) of eligible expenditures per invoice as retainage. Metro will release retainage after Metro has evaluated Grantee's post-implementation report and data collection performance according to the criteria specified by Metro and its Evaluation Study contractor. Data collection will include at a minimum but not be limited to: participation counts of pedestrians and cyclists along the route; transportation use data and counts of individuals exiting Metro Rail Stations with bicycles where applicable; personal anecdotes; and economic impact on local retailers. Additional reporting criteria will be added to the Memorandum of Understanding and standardized data collection template to better evaluate the progress of the program toward achieving the objectives of the program goals presented in Board Motion 72 including providing post-implementation reports that include plans for any new permanent active transportation infrastructure in the community, and/or temporary pop-up pilot infrastructure along the event route for a pilot period after the event is held if feasible, and what other means the jurisdictions will do to increase bicycle and pedestrian mode shares post event.

### **General and Administrative Conditions Lapsing Policy**

Open Streets FY2020 Mini-cycle events must be staged by June 31, 2020 and funds not expended by this date will lapse. Lapsed funding will go towards the next grant cycle of the Open Streets Program. Applicants who have their funds lapse may reapply for funding in the next cycle -- however their requests will be prioritized after new applicants and previously successful applicants.

### **Grant Agreement**

Each awarded applicant must execute a grant agreement with Metro. The agreement will include the event scope and a financial plan reflecting the grant amount, event partners and the local match. Funding will be disbursed on a reimbursement basis subject to satisfactory compliance with the original application cost and schedule as demonstrated in a quarterly report supported by a detailed invoice showing the staff and hours billed to the project, any consultant hours, etc. Final scheduled payment will be withheld until the event is staged and approved by Metro and all post-implementation requirements have been satisfied.

### **Audits and Event Scheduling**

All grant programs may be audited for conformance to their original application. Metro shall review event schedule and final date of the event to ensure regional and scheduling distribution. At Metro's Program Manager's request events may be rescheduled to avoid overlapping events.

### **Application**

#### **General Information**

1. City/Government Agency Name:

2. Project Manager Name:
3. Project Manager Title and Department:
4. Project Manager Phone Number:
5. Project Manager E-mail Address:
6. City Manager Name:
7. City Manager Phone Number:
8. City Manager E-mail Address:

**General Open Street Event Information**

9. Open Street Event Name  
(Example: Sunnytown Sunday Parkways Open Street Event.)  
*Maximum Allowed: 150 characters.*

10. Event Description  
(Example: Main Street, Flower Street, Spring Street, 7<sup>th</sup> Street, 1<sup>st</sup> Street and Broadway Avenue in downtown Sunnytown will be closed to cars from downtown to mid-town to invite people on foot and on bikes to rediscover the streets of their community in a car-free environment. Local retailers and restaurants will be invited to expand their operation in to the street. A health fair, yoga in the street, booths from local community organizations, and an art show will be included in the route.)  
*Maximum Allowed: 500 characters.*

11. Estimated Route Length (in miles):  
*Maximum Allowed: 4 digits.*

12. Estimated Number of Signalized Intersections:  
*Maximum Allowed: 3 digits*

13. Attach a map of the proposed route including a clear demarcation of event bounds by street name. A digital map made in Google maps or ArcGIS is preferred

14. Describe the pavement quality along the route and any considerations that will be made for poor quality pavement.  
*Maximum Allowed: 150 characters.*

15. Does the event route cross any freeway on or off ramps? (Y/N)

If “YES” for Question 15

15a. How many freeway crossings exist along the proposed route and what are their locations? (NOTE: Additional coordination with CalTrans will be required for each freeway ramp crossing at the cost of grantee).

*Maximum Allowed: 150 characters*

16. Does the event include rail grade crossings? (Y/N)

If “YES” for Question 16

16A. How many grade crossing exist along the proposed route and what are their locations? (NOTE: Additional staff resources will be required for each grade crossing at the cost of grantee).

*Maximum Allowed: 150 characters*

17. Municipal and private motorized vehicles are prohibited from the route for the entirety of the event. List how your jurisdiction will monitor the route without motorized vehicles; what measures will be taken to ensure that vehicles do not enter the route, and any other safety measures that will be taken.

*Maximum Allowed: 300 characters*

### **Project Feasibility**

18. Estimated month & year of Event (Funds will be available starting in July 2019, pending Metro Board approval. Event must be staged by June 31, 2020) *Maximum Allowed: 6 digits*

19. Does your City’s General Plan or other planning program support open street events and/or active transportation?

(Examples include: adopted a Complete Streets Policy or Updated Circulation Element to include Complete Streets, adopted a Bike Plan, adopted a Pedestrian Plan, Developing or implementing Bike Share Programs, adopted Climate Action Plans, and Implementation of Parking Management Programs to encourage more efficient use of parking resources)

*Maximum Allowed: 500 characters*

20. Would your jurisdiction be amenable to reduced scope or route length? (Y/N)

### **Demonstration of Event Success**

21. Does your city plan to partner with any non-profits, event production companies and other community partners to assist in event implementation and planning? (Y/N)

If “YES” for question 21

21a. List your proposed partners and their role in the event planning and implementation:

*Maximum Allowed: 600 Characters*

If “NO” for question 21

21b. What is your city doing in lieu of partnerships with outside agencies (including non-profits and other community partners) to engage the community and make the event successful? *Maximum Allowed: 800 Characters*

22. Does your city have previous experience organizing open street events or other large public events (such as large city-wide or region-wide events related to

transportation, athletics, cultural celebrations and/or events that require street closures)? List and describe.

*Maximum Allowed: 800 Characters*

If “YES” for question 22

22a. What lessons has your city learned from previous open street (or similar) events that will increase the success of the proposed event? *Maximum Allowed: 800 Characters*

### **Event Budget**

23. What is the total estimated cost of the event?

*Maximum Allowed: 10 characters.*

24. What is the requested grant amount? *Maximum Allowed: 10 characters*

25. What is the proposed local match amount? (min 20% in-kind required)

*Maximum Allowed: 10 characters.*

26. What are the estimated outreach costs?

*Maximum Allowed: 10 characters.*

27. What are the estimated pre-event planning costs?

*Maximum Allowed: 10 characters.*

28. What are the estimated day(s) of event(s) staging costs (including staffing, rentals, permits, etc.)?

*Maximum Allowed: 7 characters.*

29. Agencies are required to provide a 20% match: Will you provide an in-kind or a local fund match?

1. In-kind
2. Local Fund Match

30. What is the event cost per mile (Answer to #23 / Answer #11)?

31. Attach completed Financial Plan and event Scope of Work templates provided at <https://www.metro.net/projects/active-transportation/metro-open-streets-grant-program/>

### **Route Setting**

32. Will the route connect multiple cities? Y/N

List all partner cities.

If “YES” to question 32

32a. How will your city insure connectivity throughout the route, coordination between multiple agencies and a sense of one contiguous event?

*Maximum Allowed: 1000 characters.*

33. Will the route be along or connect to commercial corridors? Y/N Explain.  
*Maximum Allowed: 1000 characters.*

34. Will the route be along any residential corridors? (Y/N)  
*Maximum Allowed: 1000 characters*

If “YES” to question 34

34a. How will your city ensure connectivity throughout the route, a sense of one contiguous event through residential areas, and that participants do not feel isolated from the more active commercial areas of the event?  
*Maximum Allowed: 1000 characters.*

35. Will the route be along any industrial or institutional corridors (such as large medical centers, universities, or fairgrounds)? (Y/N)  
*Maximum Allowed: 1000 characters*

If “YES” to question 35

35a. How will your city insure connectivity throughout the route, a sense of one contiguous event through industrial/institutional areas, and that participants do not feel isolated from the more active commercial areas of the event?  
*Maximum Allowed: 1000 characters.*

36. Will the route be along or connect to cultural, architectural, recreational and/or historical destinations and events? Y/N Explain.  
*Maximum Allowed: 1000 characters.*

37. List and describe the bicycle and off-street pedestrian infrastructure along or adjacent to the route. *Maximum Allowed: 1000 characters.*

38. What is the elevation change between the highest and lowest points along the proposed route? (Tip: you can use a free website like [www.mapmyride.com](http://www.mapmyride.com) or google maps to calculate this information).

39. Will the event be innovative? Y/N

If “YES” to question 39

39a. List ways that the event will deviate from previous LA County Open Street events and how it will attract new participants (examples include afternoon or evening events, events that celebrate holidays or other special occasions such as Valentine’s Day and Halloween, events that encourage increased retail/stakeholder participation, etc.).

40. Provide an outline of the general programming elements/ideas/goals that will be represented in activities along the route the day of the event (an example is public health goals will be highlighted by fitness classes such as yoga along the route).  
*Maximum Allowed: 1000 characters.*

41. Use EnviroScreen score to determine the average score of the combined census tracts that are located directly adjacent to the route.

<http://oehha.maps.arcgis.com/apps/Viewer/index.html?appid=112d915348834263ab8ecd5c6da67f68>

*Maximum Allowed: 4 digits*

### **Regional Significance**

42. List all rail stations within a ½ mile radius of the event route.

*Maximum Allowed: 250 characters*

43. For those rail stations within a ½ mile radius of the event route that do not connect directly to the route, please provide explanation for the lack of connection, and describe how you will ensure safe transport of participants from those stations to the route (including coordination with the station operators and other means).

*Maximum Allowed: 1000 characters*

44. How will your city transport people to the event other than by personal automobile? Explain how you will use organized bike trains/feeder rides (groups of people who travel by bike together), bike-bus shuttles (that carry a minimum of 10 bikes each) or other multi-modal options to transport people to the event, particularly if no Metro Rail or other rail option is available.

*Maximum Allowed: 1000 characters*

### **Marketing and Outreach**

45. Briefly describe the marketing strategy you will employ to encourage event participation from nearby jurisdictions and throughout the county. *Maximum allowed: 150 characters*

46. What strategies will you employ to encourage increased participation of businesses located along the event route (examples include temporary suspension of sidewalk display permitting, workshops, door-to-door outreach, etc.)? *Maximum allowed 150 characters*

47. Upload a letter of support from the city/county applicant and if applicable each city/non-profit/other partner. (Please include all letters in one PDF).

48. Describe how your city will satisfy Metro's data collection requirements (i.e. agency staff, volunteers, consultant, etc.) and any additional event data the agency may collect.

49. If your agency plans to submit more than one application, please rank this application in order of priority with 1 being the most important and 2 the second most important, etc.

# Open Streets FY 2020 Mini-cycle



**Metro**



# September, 2018 Board Motion

## September, 2018 Board Motion 16.1 directed staff to:

- Report back to the Board in 120 days with potential strategies and methods to ensure resources are spread across a wider geographical area;
- Create a “mini-cycle” in FY2020 of Open Street Grant applications for communities that have not received funding from the Cycle 3 Grants; and
- Identify potential funding sources of up to \$1 million for the “mini-cycle” Open Street event applications.





# Recommendation

## Staff recommends the following components:

- AUTHORIZING the Metro Open Streets Grant Program FY 2020 Mini-cycle Application and Guidelines (Attachment B).
- REPROGRAMMING \$252,688 in available Cycle Two funds towards the FY 2020 Mini-cycle (\$71,688) ; and to fully fund Cycle Three awarded events in El Monte and Paramount (\$181,000).



# Regional Diversity in Funding

## Funding Distribution For All Cycles

Subregion	Apps Received	Percent of Total Apps Received	Apps Awarded	Percent of Total Apps Awarded
San Gabriel Valley	12	18.8%	10	22.7%
Gateway Cities	17	26.6%	9	20.5%
Central Los Angeles	12	18.8%	9	20.5%
Westside Cities	10	15.6%	8	18.2%
South Bay	6	9.4%	3	6.8%
San Fernando Valley	4	6.3%	3	6.8%
Arroyo Verdugo	3	4.7%	2	4.5%
Total	64	100.0%	44	100.0%

# Regional Diversity in Funding

## Methods to Ensure Regional Diversity

- Continue to work with COG offices to offer application workshops;
- Present to relevant committees at Metro;
- Offer an application workshop at Metro Headquarters; and
- Coordinate with COGs and other cross-jurisdictional entities to assist with grant writing assistance for smaller, more resource challenged cities across the County.



Metro

# Map of Approved Events All Cycles



0 5 10 Miles

Cycle Three Recommendations

Cycle One Funded Events

Cycle Two Funded Events





# Funding Identification

- Staff is requesting to reprogram \$252,688 in available Cycle Two funds towards the FY 2020 Mini-cycle; and to fully fund Cycle Three awarded events in El Monte and Paramount
- Staff is coordinating with the Office of Management and Budget to identify a funding source within the FY 2020 budget process to fund the remainder of the FY 2020 Mini-cycle



# Next Steps

## Pending Board Approval:

- Release online application in early February 2019;
- Hold a workshop;
- Outreach to COGs, the Metro TAC and TAC subcommittees to present at meetings and offer grant writing assistance for smaller, more disadvantaged cities; and
- Return to Board for the Mini-cycle funding recommendations in summer 2019.

