

Board Report

Los Angeles County
Metropolitan Transportation
Authority
One Gateway Plaza
3rd Floor Board Room
Los Angeles, CA

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EXECUTIVE MANAGEMENT COMMITTEEJANUARY 17, 2019

SUBJECT: UPDATE ON THE MICROTRANSIT PILOT PROJECT

ACTION: RECEIVE ORAL REPORT

RECOMMENDATION

RECEIVE oral report on the MicroTransit Pilot Project.

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MicroTransit



It's reliable.



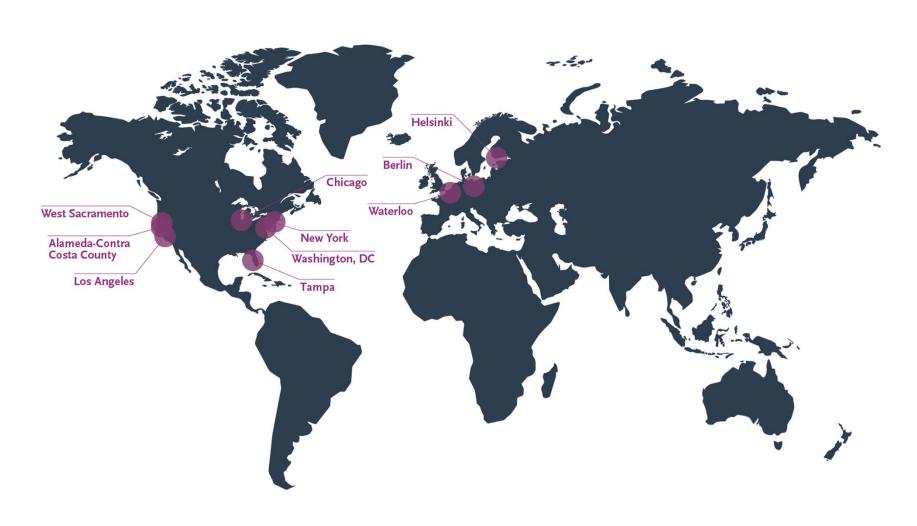
It's safe.





It's customer-driven and customer-focused.





Harnessing the power of new technology.

New Mobility Pilots

Mobility on Demand

LAUNCH: 1/28/19

Serving first and last mile rides to/from Metro stations

One year of operation with option for one additional year

Three zones focused around Metro stations

Testing a business model using independent contractors

Mixed fleet of driver-owned vehicles, inspected and approved by Via

Lite TAP integration for pilot period

Rides are requested using Via's app or Via's call center

MicroTransit Pilot

LAUNCH: 2019

Serving all trip types

Up to three years of operations in pilot phase

Number and types of zones to be determined

Testing a business model using Metro operators

Mixed fleet of vehicles to be leased by private sector

TAP Integration anticipated

Rides are requested using an app and call center

Life of the MicroTransit Pilot Project









MicroTransit