



Metro

Board Report

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Agenda Number: 37.

**EXECUTIVE MANAGEMENT COMMITTEE
JANUARY 17, 2019**

SUBJECT: UPDATE ON THE MICROTRANSIT PILOT PROJECT

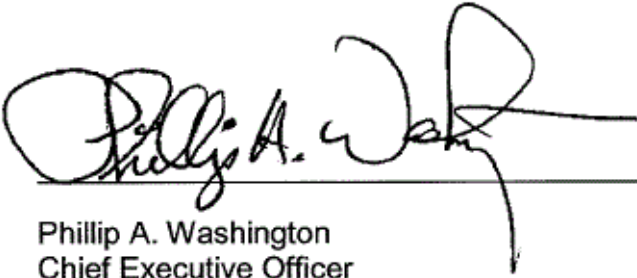
ACTION: RECEIVE ORAL REPORT

RECOMMENDATION

RECEIVE oral report on the MicroTransit Pilot Project.

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Phillip A. Washington
Chief Executive Officer



MicroTransit



It's reliable.



It's safe.

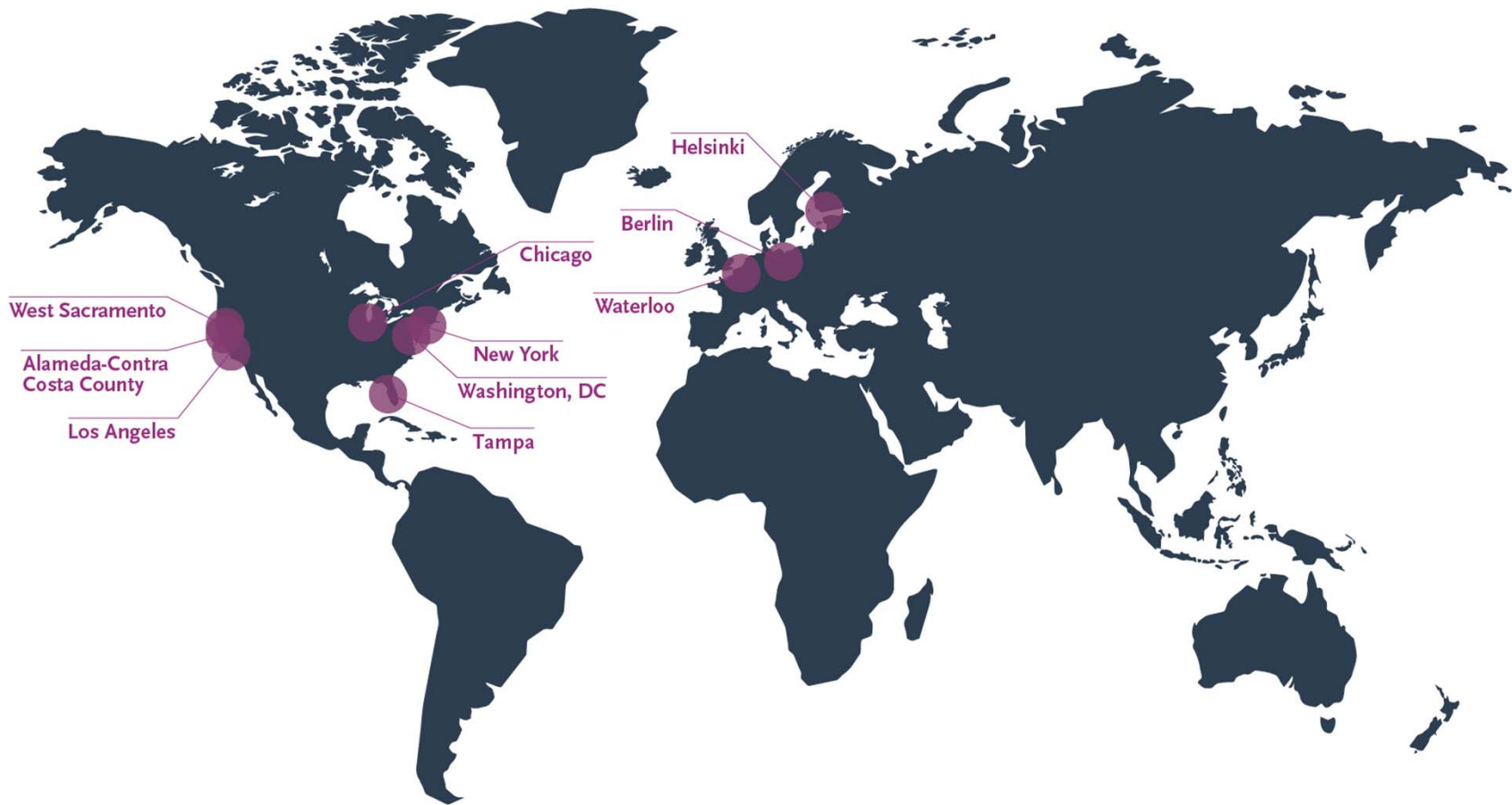


It's affordable.



It's customer-driven and customer-focused.





Harnessing the power of new technology.

New Mobility Pilots

Mobility on Demand

LAUNCH: 1/28/19

Serving first and last mile rides
to/from Metro stations

One year of operation with option
for one additional year

Three zones focused around
Metro stations

Testing a business model using
independent contractors

Mixed fleet of driver-owned vehicles,
inspected and approved by Via

Lite TAP integration for pilot period

Rides are requested using Via's app
or Via's call center

MicroTransit Pilot

LAUNCH: 2019

Serving all trip types

Up to three years of operations
in pilot phase

Number and types of zones
to be determined

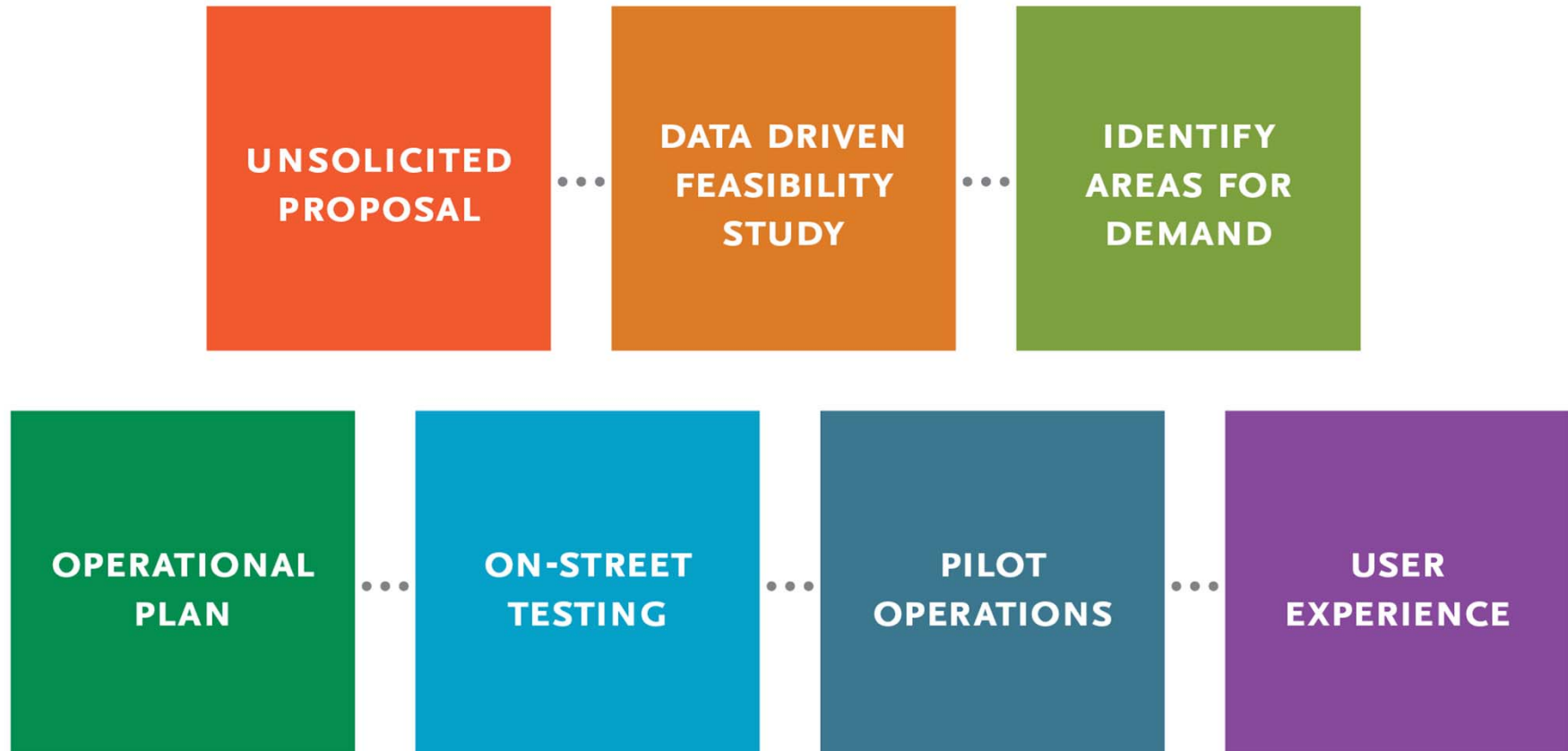
Testing a business model using
Metro operators

Mixed fleet of vehicles to be leased
by private sector

TAP Integration anticipated

Rides are requested using an app
and call center

Life of the **Micro**Transit Pilot Project







MicroTransit