



File #: 2019-0004, File Type: Oral Report / Presentation

Agenda Number: 29.

**EXECUTIVE MANAGEMENT COMMITTEE
FEBRUARY 21, 2019**

SUBJECT: CHIEF COMMUNICATIONS OFFICER QUARTERLY REPORT

ACTION: ORAL REPORT

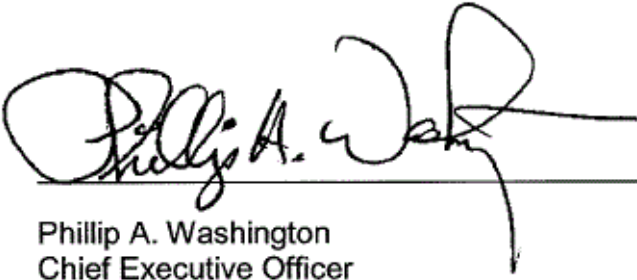
RECOMMENDATION

RECEIVE Chief Communication Officer Oral Quarterly Report.

ATTACHMENTS

Attachment A - CCO Quarterly Presentation

Prepared by: Yvette Rapose, Interim Chief Communications Officer, (213) 418-3154



Phillip A. Washington
Chief Executive Officer

Attachment A



Chief Communications Officer Report

Executive
Management
Committee

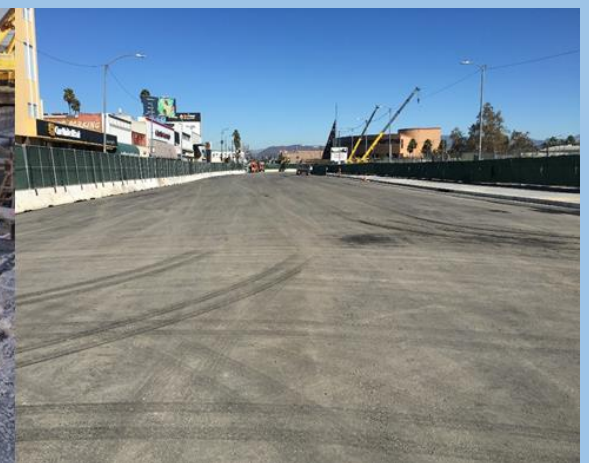
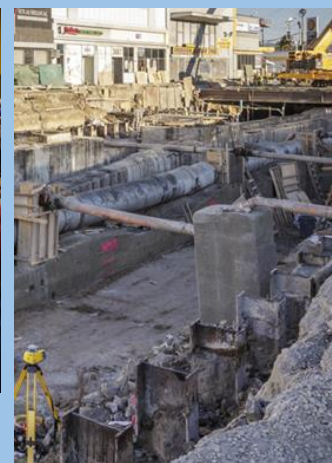
February 2019

Public Relations





Community Relations

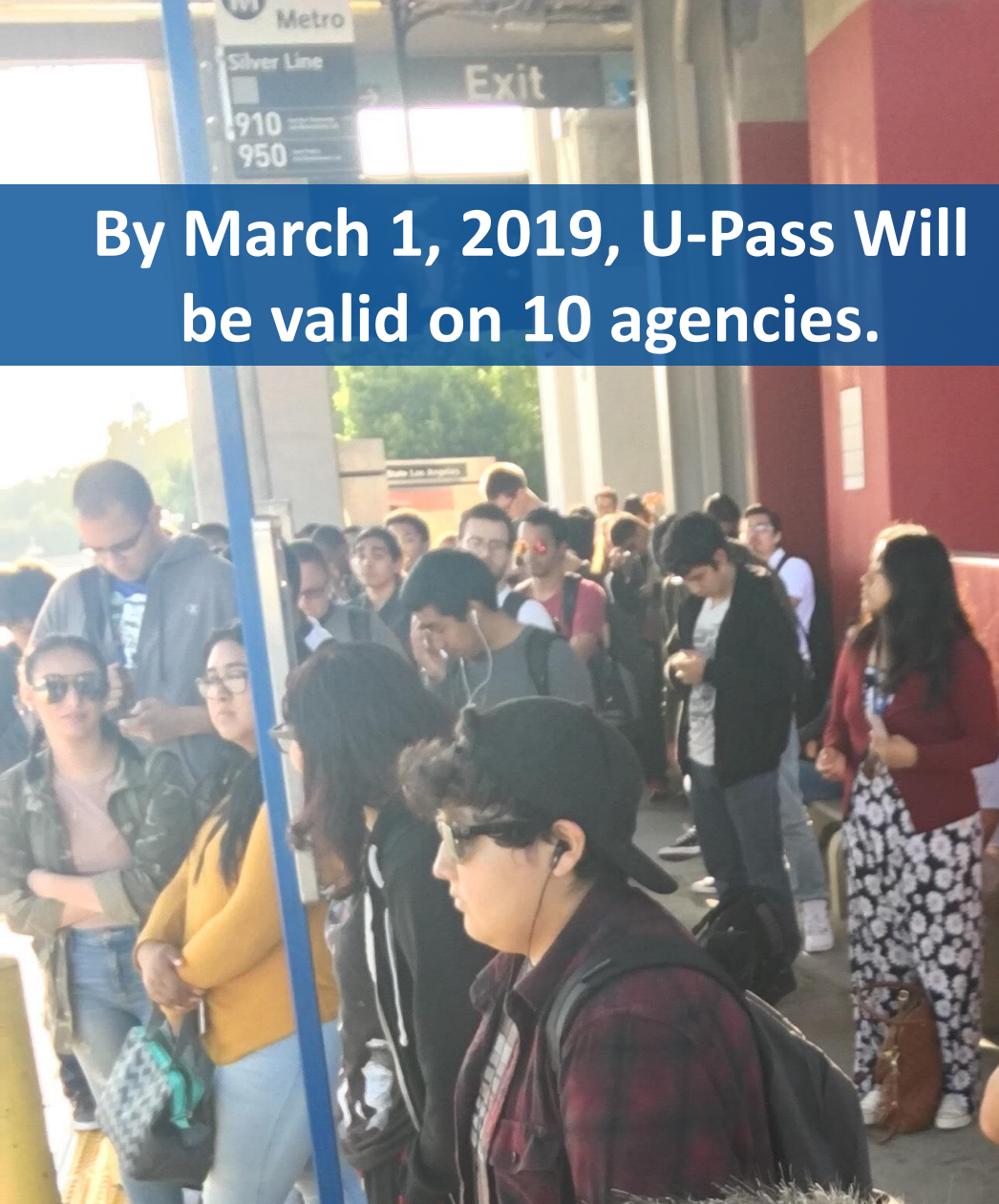


Customer Care



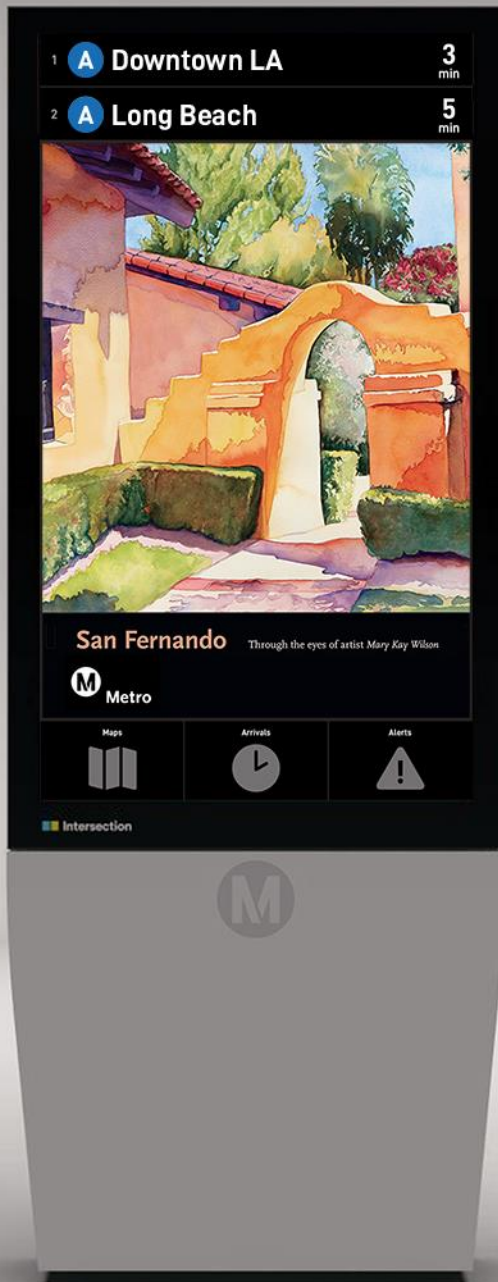
Metro Commute Services (MCS)

By March 1, 2019, U-Pass Will be valid on 10 agencies.



Metro[™]





Blue Line interactive map cases will display

- Train and bus arrivals
- Service alerts
- System and station maps

Government Relations

Support CEO Rebuilding America Initiative



Metro

Government Relations

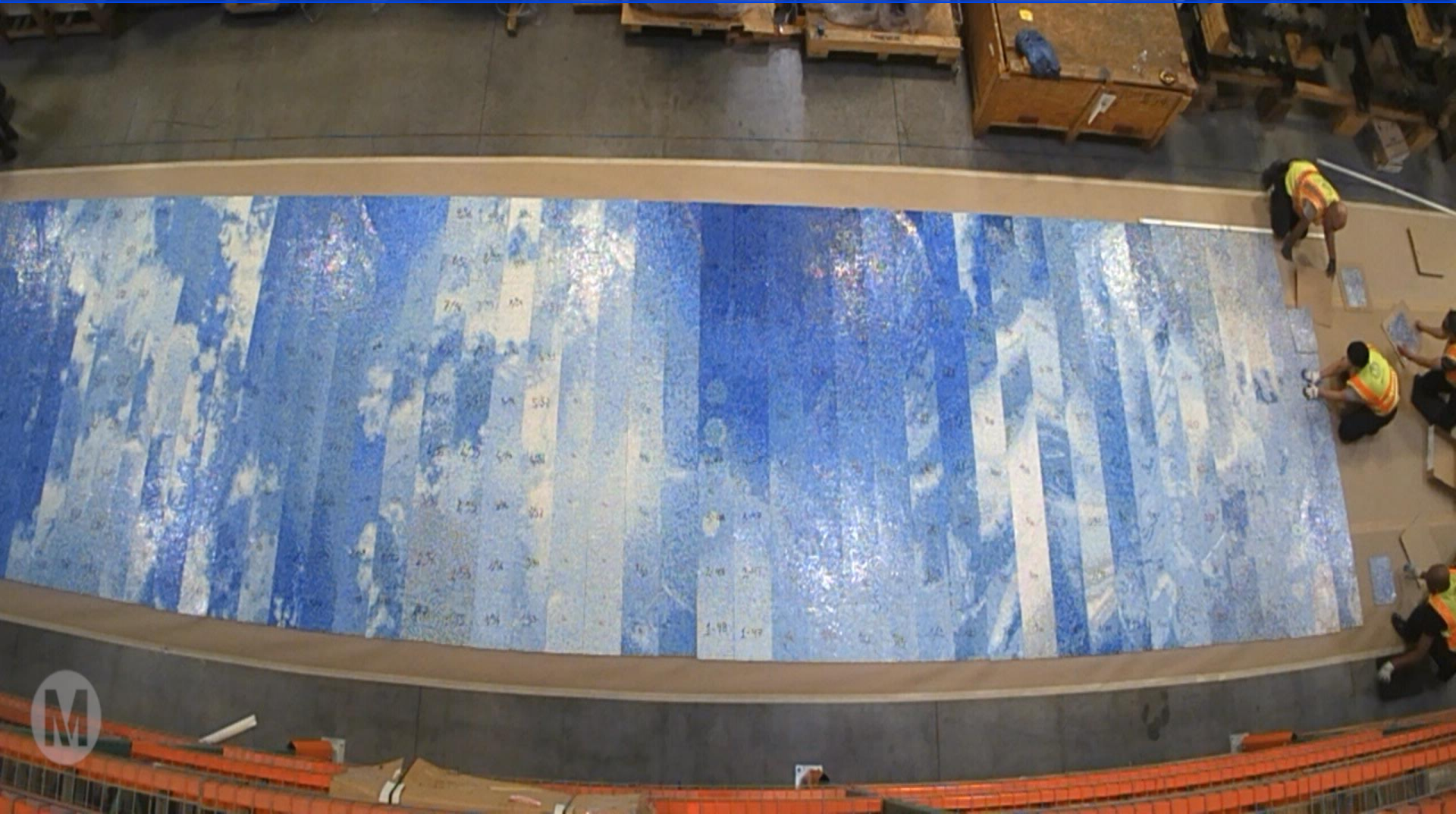
YOUR STATE TRANSPORTATION DOLLARS AT WORK.

SB 1 FUNDING OVERVIEW
Fact Sheet



- Proposition 6 failed on the November 2018 election ballot
- SB 1 funds to remain in place
- Continued outreach to our new and re-elected State Representatives

Future Expo/Crenshaw Station Artwork





**Thank you.
Questions?**