



**Board Report**

**File #:** 2019-0268, **File Type:** Informational Report

**Agenda Number:** 31.

**OPERATIONS, SAFETY, AND CUSTOMER EXPERIENCE COMMITTEE  
JUNE 20, 2019**

**SUBJECT: MEMBERSHIP ON METRO SERVICE COUNCILS**

**ACTION: APPROVE NOMINEES FOR APPOINTMENT TO METRO SERVICE COUNCILS**

**RECOMMENDATION**

APPROVE Nominees for membership on Metro’s Service Councils.

**ISSUE**

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council’s nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

**DISCUSSION**

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
San Gabriel Valley	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
San Fernando Valley	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

The individuals listed below have been nominated to serve by the Councils’ appointing authorities. If approved by the Board, these appointments will serve a three-year term or the remainder of the seat’s three-year term as indicated. A brief listing of qualifications for the new nominees is provided along with the nomination letters from the nominating authorities:

**Gateway Cities**

The demographic makeup of the Gateway Cities Service Council with the appointment of these

---

nominees will consist of five (5) Hispanic members and four (4) White members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be five (5) men and four (4) women.

- A. Al Rios, Gateway Cities Service Council, Re-Appointment  
Nominated by: Gateway Cities Council of Governments  
Term Ending: June 30, 2022
- B. Lori Y. Woods, Gateway Cities Service Council, Re-Appointment  
Nominated by: Gateway Cities Council of Governments  
Term Ending: June 30, 2022
- C. Karina Macias, Gateway Cities Service Council, Re-Appointment  
Nominated by: Gateway Cities Council of Governments  
Term Ending: June 30, 2022

#### San Fernando Valley

The demographic makeup of the San Fernando Valley Service Council with the appointment of these nominees will consist of five (5) Hispanic members and four (4) White members in terms of racial/ethnic identity. The gender breakdown of the Council will be five (5) men and four (4) women.

- D. Donald Weissman, San Fernando Valley Service Council, Re-Appointment  
Nominated by: Los Angeles Mayor Eric Garcetti  
Term Ending: June 30, 2022
- E. Carla Canales Cortez, San Fernando Valley Service Council, Re-Appointment  
Nominated by: Third District Supervisor Sheila Kuehl  
Term Ending: June 30, 2022
- F. Dennis Washburn, San Fernando Valley Service Council, Re-Appointment  
Nominated by: Las Virgenes-Malibu Council of Governments  
Term Ending: June 30, 2022

#### San Gabriel Valley

The demographic makeup of the San Gabriel Valley Service Council with the appointment of these nominees will consist of four (4) White members, two (2) Hispanic members, one (1) Native American member, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and one (1) woman.

The San Gabriel Valley Council of Governments, appointing authority for three Council seats, is currently selecting a candidate to replace one of their appointees whose term expires June 30, 2019. Their nomination will be submitted for approval in the near future.

- G. Peter Chan, San Gabriel Valley Service Council, New Appointment

Nominated by: The City of Monterey Park  
Term Ending: June 30, 2022

- H Harry Baldwin, San Gabriel Valley Service Council, Re-Appointment  
Nominated by: Fifth District Supervisor Kathryn Barger  
Term Ending: June 30, 2022

### South Bay

The demographic makeup of the South Bay Service Council with the appointment of these nominees will consist of three (3) Hispanic members, three (3) White members, one (1) Asian member, and two (2) Black members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and two (2) women.

- I- Ernie Crespo, South Bay Service Council, Re-Appointment  
Nominated by: South Bay Council of Governments  
Term Ending: June 30, 2022
- J- Elaine Jeng, South Bay Service Council, Re-Appointment  
Nominated by: South Bay Council of Governments  
Term Ending: June 30, 2022
- K- Roye Love, South Bay Valley Service Council, Re-Appointment  
Nominated by: South Bay Council of Governments  
Term Ending: June 30, 2022

### Westside Central

The demographic makeup of the Westside Central Service Council with the appointment of this nominee will consist of three (3) Hispanic members, three (3) White members, two (2) Black members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be five (5) men and four (4) women.

- L. Ernesto Hidalgo, Westside Central Service Council, Re-Appointment  
Nominated by: Los Angeles Mayor Eric Garcetti  
Term Ending: June 30, 2022
- M. Perri Sloane-Goodman, Westside Central Service Council, Re-Appointment  
Nominated by: Westside Central Council of Governments  
Term Ending: June 30, 2022
- N. Alfonso J. Directo Jr., Westside Central Service Council, Re-Appointment  
Nominated by: Los Angeles Mayor Eric Garcetti  
Term Ending: June 30, 2022

### **DETERMINATION OF SAFETY IMPACT**

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

Approval of this recommendation supports the following Metro Strategic Plan Goal: 3) Enhance communities and lives through mobility and access to opportunity.

### **ALTERNATIVES CONSIDERED**

The alternative to approving this appointment would be for this nominee to not be approved for appointment. To do so would result in reduced effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Councils to formulate and submit their recommendations to the Board. It would also result in the Service Councils having less diverse representation of their respective service area.

### **NEXT STEPS**

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

### **ATTACHMENTS**

Attachment A - New Nominees' Listing of Qualifications

Attachment B - Nomination Letters

Prepared by: Conan Cheung, Sr. Executive Officer of Service Development, Scheduling and Analysis, (213) 418-3034

Scott Page, Deputy Executive Officer, Service Planning, (213) 418-3400

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 418-3108



Phillip A. Washington  
Chief Executive Officer

## NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

### **Peter Chan, Nominee for San Gabriel Valley Service Council**



Peter Chan was first elected to the Monterey Park City Council in 2013 and appointed Mayor in 2015. He was born in China and grew up in Hong Kong, where he attended La Salle College. He also attended the University of Wisconsin, where he earned a bachelor's degree in business administration.

Mayor Chan and his wife Jenny have lived in Monterey Park for over 40 years. They have two adult sons who were born and live in Southern California. Mayor Chan is the President of Peter Chan and Associates, an accounting, bookkeeping and tax service; he previously worked as President of Dynasty Produce and Trading, an importing and wholesale company of fruit and produce. Mayor Chan also serves as an Advisory Board Member of the Asia Pacific Business Institute at Cal State University, Los Angeles, an Advisor to the Business Administrative Department, East Los Angeles College (ELAC), and is a Member of US Army Community Relations, Los Angeles.

### **Alfonso Joseph Directo Jr., Nominee for Westside Central Service Council**



Alfonso Directo Jr. is the Policy Analyst for Investing in Place, where he conducts the organization's analysis of LA Metro and LA City transportation policy. He is motivated to shape a region where everyone — regardless of age, ability, race, or income — can move safely and seamlessly between places without driving a car. Alfonso informs his policy work by routinely navigating cities with his family by public transportation, reading the work of well-researched authors, and listening to insightful podcasts and public radio.

Alfonso draws on a decade of experience working as a civil engineer and project manager on transit infrastructure projects including the Denver FasTracks and San Diego Mid-Coast Trolley programs. He previously worked for Los Angeles City Councilmember Mike Bonin, supporting the Councilmember's roles as chair of the LA City Transportation Committee and director on the LA Metro Board of Directors.

Mr. Director earned a bachelor's degree in civil engineering from UC Irvine and a master's degree in urban planning with a focus on transportation policy and planning from UCLA. When not advocating for equitable transportation investments, Alfonso enjoys jogging through LA's patchwork of neighborhoods and spending time with his toddler son and wife.

APPOINTING AUTHORITY NOMINATION LETTERS



- Arlesio
- Avalon
- Beif
- Bellflower
- Bell Gardens
- Cerritos
- Commerce
- Compton
- Cudahy
- Downey
- Hawaiian Gardens
- Huntington Park
- Industry
- La Mirada
- Lakewood
- Long Beach
- Lynwood
- Maywood
- Montebello
- Norwalk
- Paramount
- Pico Rivera
- Santa Fe Springs
- Signal Hill
- South Gate
- Vernon
- Whittier
- County of Los Angeles
- Port of Long Beach



GATEWAY CITIES  
COUNCIL OF GOVERNMENTS

May 2, 2019

Mr. Phillip A. Washington, CEO  
Los Angeles County Metropolitan Transportation Authority  
One Gateway Plaza  
Los Angeles, CA 90012

Dear Mr. Washington:

**Nominees for the Metro Gateway Cities Service Council**

Acting in its capacity as the convening coalition of the Metro Gateway Cities Service Council, the Board of Directors of the Gateway Cities Council of Governments has nominated three members, all elected officials, to fill the 3 seats expiring on June 30, 2019.

At its regularly scheduled meeting of May 1, 2019, the Gateway Cities Council of Governments Board of Directors nominated Council Member Al Rios, City of South Gate, Lori Woods, City of Signal Hill, and Karina Macias, City of Huntington Park, all elected officials, to fill the seats expiring June 30, 2019. A copy of the nominee's applications is enclosed.

We would appreciate your assistance in agendizing the nomination for confirmation by the MTA Board of Directors at the next regularly scheduled meeting.

Sincerely,

Nancy Pfeffer  
Executive Director

Enclosure

Cc: Ms. Dolores Ramos, Sr. Administrative Analyst, Regional Service Councils



## BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

821 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012  
Tel: 213-974-3333 Fax: 213-625-7360 Sheila@bos.lacounty.gov

**SHEILA KUEHL**  
SUPERVISOR, THIRD DISTRICT

May 22, 2019

Mr. Scott Page  
Deputy Executive Officer  
Metro Regional Service Councils  
One Gateway Plaza MS 99-7-2  
Los Angeles, CA 90012

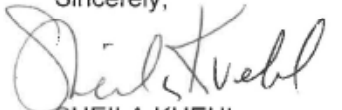
Dear Mr. Page:

This letter serves as the recommendation to reappoint Carla Canales to serve as the Third District representative on the San Fernando Valley Service Council for the term of July 1, 2019 - June 30, 2022.

I am confident that Ms. Canales' knowledge and experience of the San Fernando Valley's transportation will serve the Council well.

A copy of Ms. Canales' resume is attached for your reference. Please let me know if you need any additional information. Thank you for your attention to this matter.

Sincerely,

  
SHEILA KUEHL  
Supervisor, Third District

NE:jj





May 11, 2019

Mr. Gary Spivack  
Deputy Executive Officer  
Metro Regional Service Councils  
One Gateway Plaza  
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Mr. Donald Weissman to be reappointed as a representative on the San Fernando Valley Service Council, for term ending June 30, 2022.

I certify that in my opinion Mr. Weissman is qualified for the work that will devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

ERIC GARCETTI  
Mayor



## Ramos, Dolores

---

**From:** Terry Dipple <tdipple@msn.com>  
**Sent:** Thursday, May 23, 2019 4:42 PM  
**To:** Ramos, Dolores  
**Subject:** Re: Reminder: Service Council Appointments Due

Yes, the Las Virgenes-Malibu Council of Governments voted to reappoint Dennis Washburn to the Metro Service Council.

Terry Dipple  
Executive Director  
Las Virgenes-Malibu  
Council of Governments  
6165 Spring Valley Road  
Hidden Hills, CA 91302  
818-968-9088

Sent from my iPhone

On May 23, 2019, at 9:53 AM, Ramos, Dolores <[RamosD@metro.net](mailto:RamosD@metro.net)> wrote:

Good morning,

I understand that Dennis Washburn was approved as the Las Virgenes-Malibu COG nominee for the July 1, 2019 – June 30, 2022 term at the May 21 meeting. Can you email me a nominating memo or letter? I have to submit the Board report for the June appointments by close of business today.

Thank you,  
**Dolores Ramos**  
LA Metro  
Chief Administrative Analyst  
Regional Service Councils  
[213.922.1210](tel:213.922.1210) W  
[metro.net](http://metro.net) | [facebook.com/losangelesmetro](https://www.facebook.com/losangelesmetro) | @metrolosangeles  
**Metro provides excellence in service and support**

---



# BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

869 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012  
Tel: 213-974-5555 Fax: 213-974-1010

**KATHRYN BARGER**  
SUPERVISOR, FIFTH DISTRICT

April 25, 2019

Mr. Gary Spivack  
Deputy Executive Officer, Metro Service Councils  
1 Gateway Plaza, MS 99-7-2  
Los Angeles, CA 90012

**Nominee for the Metro San Gabriel Valley Service Council**

Dear Mr. Spivack:

I am pleased to nominate Harry Baldwin for another term as my appointee to the Metro San Gabriel Valley Service Council.

For decades Mr. Baldwin has established himself as a distinguished leader in the San Gabriel Valley through his service in elected office in the City of San Gabriel and his many years of volunteerism with non-profit organizations that have helped weave the fabric of the Valley's civic life.

He is also an avid user of the Metro system and as one of the service council's founding members, he has been one of the Valley's strongest voices for public transportation in the region. I am confident he will continue to be a strong member of the San Gabriel Valley Service Council.

If you have any questions regarding this nomination, please do not hesitate to contact me.

Sincerely,

KATHRYN BARGER  
Supervisor, Fifth District

KB:dpo

**ANTELOPE VALLEY**  
42455 10th Street West, Suite 104  
Lancaster, CA 93534  
(661) 726-3600

**EAST SAN GABRIEL VALLEY**  
615 East Foothill Boulevard, Suite A  
San Dimas, CA 91773  
(909) 394-2264

**SAN FERNANDO VALLEY**  
21943 Plummer Street  
Chatsworth, CA 91311  
(818) 993-5170

**SAN GABRIEL VALLEY**  
215 N. Marengo Avenue, Suite 120  
Pasadena, CA 91101  
(626) 356-5407

**SANTA CLARITA VALLEY**  
27441 Tournay Road, Suite 180  
Santa Clarita, CA 91355  
(661) 287-3657

## CITY OF MONTEREY PARK

320 West Newmark Avenue • Monterey Park • California 91754-2896  
[www.montereypark.ca.gov](http://www.montereypark.ca.gov)



---

**City Council**  
Peter Chan  
Mitchell Ing  
Stephen Lam  
Hans Liang  
Teresa Real Sebastian

**City Clerk**  
Vincent D. Chang

**City Treasurer**  
Joseph Leon

April 24, 2019

Mr. Gary Spivack  
Deputy Executive Officer  
Metro Service Councils  
One Gateway Plaza MS 99-7-2  
Los Angeles, CA 90012  
Email: [spivackg@metro.net](mailto:spivackg@metro.net)

Re: Appointment to Metro San Gabriel Valley Service Council

Dear Mr. Spivack,

This letter serves as the nomination to appoint Peter Chan to serve as the representative for the City of Montebello, Rosemead and Monterey Park on the San Gabriel Valley Service Council for the term of July 1, 2019 to June 30, 2022.

The City of Monterey Park and our partners in Montebello and Rosemead have agreed to the nomination of Mayor Peter Chan, and we are confident his knowledge and experience will serve the San Gabriel Valley Service Council well.

Please let me know if you need any additional information.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ron Bow".

Ron Bow  
City Manager

cc: Paul Talbot, Acting City Manager, City of Montebello  
Gloria Molleda, City Manager, City of Rosemead

*Pride in the Past • Faith in the Future*



**SOUTH BAY CITIES  
COUNCIL OF GOVERNMENTS**

20285 Western Avenue, Suite 100  
Torrance, California 90501  
(310) 371-7222  
[sbccog@southbaycities.org](mailto:sbccog@southbaycities.org)  
[www.southbaycities.org](http://www.southbaycities.org)

April 30, 2019

The Honorable Sheila Kuehl, Chair  
& Members of the Board  
Los Angeles Metropolitan Transportation Authority  
1 Gateway Plaza  
Los Angeles, California 90012

Re: Nominations for the Members of the South Bay Service Council

The South Bay Metro Service Council has been extremely successful since its inception. The dedicated people on our council have worked with Metro staff to make changes in service to improve efficiency and coordination of the transit services provided by the Metro in our sector.

The South Bay Cities Council of Governments (SBCCOG) takes its responsibility to nominate members to the council very seriously and with this letter we are submitting our nominees to fill the three seats whose terms are expiring. Recommended after receiving the approval of the SBCCOG Board of Directors at the meeting of April 25, 2019 are the current incumbents: Roye Love (senior/transit rider), Ernie Crespo (G-Trans Transit Manager representing the South Bay municipal operators) and Elaine Jeng (City Manager, civil engineer, rider). These appointments are all for 3 years.

We request that you agendize the appointment of these representatives for as soon as possible so they can be seated in July, 2019.

Please notify us when the appointments are confirmed or if you have any questions.

Sincerely,

Britt Huff  
SBCCOG Chair  
Councilmember, City of Rolling Hills Estates

cc: Phil Washington, CEO

LOCAL GOVERNMENTS IN ACTION

Carson El Segundo Gardena Hawthorne Hermosa Beach Inglewood Lawndale Lomita  
Los Angeles Manhattan Beach Palos Verdes Estates Rancho Palos Verdes Redondo Beach Rolling Hills  
Rolling Hills Estates Torrance Los Angeles District #15 Los Angeles County



May 29, 2019

Mr. Gary Spivack  
Deputy Executive Officer  
Metro Regional Service Councils  
One Gateway Plaza  
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Mr. Alfonso Joseph Directo Jr. to be appointed as a representative on the Westside/Central Metro Service Council, for term ending June 30, 2022.

I certify that in my opinion Mr. Directo is qualified for the work that will devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

ERIC GARCETTI  
Mayor







**Date:** April 12, 2019

**To:** Gary Spivack, Deputy Executive Officer, Metro

**From:** Cecilia Estolano, WSCCOG

**CC:** Dolores Ramos, Sr. Administrative Analyst, Metro  
Perri Sloane Goodman, Transportation Program Administrator, City of West Hollywood

**Subject:** Westside Cities COG Re-Appointment to the Metro Westside/Central Service Council

---

On April 11, 2019, the Westside Cities Council of Governments (WSCCOG) Board unanimously voted to reappoint Ms. Perri Sloane Goodman to another 3-year term as the WSCCOG representative to the Metro Westside/Central Service Council beginning July 1, 2019 and ending June 30, 2022.

Please accept this reappointment on behalf of the WSCCOG Board. Please contact the WSCCOG Project Director Winnie Fong at [winnie@estolanolesar.com](mailto:winnie@estolanolesar.com) or at (213) 612-4545.



May 11, 2019

Mr. Gary Spivack  
Deputy Executive Officer  
Metro Regional Service Councils  
One Gateway Plaza  
Los Angeles, CA 90012

Mr. Spivack,

I hereby submit the nomination of Mr. Ernesto Hidalgo to be reappointed as a representative on the Westside/Central Metro Service Council, for term ending June 30, 2022.

I certify that in my opinion Mr. Hidalgo is qualified for the work that will devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

ERIC GARCETTI  
Mayor

