



Board Report

File #: 2019-0442, File Type: Appointment

Agenda Number: 23.

**OPERATIONS, SAFETY AND CUSTOMER EXPERIENCE COMMITTEE
JULY 18, 2019**

SUBJECT: MEMBERSHIP ON METRO’S SERVICE COUNCILS

ACTION: APPROVE RECOMMENDATION

RECOMMENDATION

APPROVE Diane Velez for membership on Metro’s San Gabriel Valley Service Council.

ISSUE

The term of a member of the San Gabriel Valley Service Council expired June 30, 2019. The term of the now-vacant seat is July 1, 2019 - June 30, 2022.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2010 Census demographics of each of the Service Council regions are as follows:

% Sector Total	Hispanic	White	Asian	Black	Other	Total Pop
Gateway Cities	63.9%	16.7%	8.5%	8.6%	2.3%	100.0%
San Fernando Valley	41.0%	42.0%	10.7%	3.4%	2.9%	100.0%
San Gabriel Valley	50.0%	19.9%	24.9%	3.3%	2.0%	100.0%
South Bay	42.5%	23.8%	12.0%	18.3%	3.4%	100.0%
Westside/Central	43.5%	30.7%	13.0%	10.0%	2.8%	100.0%
Service Area Total	48.5%	26.8%	14.0%	8.2%	2.6%	100.0%

Diane Velez has been nominated to serve by the San Gabriel Valley Council of Governments, the nominating authority for this seat on the San Gabriel Valley Service Council. If approved by the Board, Ms. Velez will serve the remainder of the seat’s three-year term. A brief listing of her qualifications is provided along with the nomination letter from the nominating authority.

San Gabriel Valley

- A. Diane Velez, San Gabriel Valley Service Council, New Appointment
Nominated by: San Gabriel Valley Council of Governments

Term Ending: June 30, 2022

The demographic makeup of the San Gabriel Valley Service Council with the appointment of this nominee will consist of four (4) White members, three (3) Hispanic members, one (1) Asian member, and one (1) Native American member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and two (2) women.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 3) Enhance communities and lives through mobility and access to opportunity.

ALTERNATIVES CONSIDERED

The alternative to approving this appointment would be for this nominee to not be approved for appointment. To do so would result in reduced effectiveness of the Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their respective service area.

NEXT STEPS

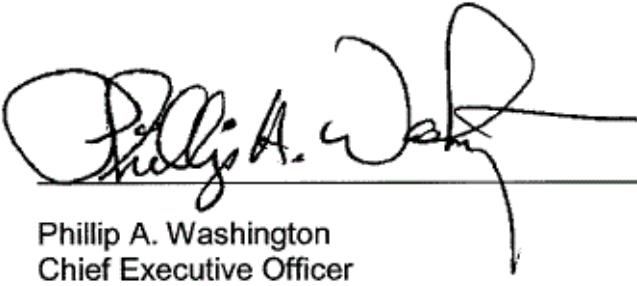
Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - Nominee's Listing of Qualifications
Attachment B - Nomination Letter

Prepared by: Conan Cheung, Sr. Executive Officer of Service Development, Scheduling and Analysis, (213) 418-3034
Dolores Ramos, Chief Administrative Analyst, Regional Service Councils, (213) 922-1210

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 418-3108



Phillip A. Washington
Chief Executive Officer

NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

Diane Velez, Nominee for San Gabriel Valley Service Council



A lifelong resident of the City of Baldwin Park, Diane Velez currently works as a Program Specialist with Active SGV, a local nonprofit with a mission to support a more sustainable, equitable, and livable San Gabriel Valley. Prior to joining Active SGV, Ms. Velez was a Community Engagement Specialist with Multicultural Communities for Mobility, where she researched barriers to bike share usage in downtown Los Angeles. She previously worked as a Program Consultant with Women Care Global, where she supported studies of women’s reproductive health.

Ms. Velez has been a Hispanic Scholarship Fund volunteer since 2016 and is a previous CicLAVia volunteer. Ms. Velez holds a Bachelor of Arts degree in anthropology from University of California, Los Angeles, and a Master of Public Health from San Diego State University.

APPOINTING AUTHORITY NOMINATION LETTER



June 20, 2019

OFFICERS

- President*
Cynthia Sternquist
- 1st Vice President*
Margaret Clark
- 2nd Vice President*
Becky Shevlin
- 3rd Vice President*
Tim Hepburn

Mr. Gary Spivack
 Deputy Executive Officer, Metro Service Councils
 1 Gateway Plaza, MS 99-7-2
 Los Angeles, CA 90012

RE: Metro’s San Gabriel Valley Service Council Representatives

MEMBERS

- Alhambra*
- Arcadia*
- Azusa*
- Baldwin Park*
- Bradbury*
- Claremont*
- Covina*
- Diamond Bar*
- Duarte*
- El Monte*
- Glendora*
- Industry*
- Irwindale*
- La Cañada Flintridge*
- La Puente*
- La Verne*
- Monrovia*
- Montebello*
- Monterey Park*
- Pomona*
- Rosemead*
- San Dimas*
- San Gabriel*
- San Marino*
- Sierra Madre*
- South El Monte*
- South Pasadena*
- Temple City*
- Walnut*
- West Covina*
- First District, LA County*
Unincorporated Communities
- Fourth District, LA County*
Unincorporated Communities
- Fifth District, LA County*
Unincorporated Communities
- SGV Water Districts*

Dear Mr. Spivack:

At their June 6, 2019 meeting, the San Gabriel Valley Council of Governments’ Governing Board appointed Diane Velez to serve on the San Gabriel Valley Metro Service Council. The effective term will be July 1, 2019 – June 30, 2022. Should you have any questions, please feel free to contact me at (626) 457-1800.

Sincerely,

Marisa Creter
 Executive Director
 San Gabriel Valley Council of Governments

cc: Diane Velez