



## Board Report

**File #:** 2019-0602, **File Type:** Agreement

**Agenda Number:** 10.

### PLANNING AND PROGRAMMING COMMITTEE OCTOBER 16, 2019

**SUBJECT: NORTH HOLLYWOOD JOINT DEVELOPMENT**

**ACTION: APPROVE RECOMMENDATION**

#### **RECOMMENDATION**

CONSIDER authorizing the Chief Executive Officer to execute an amendment to the Exclusive Negotiation Agreement and Planning Document with NOHO Development Associates LLC for the development of Metro-owned property, to extend the term for 18 months with an option to extend for an additional 12 months.

#### **ISSUE**

Metro and NOHO Development Associates LLC (Developer) are parties to an Exclusive Negotiation Agreement and Planning Document (ENA) for the development of a 15-acre mixed-use project adjacent to the North Hollywood Station. The ENA is set to expire on December 12, 2019. An extension of the ENA term is necessary to allow the Developer sufficient time to fully entitle and environmentally clear the Project with the City of Los Angeles and finalize Joint Development Agreement (JDA) and Ground Lease (GL) terms, subject to Metro Board of Directors (Board) approval.

#### **BACKGROUND**

On June 24, 2016, following a competitive solicitation process, Metro and the Developer entered into a six-month Short Term ENA for the Project. Both parties executed a three-month administrative extension of the Short Term ENA on December 24, 2016, and the Board authorized an additional three-month extension on February 23, 2017. These extensions allowed additional time for Metro and the Developer to confirm feasibility of transit infrastructure requirements for Site and conduct further public outreach.

Having satisfactorily fulfilled the requirements of the Short Term ENA, on June 12, 2017 Metro and the Developer entered into a 24-month ENA, which was further extended on May 15, 2019 in order to refine the project design, negotiate terms for a JDA and GL, continue the outreach and community engagement and allow the Developer to complete the environmental clearance process. The ENA will expire on December 12, 2019.

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## **DISCUSSION**

The project (see Attachment A) consists of two primary components: (1) the integrated Transit Center, to be owned and operated by Metro; and (2) the commercial development to be ground leased to and operated by the Developer (Project). The commercial development is made possible by combining the existing Orange Line and local bus facilities and relocating the existing surface parking to allow for eight new development blocks surrounding the station.

The Transit Center includes:

- 14 local bus bays
- 12 60-foot bays for the Orange Line and future Bus Rapid Transit (BRT) Services
- A new portal to accommodate increased passenger flows between the Red Line and the Transit Center (more than double current capacity)
- Electric bus charging facilities for the Orange Line and new BRT services, with charging facility expansion capability including conduit and space allocation for future charging infrastructure at all local bus bays
- 915 dedicated park-and-ride spaces, reflecting current and projected demand for parking at the station
- Significantly reduced transfer times

The Commercial Development includes:

- 1,250-1,500 housing units (20% affordable)
- 80,000 to 120,000 square feet of ground floor retail activating the area around the Metro portal
- 400,000 - 500,000 square feet of office space
- Over two acres of landscaped public open space
- Extension of the existing street grid to improve neighborhood walkability and station access
- New bike infrastructure to support safe bike connections to and around the station
- Streetscape improvements and increased pedestrian amenities
- A Metro Bike Hub
- A dedicated pick-up and drop-off zone including a dedicated ADA pick-up and drop-off space

Metro, with support from an urban design consultant, has extensively reviewed the Developer's Project plans and provided feedback on the design. The review has focused on the public realm, transportation connections to the station and conformance with the community vision as outlined in the Guide for Development, which specifies standards and guidelines for development of the site, as

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approved by the Board in 2015.

Metro's JD Process typically allows for a 30-month ENA period to refine the project design, set deal terms and allow the developer time to secure project entitlements. The 15-acre North Hollywood site is unique however, in that to make the site available for development, the Developer first had to design both a temporary and permanent transit center to house Metro's transit functions. The design of the transit center was carefully developed and refined with extensive input from and coordination with Operations, Security, ADA / Civil Rights, Systemwide Station Design, and Parking Management to accommodate projected increases in ridership at this station due to the implementation of several Measure M projects in the San Fernando Valley. This additional complexity, along with the scale and phasing of the eight remaining development blocks contained within the project site, have led to a more extended design review and entitlement timeline.

### Equity Platform

Consistent with the Equity Platform pillar "listen and learn", the Project has gone through a lengthy community engagement process beginning with the creation of the Guide for Development, which articulates the community's vision for the site. The Developer continues to maintain a commitment to engaging with stakeholders, focusing especially on relationships with local businesses, artists and community non-profits. The vast public benefits contemplated by the Project represent an opportunity to "focus and deliver" by bringing high-quality open space, new bicycle and pedestrian infrastructure and streetscape improvements to the existing North Hollywood community.

### **DETERMINATION OF SAFETY IMPACT**

Approval of this item will have no adverse impact on safety as it only seeks a time extension for the ENA period during which no improvements will be constructed. An analysis of safety impacts will be completed and presented to the Board for consideration if and when negotiations result in proposed terms for a JDA and GL.

### **FINANCIAL IMPACT**

Funding for joint development activities related to the ENA and the proposed Project is included in the adopted FY20 budget in Cost Center 2210, Project 401011.

#### Impact to Budget

There is no impact to the FY20 budget. The ENA requires the Developer to pay Metro a non-refundable fee of \$50,000, as well as a \$50,000 deposit to cover certain Metro staff costs and third-party expenses. The deposit balance is replenished by the Developer as Metro draws down its costs.

### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

This recommendation supports the Strategic Plan Goal to "enhance communities and lives through mobility and access to opportunity," specifically Initiative 3.2 which states "Metro will leverage its transit investments to catalyze transit-oriented communities and help stabilize neighborhoods where these investments are made." The proposed Project will deliver a number of community benefits, including transit-accessible housing, new open space and an expanded and enhanced transit center.

## **ALTERNATIVES CONSIDERED**

The Board could choose not to extend the ENA term, in which case the ENA would expire in December 2019. Metro could then choose to solicit a new developer and proposal for development of the North Hollywood Station. Staff does not recommend this alternative because Metro and the Developer have worked diligently in good faith as partners to advance the Project. Furthermore, the recommended action builds upon the significant community input and procurement process that has transpired thus far. A new procurement process would delay the development of the Site, and Metro may fail to take advantage of currently favorable conditions in the real estate market.

## **NEXT STEPS**

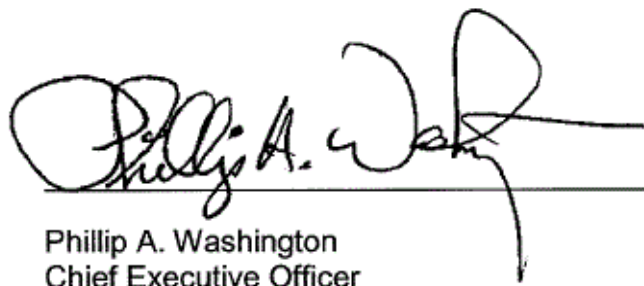
Upon approval of the recommended action, staff will prepare and execute an amendment to the ENA extending the term for 18 months with the option to extend for an additional 12 months. Metro staff, with support from a financial consultant and County Counsel, will continue working with the Developer to finalize negotiations for a JDA and GL. Following the Developer's completion of the entitlements and environmental clearance process with the City of Los Angeles and before the end of the ENA negotiation period, staff will return to the Board with recommended JDA and GL terms. The Developer together with Metro will continue to engage with the community as the Project advances. Additionally, the Developer will begin to assemble financing for the Project including affordable housing resources.

## **ATTACHMENTS**

Attachment A - North Hollywood Joint Development Project Fact Sheet

Prepared by: Wells Lawson, Sr. Director, Countywide Planning & Development, (213) 922-7217  
Nick Saponara, Executive Officer (Interim), Countywide Planning & Development, (213) 922-4313  
Holly Rockwell, Sr. Exec. Officer, Real Estate, Transit Oriented Communities and Transportation Demand Management, (213) 922-5585

Reviewed by: James de la Loza, Chief Planning Officer, (213) 922-2920

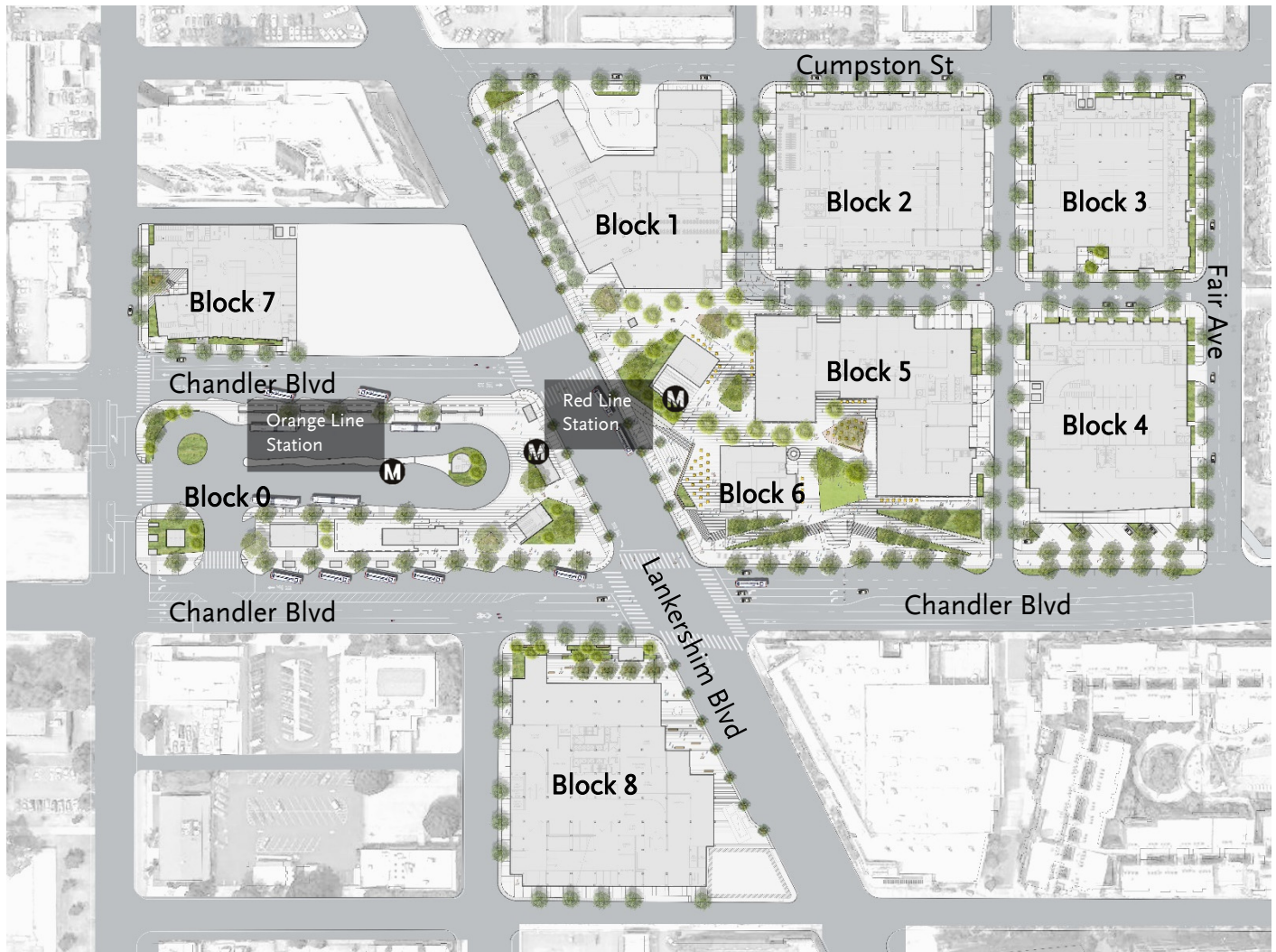


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Phillip A. Washington  
Chief Executive Officer

## Attachment A - North Hollywood Joint Development Project Fact Sheet

### Joint Development Overview



### Development Program

Affordable housing: 250-300 units  
Market-rate housing: 1,000-1,200 units  
Retail: 80,000-120,000 Square Feet

Office: 400,000-500,000 Square Feet  
Open space: Over 2 Acres  
Transit parking spaces: 800-1000 stalls

### Project Schedule

District NoHo will be constructed in phases to ensure all transit services remain operational during construction. The first phase will construct a temporary transit center, followed by a permanent transit center and the first block of affordable housing.

DESIGN REVIEW &  
ENTITLEMENTS  
  
METRO BOARD  
CONSIDERATION

24 MONTHS

PHASE I: TEMPORARY  
TRANSIT CENTER  
CONSTRUCTION

6 – 8 MONTHS

PHASE II: PERMANENT  
TRANSIT CENTER &  
AFFORDABLE HOUSING

18 – 20 MONTHS

PHASES III - VII:  
NOHO SQUARE  
CONSTRUCTION &  
BEYOND

4 – 8 YEARS



## Project Renderings



The Project design and architecture is organized around transit and mobility.



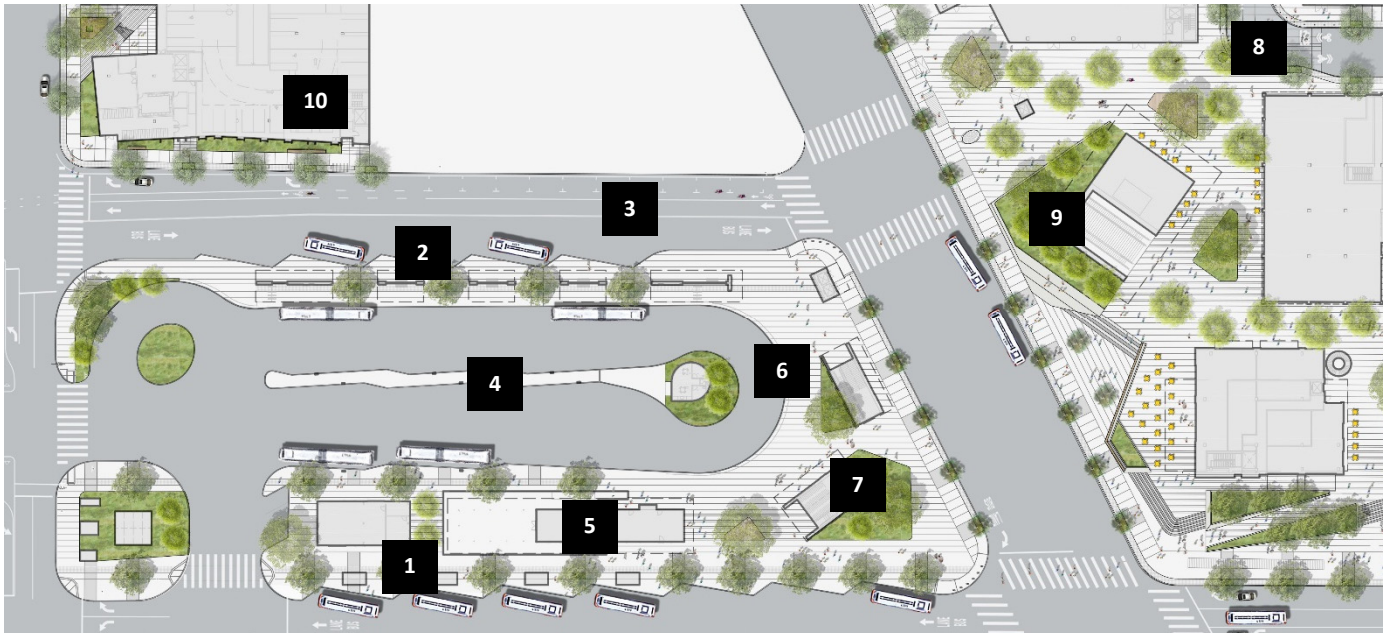
Reflecting input received from Metro's 2015 community outreach effort, the Project will integrate local-serving retail and a variety of open spaces.



The transit center will expand station capacity and simplify connections making for a faster, easier transfers.



## Transit Center Details



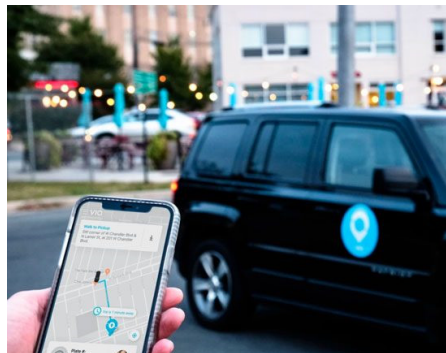
1. Expanded bus transfer and layover facilities
2. New passenger waiting areas
3. Dedicated bicycle facilities connecting to the Burbank-Chandler Bikeway
4. Electric Bus Charging
5. Preserved Lankershim Depot
6. Improved pedestrian connections to the Red Line
7. Transit Security Center
8. Dedicated pick-up and drop-off zones
9. New iconic station portal
10. Metro Bike Hub

## Mobility for Everyone



### Bike Hub / Bike Share

Metro Bike Hubs include secure bike parking, safety gear retail, and bike repair services. Users making local trips may hop on one of Metro's new Smart Bike Share bikes.



### Pick-up/drop-off

Ridesharing services – such as Uber, Lyft, and Via – will be integrated into the project design to maximize travel options.



### Complete Streets

New streets will be designed as public spaces that are safe, convenient, and welcome all users, including pedestrians, bicyclists, motorists, and transit riders of all ages and abilities.





# Next stop: building communities.

## North Hollywood Joint Development ENA Extension

Regular Board Meeting

October 24, 2019

Legistar Item: 2019-0602

Agenda Item: 10



Metro

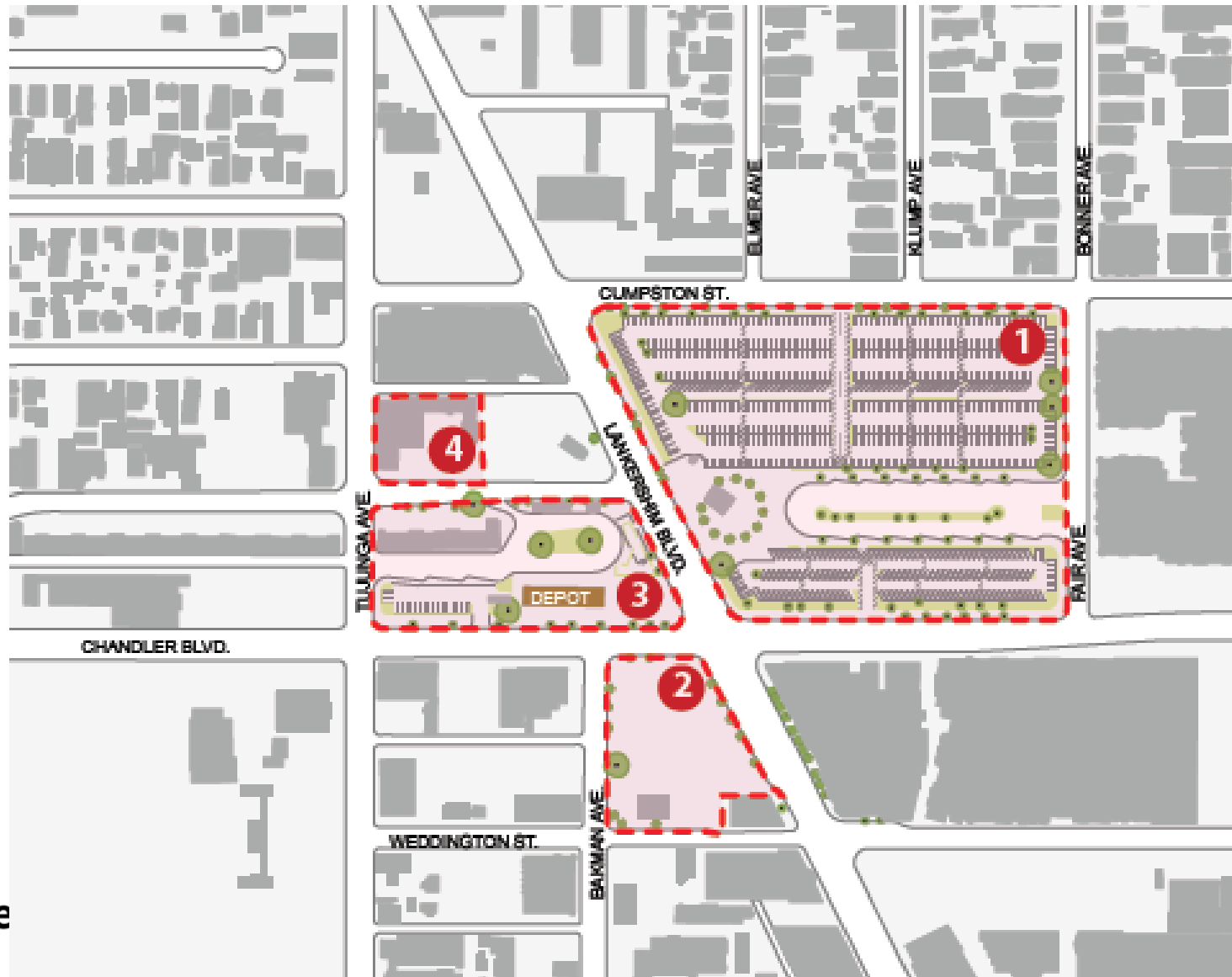


# Recommendation

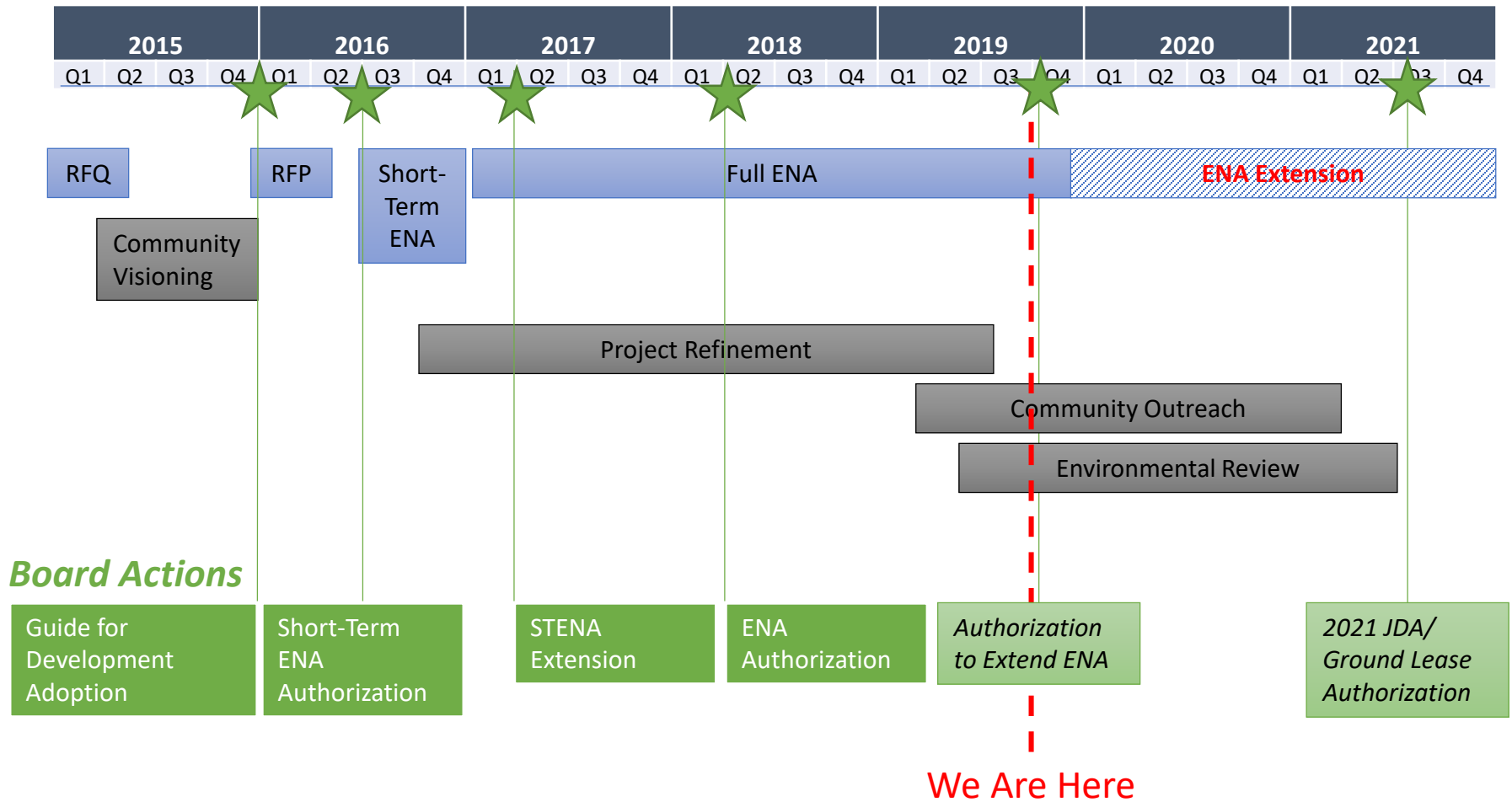


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# JD Opportunity Site

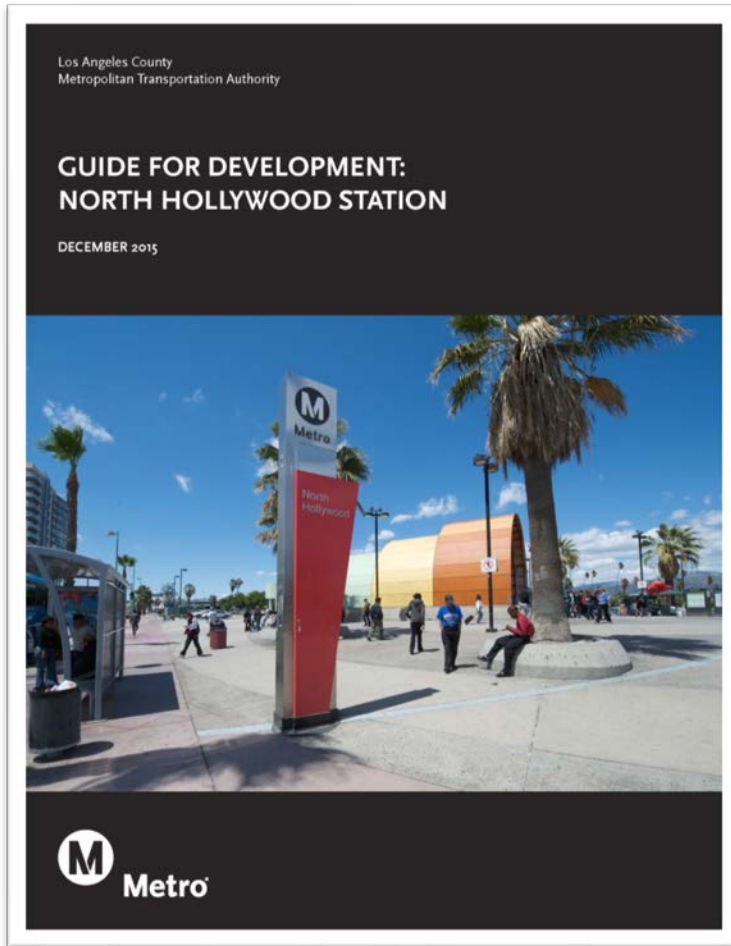


# Timeline



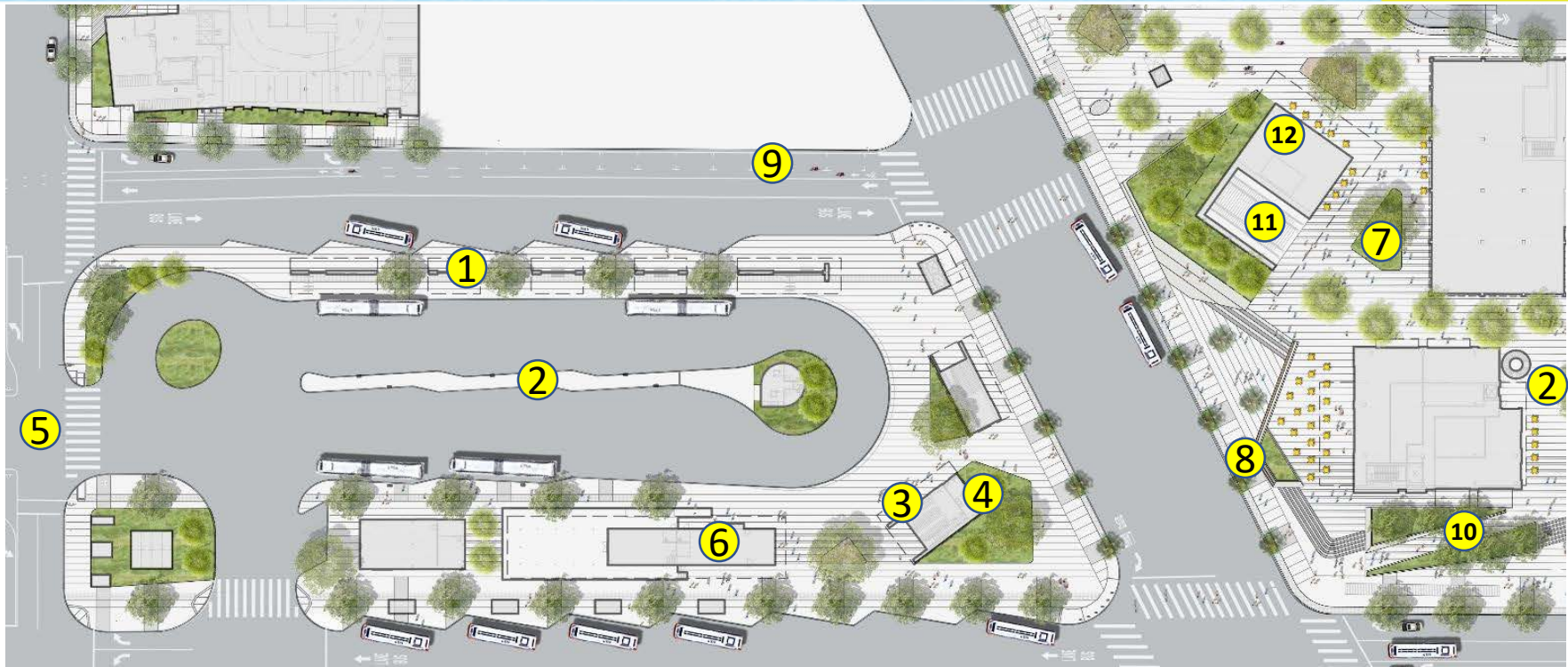


# Development Guidelines



- Continuous Operations of Transit Center
- Preference for Local Retail
- Community Open Space and Programming
- Streetscape Improvements
- Metro Bike Hub and space for Bikeshare
- Extension of Chandler Cycletrack
- Preservation of Subsurface Structures
- Accommodate LRT Conversion and ROW
- Expansion of Orange Line Terminal to Accommodate Future Service
- Replacement Parking
- Public Art
- LEED Sliver

# Public Benefits



1. Expanded bus transfer and layover facilities
2. Electric Bus Charging
3. New Red Line Portal
4. Transit Security Center
5. Orange Line Gating
6. Preserved Lankershim Depot and Plaza
7. 1.2 acre community park
8. Streetscape improvements
9. Chandler Cycletrack Gap Closure
10. Public art and performance space
11. New iconic station portal
12. Metro Bike Hub

# Affordable Housing



- Minimum 20% affordable at all stages of the project
- 311 new affordable units (currently Metro has 746 affordable units in its portfolio)
- First affordable housing phase and Transit Center must be completed before market rate development
- 99-year Covenant
- Affordable to households earning less than 50% of Area Median Income and below
- Currently 635 units (52% of total) in the North Hollywood development pipeline are affordable, not including the Project.