



**Board Report**

**File #:** 2020-0051, **File Type:** Policy

**Agenda Number:** 28.

**EXECUTIVE MANAGEMENT COMMITTEE  
MARCH 19, 2020**

**SUBJECT: METRO PARKING MANAGEMENT PROGRAM AND SYSTEMWIDE PARKING OPERATOR SERVICES**

**ACTION: APPROVE RECOMMENDATIONS**

**RECOMMENDATION**

CONSIDER:

- A. APPROVING revisions to Metro’s Parking Ordinance Administrative Code Title 8 (Attachment C) and Metro’s Parking Rates and Fee Resolution (Attachment D) in support of the implementation of the Parking Management Program.
- B. AUTHORIZING the Chief Executive Officer (“CEO”) to execute a five-year base period, firm fixed price Contract No. PS66007000 to L & R Auto Parks, Inc. DBA Joe’s Auto Parks for systemwide parking operator services in the amount of \$26,878,513 with two, one-year options, in the amounts of \$5,840,059 and \$7,651,918, respectively, for a total amount of \$40,370,490, through a revenue generating contract where the contractor will be compensated for their operating costs from the parking revenue collected and Metro will receive the net revenue amount collected, subject to resolution of protest(s) if any.

**ISSUE**

The Metro Board adopted the Supportive Transit Parking Program Master Plan (“Master Plan”) at the January 2018 Board Meeting. The Master Plan included implementing a Parking Management Program (“Program”) at Metro parking facilities over several years. The actions in this Board report will allow for implementation of the Program at Metro parking facilities along transit corridors that consistently surpass 70% utilization rates. If approved, the contract will take effect in the last quarter of FY20 and begin operating in the first quarter of FY21. Program implementation at each facility is dependent on parking occupancy and station proximity, as described in the Master Plan (Attachment E).

Concurrently, Union Station management, working with parking operators, has determined that a rate adjustment for daily and monthly parking fees is necessary to maintain operational standards and security, given parking demand and service level expectations.

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Finally, the current contract for parking management services will expire and a new contract award is needed to continue with Program implementation. This parking operator service contract is a net revenue generating contract which includes the procurement of additional parking equipment and parking operator services. The contractor is responsible for the capital investment and business expenses which are then deducted from the generated gross revenue. If approved, the contract will take effect in the last quarter of FY20 and the implementation of additional locations is anticipated to begin in the first quarter of FY21.

## **BACKGROUND**

In February 2016, the Paid Parking Pilot Program (“Pilot”) was introduced to the Metro Board. The goal of the Pilot was to retain parking resources for transit customers by reducing the number of non-transit user parking at the Metro parking facilities. The intent was to develop a self-sustainable program by generating revenue to offset the cost of technology enhancements and operations at multiple parking facilities. The Pilot was introduced at 13 initial locations that had immediate need of a parking demand management plan, including Expo/Bundy, Expo/Sepulveda, 17<sup>th</sup> St/SMC, La Cienega/Jefferson, North Hollywood, Universal City, APU/Citrus, Irwindale, El Monte, Atlantic, Norwalk, Lakewood and Aviation/LAX. In May 2017, the implementation for Monrovia and Crenshaw stations was approved by the Board, increasing the Pilot locations to 15 stations.

The success of the Pilot led to the adoption of a permanent program in January 2018, as part of the Board-approved Master Plan. After the adoption of the Program, more locations along Metro’s transit corridors showed an immediate need for the Program and were approved by the Board accordingly. These additional high priority locations were Willow, Wardlow, Hawthorne/Lennox, Expo/Crenshaw, Indiana, Arcadia, Duarte and Downtown Azusa, bringing the total approved Program locations to 23. All approved locations will be implemented into the Program by the last quarter of FY20.

## **DISCUSSION**

### **Case Studies and Lessons Learned**

The Pilot was effective and presented several case studies for parking demand management. One goal of the Pilot was to shift demand to underutilized parking facilities. Prior to implementation, the terminus North Hollywood Station reached capacity by 7 am daily. The Program implementation realigned utilization by shifting parkers from the inundated North Hollywood facility to underutilized stations along the G Line (Orange), such as Van Nuys and Sepulveda. The pricing policy enabled patrons to make a choice of which parking resources to use, and the ridership verification system ensured that parkers were transit riders. By using these tools together, parking resources were made available for transit users at the North Hollywood station throughout the entirety of the day.

Another lesson was learned during the L Line (Gold) implementation. The Program was initially executed at the APU/Citrus, Irwindale and Monrovia stations. At that time, the Arcadia and Duarte stations were not above the 70% occupancy threshold for parking implementation. However, these stations were in close enough proximity to be impacted by the Program implementation at the other targeted stations. Utilization at Arcadia and Duarte drastically increased to above capacity levels when the other stations used ridership verification and pricing to manage demand. This impacted not

only the parking facilities but the surrounding streets and communities. Once Arcadia and Duarte were added to the Program, parking occupancy rebalanced and parking became available at all impacted stations along the L Line. The overspill parking into the streets was corrected as transit patrons returned to their home stations for transit parking. Sierra Madre was far enough away and had enough capacity that its utilization stayed lower than 70% after Program implementation.

Program Implementation

Metro currently has 23 locations that have been approved for Program implementation. If this contract is approved, over the course of the next 5 to 7 years, up to 74 stations are marked for implementation. Program implementation, as defined in the Master Plan, will occur at locations that reach 70% occupancy, or are in close proximity to high demand stations (similar to the Arcadia/Duarte circumstance). The chart below identifies stations that have immediate need for Program implementation and are expected to be implemented in the first year.

STATION	LINE	AVG. UTILIZATION
Heritage Square	L	94%
Lincoln/Cypress	L	85%
Harbor Gateway Transit Center	J	91%
Harbor Freeway	J	86%
Florence	A	84%
Culver City *	E	-
Fairview Heights **	C/LAX	-

\*Culver City station parking is expected to open in 2020. Utilization at this station's parking lot prior to closure in 2017 w

\*\*Fairview Heights station opening is anticipated for 2020. Program will be implemented upon opening.

Planned future transit corridors, such as the West Santa Ana Branch, East Side Transit Corridor Phase 2, L (Gold) Line Foothill Extension Phase 2B and Crenshaw/LAX Lines are proposed for Program implementation upon opening of the stations. Staff used parking and ridership data from previous program-implemented locations to forecast parking capacity at these upcoming transit corridors and avoid overbuilding parking.

With Program implementation, the approved parking facilities have experienced a manageable level of utilization. Staff has concluded that the combination of a pricing policy and ridership verification yields the desired outcome to allow patrons to locate parking at any hour of the day.

Parking Fee Structure

Daily parking rates will be implemented at all stations meeting the minimum implementation threshold of over 70% parking occupancy, or locations in proximity of high demand stations. The current rate is up to a \$3 flat rate per day, depending on the station parking demand and location. Pricing is strategically determined to have a minimal impact to overall commuting costs. The \$3 daily parking rate plus the cost of transit fare is still reasonable compared to the cost of gas and monthly parking in urban areas. Transit parking rates are significantly below market rates.

A parking rate adjustment can only occur within the Metro Board-approved fee structure range. Rate adjustments, increases or decreases, will not occur more frequently than every 180 days. Any pricing adjustments would occur after initial implementation and staff will utilize the comprehensive outreach program to inform patrons of the changes with a minimum of 30 days advance notice.

Program parking fee structure requires the amendment of Metro’s Permit Fee Resolution (Attachment D).

### Outreach Program

Program implementation includes a comprehensive outreach and communication plan. Staff will launch a stakeholder and transit user outreach and communications process, working in conjunction with the Community Relations and Communications Departments. Outreach efforts will include, but are not limited to:

- Informational messages on Metro’s parking website;
- Signage at stations;
- Email blast notifications;
- Information on social media; and
- Distributed windshield flyers.

### Union Station Daily and Monthly Parking Fees

Parking at Union Station is operated commercially by Metro’s contracted property manager. Rates at the station were last adjusted in 2016. Since then, there have been rising operational costs for hourly labor and contracted security personnel who police the structure to address increased theft and vandalism and to provide general transit patron safety.

In September 2019, a survey was conducted to determine relative competitiveness in pricing at Union Station compared to other parking facilities in the immediate area. The pricing at Union Station is significantly below market and will continue to be so even with the proposed rate adjustments. The proposed parking rate adjustments are as follows:

STATION	DESCRIPTION	CURRENT RATE	PROPOSED RATE
LAUS East	Daily	\$8	up to \$12
	Monthly Commuter	\$75	up to \$85
LAUS West	Daily	\$16	up to \$18

### Metro Parking Ordinance

Metro’s Parking Ordinance was adopted by the Metro Board in July 2015. Since then a number of updates have been incorporated into the documents to support the goals of the Master Plan and the

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Program. Staff is proposing minor updates to further clarify policy definitions with grammatical corrections and parking fee structure revisions in the fee resolution to be in-line with the Master Plan and the Program.

### Equity Platform

This program aligns with the third pillar of Metro's equity platform, Focus and Deliver. By managing parking demand and Metro's parking resources, all transit users, not just early morning commuters, will have an additional choice of how to access transit. In addition, Metro staff anticipates a future discounted parking fee structure, based on LIFE TAP card eligibility.

### **DETERMINATION OF SAFETY IMPACT**

The Program will not create any safety impacts because it will operate within the existing infrastructure. Internally, all contractors and subcontractors are required to attend Metro Safety Training prior to working at any Metro station. Any equipment installation will be coordinated with Metro's Track Allocation program to ensure that proper assistance and support is present.

### **FINANCIAL IMPACT**

Implementation of the Program will not have any impact to Metro's expense budget as this contract is a revenue generating contract where the contractor's operating costs and amortized initial capital investment will be deducted from the parking revenue collected. Metro will receive the net revenue amount collected. No budget expense amendment is required.

Union Station's parking facilities are managed by a third-party. Costs associated with the management and operation of these facilities is a part of the Union Station budget and no budget increases are anticipated with the adjustment in parking rates. There will be no impact to any local, state or federal funds.

### Impact to Budget

The Program (excepting Union Station) currently generates approximately \$3,000,000 in net revenue per year and staff anticipates that the net revenue will continue to increase as Program implementation occurs and will potentially be up to \$4,000,000 in net revenue per year after capital amortization and all operating costs are absorbed. All net revenue will be deposited in Account 40707 for parking revenue. There will be no impact to any local, state or federal funds.

Union Station management anticipates the fee adjustment will generate an additional \$1.3 million, bringing total annual gross revenue to \$5.5 million. The additional revenue will be utilized to offset increased maintenance and security costs.

### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

Implementing the Program at Metro parking facilities will support:

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- a. Goal 1: Provide high-quality mobility options that enable people to spend less time traveling. The Program reduces patron's travel time by spending less time searching for parking.
  - b. Goal 2: Deliver outstanding trip experiences for all users of the transportation system. Enhancing parking availability and providing well maintained parking facilities improves the patrons' experience of transit trips.

### **ALTERNATIVES CONSIDERED**

The Board may choose not to approve the Metro's Parking Ordinance Administrative Code Title 8 and Metro's Parking Rates and Fee Resolution and not to approve this contract. This is not recommended as Metro's Parking Ordinance, Fee Resolution and Program implementation is a major component of the Master Plan as a long term strategy for managing parking demand. The award of this contract is necessary for the continued implementation of the Program.

### **NEXT STEPS**

Upon approval by the Board, staff will execute Contract No. PS66007000 with L & R Auto Parks, Inc. DBA Joe's Auto Parks for systemwide parking operator services to implement the Parking Management Program.

Union Station's parking adjusted rates will be applied after a minimum 30-day period from Board approval for proper notification of all affected by the rate adjustment.

### **ATTACHMENTS**

- Attachment A - Procurement Summary
- Attachment B - DEOD Summary
- Attachment C - Metro Parking Ordinance
- Attachment D - Metro Parking Rates and Permit Fee Resolution
- Attachment E - Supportive Transit Parking Program Master Plan

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## PROCUREMENT SUMMARY

## SYSTEMWIDE PARKING OPERATOR SERVICES/PS66007000

1.	<b>Contract Number: PS66007000</b>	
2.	<b>Recommended Vendor:</b> L&R Auto Parks, Inc. DBA Joe's Auto Parks	
3.	<b>Type of Procurement (check one):</b> <input type="checkbox"/> IFB <input checked="" type="checkbox"/> RFP <input type="checkbox"/> RFP-A&E <input type="checkbox"/> Non-Competitive <input type="checkbox"/> Modification <input type="checkbox"/> Task Order	
4.	<b>Procurement Dates:</b>	
	<b>A. Issued:</b> October 2, 2019	
	<b>B. Advertised/Publicized:</b> October 1 and 2, 2019	
	<b>C. Pre-Proposal Conference:</b> October 9, 2019	
	<b>D. Proposals Due:</b> November 7, 2019	
	<b>E. Pre-Qualification Completed:</b> January 31, 2020	
	<b>F. Conflict of Interest Form Submitted to Ethics:</b> February 13, 2020	
	<b>G. Protest Period End Date:</b> March 24, 2020	
5.	<b>Solicitations Picked up/Downloaded:</b> 28	<b>Bids/Proposals Received:</b> 4
6.	<b>Contract Administrator:</b> Samira Baghdikian	<b>Telephone Number:</b> (213) 922-1033
7.	<b>Project Manager:</b> Stacie Endler	<b>Telephone Number:</b> (213) 922-2548

**A. Procurement Background**

This Board Action is to approve Contract No. PS66007000 issued in support of systemwide parking operator services through a revenue generating contract. Board approval of contract awards are subject to resolution of any properly submitted protest.

The Request for Proposals (RFP) was issued in accordance with Metro's Acquisition Policy and the contract type is a firm fixed price.

One amendment was issued during the solicitation phase of this RFP to clarify that Exhibit 2, Schedule of Quantities was not required.

A pre-proposal conference was held on October 9, 2019 and was attended by 18 participants representing 13 companies. There were 46 questions asked, and responses were released prior to the proposal due date.

A total of four proposals were received on November 7, 2019.

**B. Evaluation of Proposals**

A Proposal Evaluation Team (PET) consisting of staff from Metro's Parking Management, City of Pasadena and City of Inglewood was convened and conducted a comprehensive technical evaluation of the proposals received.

The proposals were evaluated based on the following evaluation criteria and weights:

- Operational Plan 35 percent
- Experience 20 percent
- Appreciation and Customer Service 25 percent
- Price 20 percent

Several factors were considered when developing these weights, giving the greatest importance to the operational plan.

Of the four proposals received, two were determined to be within the competitive range and are listed below in alphabetical order:

1. L&R Auto Parks, Inc. DBA Joe's Auto Parks
2. SP+ Municipal Services

Two firms were determined to be outside the competitive range and were not included for further consideration. Examples that led to no further consideration include an operational plan failing to adequately demonstrate/identify auditing techniques, revenue control measures, and the ability to manage daily operations and staffing volumes and schedules. Quality control and/or operational control measures were not thoroughly explained. In addition, a customer service training plan was lacking or inadequate, and a customer call center requirement was not addressed as required in the RFP.

During the weeks of November 11, 2019 through December 2, 2019, the PET met and interviewed the firms. The firms' project managers and key team members had an opportunity to present each team's qualifications and respond to PET's questions. In general, each team's presentation addressed the requirements of the RFP, experience with all aspects of the required tasks, and stressed each firm's commitment to the success of the project. Also highlighted were operational and staffing plans, and perceived project issues. Each team was asked questions relative to each firm's proposal and previous experience.

### **Qualifications Summary of Firms within the Competitive Range:**

#### **L&R Auto Parks, Inc. DBA Joe's Auto Parks**

L&R Auto Parks, Inc. DBA Joe's Auto Parks (Joe's Auto Parks) has been involved in municipal parking operations for over 60 years and manages over 100 parking facilities in the downtown Los Angeles area. Joe's Auto Parks submitted a detailed proposal and assembled a cohesive team that demonstrated that they are knowledgeable, experienced and the most qualified firm to perform the required services.



Joe's Auto Parks is an experienced parking operator service provider and has extensive experience on the Program development and implementation as a capital and service provider. Joe's Auto Parks presented a solid organizational chart with clear management organization and support and was the only proposer to provide staffing volumes. Joe's Auto Parks also provided a thorough explanation of their customer service training program.

Joe's Auto Parks clearly identified a plan for daily operation to implement new facilities into the Parking Management Program and demonstrated experience in opening facilities. The plan outlined what to do pre-implementation, on implementation day and post-implementation of the Parking Management Program. The plan included the operations of payment kiosks, mobile application and revenue collection.

Joe's Auto Parks presented a 24/7 command center that is available for real-time visibility and management of parking facilities around the county. Joe's Auto Parks will have a dedicated line for Metro patrons to access 24/7.

### **SP+ Municipal Services**

SP+ Municipal Services (SP+) is a division of SP Plus Corporation formed in 1929 and offers a wide-array of parking management services. SP+ provides parking management services to municipalities, institutions, and governmental agencies.

SP+'s proposal clearly defined the organizational support from the corporate office and identified the management staff proposed. However, the operational plan staffing levels and schedules were not defined or appropriate for the term of the contract. SP+'s proposal outlined quality control measures relating to reporting and financial analysis but did not clearly identify other quality control measures relating to operations or functionality of the Program.

SP+ demonstrated experience in parking management with municipalities. Although the proposed staff demonstrated extensive parking management experience, SP+ did not outline staff experience in opening new locations. Metro is planning on opening several locations throughout the term of this contract and it is important to have a team experienced in opening new locations.

SP+ is an experienced firm but did not demonstrate understanding of Metro's objectives and requirements for this project.

Following is a summary of the PET evaluation scores:

1	Firm	Average Score	Factor Weight	Weighted Average Score	Rank
2	<b>L&amp;R Auto Parks DBA Joe's Auto Park</b>				
3	Operational Plan	92.21	35.00%	32.27	
4	Experience	96.67	20.00%	19.33	
5	Appreciation and Customer Service	91.12	25.00%	22.78	
6	Price	90.00	20.00%	18.00	
7	<b>Total</b>		<b>100.00%</b>	<b>92.39</b>	<b>1</b>
8	<b>SP+ Municipal Services</b>				
9	Operational Plan	69.45	35.00%	24.31	
10	Experience	80.67	20.00%	16.13	
11	Appreciation and Customer Service	52.77	25.00%	13.19	
12	Price	80.00	20.00%	16.00	
13	<b>Total</b>		<b>100.00%</b>	<b>69.63</b>	<b>2</b>

### C. Price Analysis

The recommended price has been determined to be fair and reasonable based upon an independent cost estimate (ICE), price analysis, and a technical analysis.

	Proposer Name	Proposal Amount	Metro ICE	Award Amount
1.	L&R Auto Parks DBA Joe's Auto Park	\$40,370,491	<b>\$46,240,000</b>	\$40,370,490
2.	SP+ Municipal Services	\$45,157,049	<b>\$46,240,000</b>	

This Contract is a net revenue generating contract. The contractor shall cover all equipment and operating costs and shall be compensated through the parking revenue collected on behalf of Metro. The purchase of the parking equipment and installation will be amortized throughout the seven-year contract term, on a monthly basis.

### D. Background on Recommended Contractor

The recommended firm, L&R Auto Parks DBA Joe's Auto Parks (Joe's Auto Parks), located in Los Angeles, CA, has been in business for over 60 years. Joe's Auto Parks' relationships include a 24-year contract for the parking operations at JFK Airport and a 24-year contract for the parking operations for the county of Los

Angeles, as large as 58 parking facilities and over 30,000 parking spaces. Joe's Auto Parks operates more than 100 facilities nationwide. This portfolio of properties annually collects more than \$120 million in parking receipts.

The proposed team is composed of Joe's Auto Parks and four subcontractors, including Park Consulting, a Metro certified SBE. The proposed team is experienced in managing large-scale parking facilities and the proposed project manager is a 15-year veteran of the parking industry. The proposed project manager's experience includes retail businesses such as The Beverly Center in Los Angeles and City Place in Long Beach, as well as overseeing municipality locations for the City of Long Beach including the Aquarium of the Pacific Parking garage. Currently, Joe's Auto Parks is the parking operator for Metro's parking facilities along Metro's transit corridors and has performed satisfactorily.

DEOD SUMMARY

SYSTEMWIDE PARKING OPERATOR SERVICES/PS66007000

**A. Small Business Participation**

The Diversity and Economic Opportunity Department (DEOD) did not establish an SBE/DVBE goal for this revenue generating procurement. However, L & R Auto Parks, Inc. DBA Joe's Auto Parks listed one Small Business Enterprise (SBE) firm to perform services on this contract and made a 0.63% SBE commitment.

<b>Small Business Goal</b>	<b>0% SBE/DVBE</b>	<b>Small Business Commitment</b>	<b>0.63% SBE</b>
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	<b>SBE Subcontractors</b>	<b>% Committed</b>
1.	Park Consulting	0.63%
	<b>Total Commitment</b>	<b>0.63%</b>

**B. Living Wage / Service Contract Worker Retention Policy Applicability**

The Living Wage and Service Contract Worker Retention Policy (LW/SCWRP) is applicable to this contract. Metro staff will monitor and enforce the policy guidelines to ensure that applicable workers are paid at minimum, the current Living Wage rate of \$19.56 per hour (\$14.22 base + \$5.34 health benefits), including yearly increases. The increase may be up to 3% of the total wage, annually. In addition, contractors will be responsible for submitting the required reports for the Living Wage and Service Contract Worker Retention Policy and other related documentation to staff to determine overall compliance with the policy.

**C. Prevailing Wage Applicability**

Prevailing Wage requirements are applicable to this project. DEOD will monitor contractors' compliance with the State of California Department of Industrial Relations (DIR), California Labor Code, and, if federally funded, the U S Department of Labor (DOL) Davis Bacon and Related Acts (DBRA).

**D. Project Labor Agreement/Construction Careers Policy**

Project Labor Agreement/Construction Careers Policy is not applicable to this Contract. Project Labor Agreement/Construction Careers Policy is applicable only to construction contracts that have a construction contract value in excess of \$2.5 million.

Attachment C:

[http://libraryarchives.metro.net/DB\\_Attachments/200311\\_Attachment%20C%20-%20Metro%20Parking%20Ordinance%20Administrative%20Code%20Title%208.pdf](http://libraryarchives.metro.net/DB_Attachments/200311_Attachment%20C%20-%20Metro%20Parking%20Ordinance%20Administrative%20Code%20Title%208.pdf)

# ATTACHMENT D

## A RESOLUTION OF THE METRO BOARD OF LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY ESTABLISHING PARKING RATES AND PERMIT FEES FOR ALL METRO PARKING FACILITIES AND RESOURCES

WHEREAS, the Los Angeles County Metropolitan Transportation Authority (Metro) operates parking facilities throughout the Los Angeles County in the City of Los Angeles, Pasadena, Long Beach, North Hollywood, Culver City, Norwalk, Downey, Lynwood, Hawthorne, Inglewood, El Segundo, Redondo Beach, Compton, El Monte and Gardena. At Metro A Line (Blue) Line Stations at: Willow, Wardlow, Del Amo, Artesia, Compton, Willowbrook/Rosa Parks, 103<sup>rd</sup> St/Watts Towers, and Florence. Metro C Line (Green) Line Stations at: Norwalk, Lakewood Blvd, Long Beach Blvd, Avalon, Harbor Freeway, Vermont/Athens, Crenshaw, Hawthorne/Lennox, Aviation/LAX, El Segundo, Douglas and Redondo Beach and Metro B Line (Red) Line Stations at: Westlake/MacArthur Park, Universal City/Studio City and North Hollywood. Metro L Line (Gold) Line Stations at: Atlantic, Indiana, Lincoln Heights/Cypress, Heritage Square, Fillmore, Sierra Madre, Arcadia, Monrovia, Duarte/City of Hope, Irwindale, Azusa Downtown and APU/Citrus College. Metro E Line (Expo) Line Stations at 17<sup>th</sup> St/SMC, Expo/Bundy, Expo/Sepulveda, Culver City, La Cienega/Jefferson, and Expo/Crenshaw. Metro G Line (Orange) Line Stations at: Van Nuys, Sepulveda, Balboa, Reseda, Pierce College, Canoga, Sherman Way and Chatsworth Stations. Metro J Line (Silver) Line Stations at: Harbor Beacon, Pacific Coast Highway, Carson, Slauson, Manchester, Rosecrans, Harbor Gateway Transit Center and El Monte. Metro also operates the parking at Los Angeles Union Station.

WHEREAS, Metro has designated preferred parking zones throughout its parking facilities with parking restrictions to manage parking availability to patrons; and

WHEREAS, the Metro Board of Directors is authorized to set parking rates and permit fees, by resolution, at Metro owned, leased, operated, contracted and managed parking facilities and preferred parking zones; and

WHEREAS, the METRO Chief Executive Officer or its designee is hereby authorized to establish rate adjustments for special event parking or other special circumstances that increase parking demand. The METRO CEO is also authorized to establish parking rates at additional and new rail line extension parking facilities not included in the current fee resolution. Parking rates at these additional parking facilities will be established within the current fee structure and range and based on the demographic location of the facility; and

WHEREAS, adopting the parking rates and permit fees as a means of regulating the use of all Metro parking facilities and resources will distribute the parking load more evenly between transit patrons and non-transit users, and maximize the utility and use of Metro operated parking facilities and resources, enhance transit ridership and customer service experience, thereby making parking easier, reducing traffic hazards and congestion, and promoting the public convenience, safety, and welfare;

## ATTACHMENT D

WHEREAS, Metro is entering an agreement with car share and micro mobility vehicle operators subject to the negotiated license agreement which will set aside designated areas for these operators;

NOW, THEREFORE, THE BOARD OF DIRECTORS OF METRO DOES RESOLVE AS FOLLOWS:

SECTION 1. The parking rates established in this Resolution are effective as of ~~February~~April 1, 201~~8~~20 at all Metro Parking Facilities.

SECTION 2. As used in this Resolution, the term “daily”, for transit patrons, means a consecutive 24-hour period commencing upon the time of entry of a vehicle into a parking facility. The term “daily” for public patrons, means a consecutive 24-hour period, unless time restrictions do not allow for 24 consecutive hours, then “daily” refers to the time of entry into the parking facility until the expiration of the time limitation, not exceeding 24-hours. All “daily” parking commences at the time of entry of a vehicle into a parking facility.

SECTION 3. The parking rates listed in this Resolution shall apply to vehicles entering the specified Metro on-street and off-street parking facilities for the specified times, and rates unless a special event is scheduled that is anticipated to increase traffic and parking demands. If an event is scheduled, the rate may be determined by the METRO CEO, which approval may be granted based on Metro’s best interests. The maximum rate may be set as either a flat rate per entry or an increased incremental rate based upon time of entry and duration of parking.

SECTION 4. The following fees are established for all Metro stations except for those identified in Sections 5 through 9:~~at the Metro Willow Blue Line Station:~~

Transit P~~P~~arking information and rates shall be as follows:

- a. Daily parking rates will require up to a \$5.00 daily flat rate. ~~Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- b. Monthly parking rate is equivalent to the daily rate multiplied by 20 business days. ~~Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- c. ~~Monthly carpool rate is equivalent to 25% off the monthly parking rate. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- d.c. ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

SECTION 5. The following fees are established at the Metro Atlantic L Line Station:~~Wardlow Blue Line Station:~~

Parking information and rates shall be as follows:

## ATTACHMENT D

- a. ~~Daily parking rates will require up to a \$5.00 daily flat rate. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- b. ~~Monthly parking rate is equivalent to the daily rate multiplied by 20 business days. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- c. ~~Monthly carpool rate is equivalent to 25% off the monthly parking rate. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- d. ~~Rates may be negotiated between Metro and tenant, government or business entity.~~
- e. ~~Daily public parking rates will require \$3 for 3 hours flat rate after 11:00 AM and before 4:00 AM, daily. Public parking is prohibited daily between 4:00 AM and 11:00 AM.~~

SECTION 6. The following fees are established at the Metro Monrovia L Line Station~~Del Amo Blue Line Station~~:

Parking information and rates shall be as follows:

- a. ~~Daily parking rates will require up to a \$5.00 daily flat rate. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- b. ~~Monthly parking rate is equivalent to the daily rate multiplied by 20 business days. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- c. ~~Monthly carpool rate is equivalent to 25% off the monthly parking rate. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- d. ~~Rates may be negotiated between Metro and tenant, government or business entity.~~
- e. ~~Daily public parking rates will require up to a \$5.00 flat rate after 6:00 PM and before 6:00 AM. Public parking is prohibited daily between 6:00 AM and 6:00 PM.~~

SECTION 7. The following fees are established at the Metro Expo/Sepulveda E Line Station~~Artesia Blue Line Station~~:

Parking information and rates shall be as follows:

- a. ~~Daily parking rates will require up to a \$5.00 daily flat rate. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- b. ~~Monthly parking rate is equivalent to the daily rate multiplied by 20 business days. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- c. ~~Monthly carpool rate is equivalent to 25% off the monthly parking rate. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- e.d. ~~Monthly non-transit parking rates will require a \$120.00 flat monthly rate.~~



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~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 8. The following fees are established at the Metro Willowbrook/Rosa Parks Blue Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~  
~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 9. The following fees are established at the Metro 103<sup>rd</sup> St/Watts Tower Blue Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 10. The following fees are established at the Metro Florence Blue Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~e. Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 11. The following fees are established at the Metro Norwalk Green Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~  
~~Rates may be negotiated between Metro and tenant, government or business entity.~~

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~~SECTION 12. The following fees are established at the Metro Lakewood Green Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 13. The following fees are established at the Metro Long Beach Green Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 14. The following fees are established at the Metro Avalon Green Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 15. The following fees are established at the Metro Harbor Freeway Green Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 16. The following fees are established at the Metro Vermont/Athens Green Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

## ATTACHMENT D

~~SECTION 17. The following fees are established at the Metro Crenshaw Green Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
  - ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 18. The following fees are established at the Metro Hawthorne/Lennox Green Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~d. Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 19. The following fees are established at the Metro Aviation/LAX Green Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
  - ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 20. The following fees are established at the Metro El Segundo Green Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 21. The following fees are established at the Metro Douglas Green Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 22. The following fees are established at the Metro Redondo Beach Green Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 23. The following fees are established at the Metro Westlake/MacArthur Park Red Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 24. The following fees are established at the Metro Universal City/Studio City Red Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 25. The following fees are established at the Metro North Hollywood Red Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~

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~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 26. The following fees are established at the Metro Atlantic Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
  - ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
  - ~~d. Daily parking rate for non-transit users without verified ridership within 96 hours of parking their vehicle will require \$3.00 rate per 3-hour period with a maximum parking time of 3 hours.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 27. The following fees are established at the Metro Indiana Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
  - ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 28. The following fees are established at the Metro Lincoln/Cypress Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
  - ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 29. The following fees are established at the Metro Heritage Square Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 30. The following fees are established at the Metro Fillmore Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require up to a \$3.00 daily flat rate.~~
- ~~c. Rates may be negotiated between Metro and tenant, government or business entity.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 31. The following fees are established at the Metro Sierra Madre Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 32. The following fees are established at the Metro Arcadia Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~

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~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 33. The following fees are established at the Metro Monrovia Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
  - ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
  - ~~d. Daily parking rates for non-transit users without verified ridership within 96 hours of parking their vehicle will require up to a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 34. The following fees are established at the Metro Duarte/City of Hope Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 35. The following fees are established at the Metro Irwindale Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
  - ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 36. The following fees are established at the Metro Azusa Downtown Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
  - ~~b. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require up to a \$3.00 daily flat rate.~~
- ~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 37. The following fees are established at the Metro APU/Citrus College Gold Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~

~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 38. The following fees are established at the Metro 17<sup>th</sup> St/SMC Expo Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~

~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 39. The following fees are established at the Expo/Bundy Expo Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~

~~Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 40. The following fees are established at the Metro Expo/Sepulveda Expo Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Non-transit monthly permit parking will require a \$120.00 monthly flat rate.~~
- ~~d. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~

~~Rates may be negotiated between Metro and tenant, government or business entity.~~



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~~SECTION 41. The following fees are established at the Metro La Cienega/Jefferson Expo Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 42. The following fees are established at the Metro Expo/Crenshaw Expo Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~c. Rates may be negotiated between Metro and tenant, government or business entity.  
Parking is only available from Monday at 2 AM through Sunday at 2 AM.~~

~~SECTION 43. The following fees are established at the Metro Chatsworth Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 44. The following fees are established at the Metro Sherman Way Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 45. The following fees are established at the Metro Canoga Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

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~~SECTION 46. The following fees are established at the Metro Pierce College Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 47. The following fees are established at the Metro Reseda Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 48. The following fees are established at the Metro Balboa Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 49. The following fees are established at the Metro Sepulveda Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 50. The following fees are established at the Metro Van Nuys Orange Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 51. The following fees are established at the Metro El Monte Silver Line Station:~~

~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.  
Rates may be negotiated between Metro and tenant, government or business entity.~~

~~SECTION 52. The following fees are established at the Metro Slauson Silver Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 53. The following fees are established at the Metro Manchester Silver Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 54. The following fees are established at the Metro Rosecrans Silver Line Station:~~

~~Parking information and rates shall be as follows:~~

~~Parking is free of charge, seven days per week.~~

~~SECTION 55. The following fees are established at the Metro Harbor Gateway Transit Center Silver Line Station:~~

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~~Parking information and rates shall be as follows:~~

- ~~a. Transit monthly permit parking will require up to a \$59.00 monthly flat rate.~~
- ~~b. Transit monthly carpool permit parking will require up to a \$45.00 monthly flat rate.~~
- ~~c. Daily parking rates for transit users with verified ridership within 96 hours of parking their vehicle will require a \$3.00 daily flat rate.~~
- ~~d. Rates may be negotiated between Metro and tenant, government or business entity.~~
- ~~e. METRO CEO is hereby authorized to adjust parking rates based on parking demand.~~

SECTION 568. The following fees are established at Los Angeles Union Station East Gateway:

Parking information and rates shall be as follows:

- a. Each 15 minutes is \$3.00.
- b. Daily Maximum shall be up to \$12.00~~\$8.00~~ per entry, per every 24 hour stay.
- c. Public monthly parking will require up to a \$110.00 monthly flat rate. Monthly fees for the general public are \$110.00 monthly flat rate.
- d. Monthly commuter parking will require up to an \$85.00 monthly flat rate.
- ~~d.e.~~ Event parking fees can be established based on market rate conditions.
- e.f. Special monthly parking rates may be negotiated between Metro and tenant, government, or business entity.  
~~Metro is hereby authorized to adjust parking rates at Union Station for special events in the area based on parking demand.~~

SECTION 579. The following fees are established at Los Angeles Union Station West:

Parking information and rates shall be as follows:

- a. Daily Maximum shall be up to \$18.00 per entry, per every 24 hour stay.
- ~~a.b.~~ Monthly fees for parking garage reserved stalls shall be \$130.00 monthly flat rate.
- ~~b.c.~~ Monthly fees for parking garage tandem spaces shall be \$82.50 monthly flat rate.
- ~~c.d.~~ Valet parking shall be \$20.00 daily flat rate.
- ~~d.e.~~ Valet parking for special events shall be \$25.00 daily flat rate.
- e.f. Special monthly parking rates may be negotiated between Metro and tenant, government, or business entity.  
~~Metro is hereby authorized to adjust parking rates at Union Station for special events in the area based on parking demand.~~

SECTION 5810. All parking fees and rate structures, including hourly, daily, weekly and monthly parking shall be approved and established by resolution of the METRO Board.

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METRO staff shall review and recommend parking fee adjustments to the METRO Board based on parking demand.

- a. The METRO CEO is hereby authorized to establish rate adjustments for special event parking or other special circumstances that increase parking demand.
- b. The METRO CEO is also authorized to establish parking rates at additional and new rail line extension parking facilities not included in the current fee resolution. Parking rates at these additional parking facilities will be established within the current fee structure and range and based on the demographic location of the facility.
- c. The METRO CEO will review and authorize adjustments to the parking rates pursuant to the parking management program, parking demand and the targeted occupancy levels. Parking rate adjustments requires 30 days' notice for pricing changes (increase or decrease) and only allows for price adjustments every ~~180~~90 days. Parking rate adjustments will be within the current Metro Board approved fee structure and range.

SECTION ~~59~~11. The following fees shall be established for all parking permits:

- a. Initiation fee of parking passes or permits, including access cards, shall be a non-refundable fee of up to \$25.00.
- b. Replacement of a lost or stolen parking permit or access card shall be up to \$25.00.
- c. Permit holder must maintain permit eligibility requirements as defined in the permit program terms & conditions. Patrons not meeting the eligibility requirements may file an appeal for exemption. The application administration fee is up to \$10.00 per application.
- d. Any vehicle parked over 72 consecutive hours requires an Extended Parking Permit. Extended Parking Permit administration fee of \$10.00 flat rate will be assessed per application.
- e. Permit holders requesting a monthly statement to be mailed to a physical address will be charged an administrative fee up to \$5.00.

SECTION ~~60~~12. Parking rates may be negotiated between Metro and tenant, government, or business entity. ~~Short-term reserved parking may be purchased by phone or by internet web page.~~

SECTION ~~61~~13. All parking rates and permit fees shall be per vehicle for the specified period and non-refundable once issued.

SECTION ~~62~~14. Transit parking rates also encompass non-Metro public transit agencies that accept Metro's TAP Card as fare payment.

SECTION ~~63~~15. Daily parking fees, where applicable, are valid seven days per week.

SECTION ~~64~~16. All parking rates set forth in this Resolution include city's parking tax, if applicable.

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SECTION ~~65~~17. Permit holders, including all monthly carpool participants, must maintain permit eligibility requirements as defined in the permit program terms & conditions.

SECTION ~~66~~18. Parking is available on a first-come, first-served basis.

SECTION ~~67~~19. ~~TransitDaily~~ parking rates ~~for transit users with verified ridership within 96 hours of parking their vehicle~~ will not exceed a \$5.00 daily flat rate, unless rate is otherwise defined as a higher amount in the site specific section of this Resolution. Monthly parking rates ~~for transit users with verified ridership~~ will not exceed the daily rate multiplied by 20 business days, unless rate is otherwise defined as a higher amount in the site specific section of this Resolution. The carpool monthly rate will not exceed 75% of the monthly rate, unless rate is otherwise a \$99.00 flat rate, unless rate is otherwise defined as a higher amount in the site specific section of this Resolution.

SECTION ~~68~~20. The following fees are established for each type of violation:

	Chapter	Title	Citation Fee
1	8-01-100	Permissions, Space Assignment, Signage and Parking Management Approvals	\$63.00
2	8-05-030	Illegal Parking Outside of a Defined Parking Space or Parking Space Markings	\$63.00
3	8-05-040	Failure to Obey Signs	\$63.00
4	8-05-050	Exceeding Posted Time Limit	\$53.00
5	8-05-060	Temporary No Parking	\$53.00
6	8-05-070	Restricted Parking	\$53.00
7	8-05-080	Parking Within Marked Bicycle Lane	\$63.00
8	8-05-090	Illegal Parking in Loading Zone	\$53.00
9	8-05-100	Vehicle Exceeds Load Size Limit	\$53.00
10	8-05-110	Disconnected Trailer	\$53.00
11	8-05-120	Bus Loading Zones	\$263.00
12	8-05-130	Illegal Parking in Kiss and Ride Spaces and Passenger Loading Zone	\$53.00
13	8-05-140	No Parking – Alley	\$53.00
14	8-05-150	Illegal Parking in Red Zones	\$53.00
15	8-05-160	Vehicle Parked Seventy-Two (72) or More Hours	\$53.00
16	8-05-170	Improperly Parked on Parking Grades	\$63.00
17	8-05-180	Improperly Parked in Angled Parking	\$63.00
18	8-05-190	Double Parking	\$53.00
19	8-05-200	No Parking Anytime/Posted Hours	\$53.00
20	8-05-210	Wrong Side Two Way Traffic or Roadway	\$53.00
21	8-05-220	Blocking Street or Access	\$53.00
22	8-05-230	Parking Special Hazard	\$53.00
23	8-05-240	Illegal Parking at Fire Hydrant	\$68.00
24	8-05-250	Illegal Parking at Assigned / Reserved Spaces	\$53.00
25	8-05-260	Illegal Parking at Taxicab Stands	\$53.00

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26	8-05-270	Illegal Parking at/ Adjacent to a Landscape Island or Planter	\$53.00
27	8-05-280a	Failure to Properly Register Vehicle License Plate Information	\$53.00
28	8-05-280b	Parking in a Permit Parking Spaces Without a Permit	\$53.00
29	8-05-280c	Display and Altered, Counterfeit, or Expired Permit	\$53.00
30	8-05-280d	Display a Permit Registered to Another Vehicle	\$53.00
31	8-05-280e	Failure to Properly Display the Permit as Instructed by Parking Terms and Conditions	\$53.00
32	8-05-310	Permit Penalty Provisions	\$53.00
33	8-05-320	Expired Meter or Pay Station	\$53.00
34	8-05-330	Parking Facilities Cleaning, Maintenance and Capital Projects	\$53.00
35	8-05-340	Electric Vehicle Parking Spaces	\$53.00
36	8-05-350	Parking on Sidewalk/ Parkway	\$53.00
37	8-05-370	Peak Hour Traffic Zones	\$53.00
38	8-05-380	Parking Prohibition for Vehicles Over Six Feet High, Near Intersections	\$53.00
39	8-05-400	Car Share, Vanpool, or Micro Mobility Vehicle Authorization Required	\$53.00
40	8-05-410	Speed Limit	\$53.00
44	8-05-420	Motor Vehicle Access	\$63.00
42	8-05-440	Accessible Parking Spaces Designated for Vehicle Operators with Disabilities	\$338.00
<u>43</u>	<u>8-05-450</u>	<u>Transit Ridership Requirements</u>	<u>\$63.00</u>
<u>44</u>	<u>8-05-460</u>	<u>Designated Clean Air Vehicle Spaces</u>	<u>\$53.00</u>
<u>45</u>	<u>8-07-030(2)(a)</u>	<u>Improperly Parked Bicycles outside of Designated Bicycle Parking Areas</u>	<u>\$100.00</u>
<u>46</u>	<u>8-07-030(2)(b)</u>	<u>Bicycle parked in Landscaped Areas Violation</u>	<u>\$38.00</u>
<u>47</u>	<u>8-07-040(2)(c)</u>	<u>Operation of Motorcycles on Bicycle Pathways or Sidewalks</u>	<u>\$100.00</u>
<u>4548</u>	8-07-050(2)(a)	Improperly Parked Micro Mobility Vehicle outside of Designated Micro Mobility Vehicle Parking Areas	\$100.00
<u>4749</u>	8-07-050(2)(b)	Operation of Micro Mobility Vehicle on Transit Platform, Transit Vehicle Lane, or Transit Vehicle	\$100.00
<u>50</u>	8-07-050(2)(c)	Improperly Parked Micro Mobility in ADA Spaces and ADA Accessible path of travel for Vehicle Operators with Disabilities	\$338.00
<u>4951</u>	8-07-050(2)(d)	Abandoned Micro Mobility Vehicle on transit platform, transit vehicle lane, or transit vehicle	\$338.00

SECTION ~~6921~~. The Parking Fee Resolution adopted by the Metro Board of Directors on, ~~May 18 2017~~July 25, 2019, is repealed as of the effective date of the parking rates set forth in this Resolution.

SECTION ~~7022~~. If there are any conflicts between the parking rates adopted in this Resolution and any parking rates adopted by prior resolution, the rates adopted in this Resolution shall take precedence.

SECTION ~~7423~~. The Metro Board shall certify to the adoption of this Resolution, which shall become effective at such time as appropriate signs notifying the public of the provisions herein have been posted by the Metro Parking Management unit.

## ATTACHMENT E

Supportive Transit Parking Program Master Plan

<http://libraryarchives.metro.net/DPGTL/parking/Metro%20STPP%20Reportv10%2020180110.pdf>



# Metro Parking Management Program and Systemwide Parking Operator Services

Executive Management Committee  
March 18, 2020  
Legistar #: 2020-0051



# Recommendation/Action

- Approve revisions to Metro's Parking Ordinance Administrative Code Title 8 and Metro's Parking Rates and Fee Resolution in support of the implementation of the Parking Management Program, and Union Station Parking Rates Adjustments.
- Authorize the CEO to execute a five-year base period, firm fixed price contract to L&R Auto Parks, Inc. DBA Joe's Auto Parks for systemwide parking operator services in the amount of \$26,878,513, with two, one-year options, in the amounts of \$5,840,059 and \$7,651,918, respectively, for a total amount of \$40,370,490, through a revenue generating contract.



# Parking Management Program

## Program Goals

- Manage parking demand through pricing policy
- Ensure parking availability for transit users
- Maintain a self-sustaining program

## Strategic Goals

- Reduce patron's travel time by spending less time searching for parking
- Increase patron's experience of transit trips by enhancing parking availability
- Provide well-maintained parking facilities

## Lessons Learned

- Parking Demand Balancing
  - Increased utilization at underutilized facilities
  - Stations in close proximity to high-demand stations also require implementation if unable to absorb additional demand
- Ridership Verification
  - Increased availability by ensuring those using resources are transit patrons



# Parking Operator Services

- 5-year contract
- No up-front cost to Metro, expenses reimbursed through future revenues
- Contract needed in order to continue implementation of the Supportive Transit Parking Program



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# Union Station

- Rate adjustment for daily and monthly parking fees
- Last adjusted in 2016
- Pricing is significantly below market value and will remain below market with the recommended adjustments.

STATION	DESCRIPTION	CURRENT RATE	PROPOSED RATE
LAUS East	Daily	\$8	up to \$12
	Monthly Commuter	\$75	up to \$85
LAUS West	Daily	\$16	up to \$18

