Los Angeles County Metropolitan Transportation Authority One Gateway Plaza 3rd Floor Board Room Los Angeles, CA



Board Report

File #: 2021-0108, File Type: Appointment

Agenda Number: 20.

OPERATIONS, SAFETY AND CUSTOMER EXPERIENCE COMMITTEE JUNE 17, 2021

SUBJECT: MEMBERSHIP ON METRO'S REGIONAL SERVICE COUNCILS

ACTION: APPROVE NOMINATIONS

RECOMMENDATION

APPROVE nominees for membership on Metro's Gateway Cities, San Fernando Valley, San Gabriel Valley, South Bay Cities and Westside Central Service Councils.

<u>ISSUE</u>

Each Metro Service Council (MSC) is comprised of nine Representatives that serve terms of three years; terms are staggered so that the terms of three of each Council's nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

BACKGROUND

Metro Service Councils were created in 2002 as community-based bodies tasked with improving bus service and promoting service coordination with municipal and local transit providers. The MSC bylaws specify that Representatives should live in, work in, or represent the region; have a basic working knowledge of public transit service within their region and an understanding of passenger transit needs. To do so, each Representative is expected to ride at least one transit service per month.

The MSC are responsible for convening public hearings to receive community input on proposed service modifications, and rendering decisions on proposed bus route changes considering staff's recommendations and public comments. All route and major service changes that are approved by the MSC will be brought to the Metro Board of Directors as an information item. Should the Metro Board decide to move an MSC-approved service change to an Action Item, the MSC will be notified of this change prior to the next Service Council monthly meeting.

DISCUSSION

The individuals listed below have been nominated to serve by the Councils' appointing authorities for the three-year term of July 1, 2021 through June 30, 2024. If approved by the Board, these

appointments will serve a three-year term. A brief listing of qualifications for the new nominees and the nomination letters from the nominating authorities are provided in Attachments A and B.

For your reference, the 2019 American Community Survey demographics and 2019 Metro Ridership Survey demographics for each region are compared to the membership, should these nominees be appointed, for each region.

Gateway Cities

- A. Danny Hom, Gateway Cities Service Council, Re-Appointment Nominated by: Gateway Cities Council of Governments
- B. Wally Shidler, Gateway Cities Service Council, Re-Appointment Nominated by: Gateway Cities Council of Governments
- C. Justin D. Lawson, Gateway Cities Service Council, New Appointment Nominated by: Gateway Cities Council of Governments

Should these nominees be appointed, the Gateway Cities (GWC) Service Council membership will compare to the region and the region's ridership as follows:

Region Demographics	Hispanic	White	Asian	Black	Native Amer	Other
GWC Council Region	65.5%	14.9%	9.1%	8.0%	0.2%	2.2%
GWC Region Ridership	66%	6%	3%%	21%	0%	4%
GWC Membership/No.	44.4% / 4	44.4% / 4	11% / 1	0% / 0	0% / 0	0% / 0

The gender makeup of the GWC Service Council will be as follows:

Gender	GWC Membership/No.	Los Angeles County	
Male	77.7% / 7	49.7%	
Female	22.2% / 2	50.3%	

San Fernando Valley

- D. Leslie Aguirre, San Fernando Valley Service Council, Re-Appointment Nominated by: Los Angeles Mayor Eric Garcetti
- E. David Perry, San Fernando Valley Service Council, Re-Appointment Nominated by: Los Angeles County Fifth District Supervisor Kathryn Barger
- F. Jess Talamantes, San Fernando Valley Service Council, Re-Appointment Nominated by: City of Burbank

Should these nominees be appointed, the San Fernando Valley (SFV) Service Council membership

Region Demographics	Hispanic	White	Asian	Black	Native Amer	Other
SFV Council Region	41.0%	41.1%	11.2%	3.7%	0.1%	2.9%
SFV Region Ridership	63%	13%	9%	9%	1%	5%
SFV Membership/No.	44% / 4	44% / 4	0% / 0	11% / 1	0% / 0	0% / 0

will compare to the region and the region's ridership as follows:

The gender makeup of the SFV Service Council will be as follows:

Gender	SFV Membership/No.*	Los Angeles County
Male	55.5% / 5	49.7%
Female	44.4% / 4	50.3%

San Gabriel Valley

- G. Roger Chandler, San Gabriel Valley Service Council, Re-Appointment Nominated by: The City of Arcadia
- H. David Diaz, San Gabriel Valley Service Council, Re-Appointment Nominated by: Los Angeles County First District Supervisor Hilda Solis
- I. Ben Wong, San Gabriel Valley Service Council, Re-Appointment Nominated by: San Gabriel Valley Council of Governments

Should these nominees be appointed, the San Gabriel Valley (SGV) Service Council membership will compare to the region and the region's ridership as follows:

Race	Hispanic	White	Asian	Black	Native Amer	Other
SGV Council Region	49.90%	17.40%	27.2%	3.2%	0.2%	2.1%
SGV Region Ridership	67%	8%	13%	8%	1%	4%
SGV Membership/ No.	33% / 3	44% / 4	22% / 2	0% / 0	0% / 0	0% / 0

The gender makeup of the SGV Council will be as follows:

Gender	SGV Membership/No.	Los Angeles County
Male	88.8% / 8	49.7%
Female	22.2% / 1	50.3%

South Bay Cities

J. Rochelle Mackabee, South Bay Service Council, Re-Appointment Nominated by: South Bay Council of Governments

- K. Donald Szerlip, South Bay Service Council, Re-Appointment Nominated by: South Bay Council of Governments
- L. Richard Montgomery, South Bay Valley Service Council, New Appointment Nominated by: South Bay Council of Governments

Should these nominees be appointed, the South Bay Cities (SBC) Service Council membership will compare to the region and the region's ridership as follows:

Region Demographics	Hispanic	White	Asian	Black	Native Amer	Other
SBC Region	44.6%	21.6%	13%	17%	0.2%	3.7%
SBC Region Ridership	64%	5%	6%	22%	1%	3.7%
SBC Membership/No.	33% / 3	11% / 1	22% / 2	22% / 2	0% / 0	11% / 1

The gender makeup of the South Bay Cities Service Council will be is as follows:

Gender	SBC Membership/No.	Los Angeles County
Male	66.6% / 6	49.7%
Female	33.3% / 3	50.3%

Westside Central

- M. Martha Eros, Westside Central Service Council, Re-Appointment Nominated by: Westside Central Council of Governments
- N. Elizabeth Medrano, Westside Central Service Council, New Appointment Nominated by: Los Angeles County Second District Supervisor Holly Mitchell

Should these nominees be appointed, the Westside Central Cities (WSC) Service Council membership will compare to the region and the region's ridership as follows:

% Region Total	Hispanic	White	Asian	Black	Native Amer	Other
WSC Council Region	42.8%	31.1%	13.3%	9.3%	0.2%	3.3%
WSC Region Ridership	66%	7%	7%	16%	1%	4%
WSC Membership/No.	37.5% / 3	12.5% / 1	12.5% / 1	37.5% / 3	0% / 0	0% / 0

The gender makeup of the Westside Central Cities Service Council will be as follows:

Gender	WSC Membership/No.	Los Angeles County
Male	62.5% / 5	49.7%
Female	37.5% / 3	50.3%

A member of the Westside Central Service Council resigned effective May 12, 2021, which created one (1) vacancy on this Council. The appointing authority is currently recruiting potential replacement candidates and will submit their nomination for approval in the near future.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity

ALTERNATIVES CONSIDERED

The alternative to approving these appointments would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Councils to formulate and submit their recommendations to the Board. It would also result in the Service Councils having less diverse representation of their respective service areas.

NEXT STEPS

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - Nominees Listing of Qualifications Attachment B - Nomination Letters

Prepared by: Conan Cheung, Sr. Executive Officer, Service Development, Scheduling and Analysis, (213) 418-3034 Dolores Ramos, Transportation Planning Manager, Regional Service Councils, (213) 598-9715

Reviewed by: James T. Gallagher, Chief Operations Officer, (213) 418-3108

Agenda Number: 20.

ie N. Steph Wio ıs Chief Executive Officer

NEW APPOINTEES BIOGRAPHIES AND QUALIFICATIONS

Justin D. Lawson, Nominee for Gateway Cities Service Council



Justin D. Lawson is currently employed as a Management Assistant with the City of Los Angeles where he performs budgetary analysis of capital projects within the Cultural and Recreational Facilities Program Prior to joining the City of Los Angeles, Mr. Lawson has held positions as a Transportation Associate with Metro's Diversity and Economic Opportunity Department, as Associated Students Special Projects Coordinator with California State University Fullerton, and as Associate Director for the Executive Office of the Mayor of the District of Columbia.

Mr. Lawson holds a BA in Political Science from California State University Long Beach, and a Master of Public Administration from the University of Southern California's Sol Price School of Public Policy. Mr. Lawson resides in the Wrigley neighborhood of Long Beach with his partner Austin and their French Bulldog Mochi.

Richard Montgomery, Nominee for South Bay Cities Service Council



Richard P. Montgomery is a City of Manhattan Beach Council Member. Councilmember Montgomery has served as President of the Independent Cities Association(2011-2012, 2018- 2019), is a Director of the Sanitation Districts 5 and 7 in Los Angeles County, and is Chair of the Small Craft Harbor Commissioner in Marina Del Rey at the appointment of LA County Supervisor Janice Hahn. He has been on the Beach Cities Toy Drive Board & Manhattan Beach Fireworks Association Board since 2005. Mr. Montgomery was re-elected to the National League of Cities (NLC) Board of Directors in 2019 for a two-year term, which includes a seat on the League of CA Cities Board. Mr.

Montgomery is a board member of the Institute for Local Government (ILG) in the State of California. Finally, Mr. Montgomery is also the 2nd Vice President of the Los Angeles World Airports Community Noise Roundtable.

As of March 2017, Mr. Montgomery is a partner at Riley Media where he guides real estate acquisitions and provides government relations support with local government agencies and elected officials throughout Southern California. Prior to joining Riley Media, Mr. Montgomery was the Real Estate/Government Affairs Manager with Richmont Consulting, a national "outdoor" advertising company in Los Angeles. Montgomery is also a former police officer and resides in Manhattan Beach with his wife Diane.

Elizabeth Medrano, Nominee for Westside Central Cities Service Council



Elizabeth Medrano is a life-long bus rider who became active in the Bus Riders Union as a teenager as a direct result of her rider experience and desire to improve the system for all. She is a consultant, English/Spanish translator, interpreter, transitdependent mom, and Second District resident. She currently consults for Women Organizing Resources Knowledge and Services (WORKS) around housing rights and community empowerment.

Elizabeth has a long track record of involvement in social and environmental justice work beginning in the mid-1990's; from

engaging low-income immigrants, and other communities of color, to address issues such as public transportation, the environment, to working with farmworker women to improve conditions in the fields and advocating for health care coverage and grassroots organizing efforts toward access to food and nutrition in Los Angeles' schools which resulted in several landmark policies.

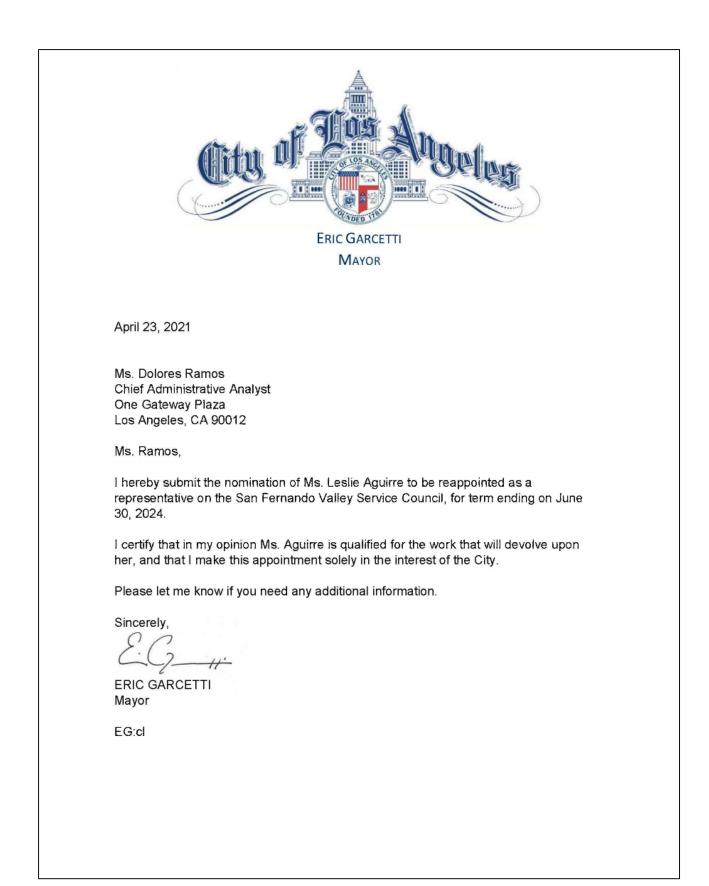
APPOINTING AUTHORITY NOMINATION LETTERS

Gateway Cities Service Council

	SOUTHEAST LOS ANGELES COUNTY
Artesia Avalon	
Bell	GATEWAY CITIES
Bellflower	COUNCIL OF GOVERNMENTS
Bell Gardens	
Cerritos	April 9, 2021
Commerce	
Compton	Mr. Phillip A. Washington, CEO Los Angeles County Metropolitan Transportation Authority
Cudahy	One Gateway Plaza
Downey	Los Angeles, CA 90012
Howaiian Gardens	Dear Mr. Washington:
Huntington Park	Nominees for the Metro Gateway Cities Service Council
Industry	Acting in its capacity as the convening coalition of the Metro Gateway Cities
La Habra Heights	Service Council, the Executive Committee of the Board of Directors of the Gateway Cities Council of Governments has nominated three community
La Mirada	members to fill 3 seats expiring on June 30, 2021.
Lakewood	At its regularly scheduled meeting of April 7, 2021, the Gateway Cities Council of
Long Beach	Governments Board of Directors nominated Wally Shidler, a current member of the Council, Danny Hom, also a current member of the Council, and Justin
Lymwaad Maynwaad	Lawson, a community member in the City of Long Beach, to fill the seats expiring June 30, 2021. A copy of the nominee's applications is enclosed.
Montebello	We would appreciate your assistance in agendizing the nominations for
Norwalk	confirmation by the MTA Board of Directors at the next regularly scheduled meeting.
Paramount	Sincerely,
Pico Rivera	Sindstely,
Santa Fe Springs	Manay Beffer
Signal Hill	
South Gate	Nancy Pfeffer Executive Director
Vernon	Enclosure
Whittier	
County of Los Angeles	Cc: Ms. Dolores Ramos, Sr. Administrative Analyst, Regional Service Councils
Port of Long Beach	
16401 Par	amount Boulevard = Paramount, California 90723 = phone (562) 663-6850 fax (562) 634-8216 www.gatewaycog.org

San Fernando Valley Service Council

OF BURBANK OFFICE OF THE CITY MANAGER February 5, 2021 Dolores Ramos LA Metro Chief Administrative Analyst Regional Service Councils One Gateway Plaza Los Angeles, CA 90012-2952 Re: Nomination of Burbank Vice Mayor Jess A. Talamantes to the Metro San Fernando Valley Service Council for the term of July 1, 2021-June 30, 2024 Dear Ms. Ramos: As you know, the term of one of the two San Fernando Valley Service Council seats representing the East Cluster cities of Burbank, Glendale, and San Fernando expires in June of this year. In order to maintain full representation to this important oversight group, I respectfully request that Burbank Vice Mayor Jess A. Talamantes be re-nominated to serve as a member of the Service Council to represent transit riders in the three cities. This nomination has been discussed with officials from the Cities of Glendale and San Fernando, who agree that Vice Mayor Talamantes is the appropriate person to once again serve on the Service Council. Thank you for considering our requested nomination. Should you require any further information, please feel free to contact David Kriske in our Community Development Department at 818.238.5269 or via email at dkriske@burbankca.gov. Sincerely Tr1 Justin Hess City Manager City of Burbank CC: Roubik Golanian, Interim City Manager - City of Glendale Nick Kimball, City Manager - City of San Fernando 275 E. Olive Avenue . P. C. Box 6459 . Burbank, California 91510-6459 . (818) 238-5800 . FAX (818) 238-5804 .





BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

869 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012 Tel: 213-974-5555 Fax: 213-974-1010

> KATHRYN BARGER SUPERVISOR, FIFTH DISTRICT

April 22, 2021

Ms. Dolores Ramos Chief Administrative Analyst Regional Service Councils 1 Gateway Plaza, MS 99-7-2 Los Angeles, CA 90012

RE: Reappointment of David Perry to the San Fernando Valley Service Council

Dear Ms. Ramos:

This letter serves as my recommendation to reappoint David Perry as my representative to the Los Angeles County Metro San Fernando Valley Service Council.

David resides in the San Fernando Valley and has served as my transportation policy deputy since 2016. In his capacity as my policy deputy, David has gained extensive knowledge and experience in the area of transportation and related issues affecting the San Fernando Valley and the region. He will continue to serve the San Fernando Valley well.

Sincerely,

1gcv

KATHRYN BARGER Supervisor, Fifth District

KB:dps

ANTELOPE VALLEY 42455 10th Street West, Suite 104 615 East Foothill Boulevard, Suite A Lancaster, CA 93534 (661) 726-3600

EAST SAN GABRIEL VALLEY San Dimas, CA 91773 (909) 394-2264

SAN FERNANDO VALLEY 21943 Plummer Street Chatsworth, CA 91311 (818) 993-5170

SAN GABRIEL VALLEY Pasadena, CA 91101 (626) 356-5407

SANTA CLARITA VALLEY 215 N. Marengo Avenue, Suite 120 27441 Tourney Road, Suite 180 Santa Clarita, CA 91355 (661) 287-3657

San Gabriel Valley Service Council



BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

856 KENNETH HAHN HALL OF ADMINISTRATION / LOS ANGELES, CALIFORNIA 90012 Telephone (213) 974-4111 / FAX (213) 613-1739

HILDA L. SOLIS

SUPERVISOR, FIRST DISTRICT

January 25, 2021

1.20 Jan

Dolores Ramos, Administrator Regional Service Councils 1 Gateway Plaza Los Angeles, CA 90012

Re: Annual Appointments to Metro San Gabriel Valley Service Council

Dear Ms. Ramos,

As the Supervisor for the First District of Los Angeles County, I would like to nominate Mr. David Diaz to the Metro San Gabriel Valley Service Council to serve as the First District's representative from July 1, 2021 through June 30, 2024. You may contact him directly to request all necessary documentation.

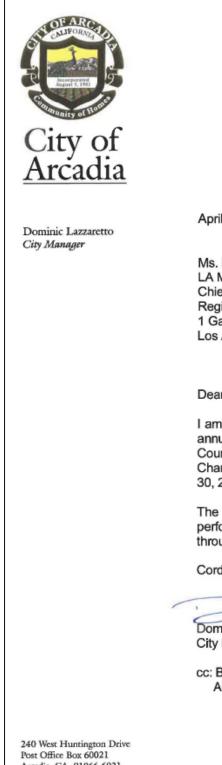
David Diaz david@activesgv.org

Given his extensive experience in transportation, Mr. Diaz can offer informed insight as part of the Service Council. I have full confidence in his ability to represent the First District of Los Angeles County. Thank you.

Sincerely,

J Aulis

HILDA L. SOLIS Supervisor, First District Chair, Board of Supervisors



Post Office Box 60021 Arcadia, CA 91066-6021 (626) 574-5401 (626) 446-5729 Fax domlazz@ArcadiaCA.gov www.ArcadiaCA.gov April 14, 2021

Ms. Dolores Ramos LA Metro Chief Administrative Analyst Regional Service Councils 1 Gateway Plaza, MS 99-7-2 Los Angeles, Ca 90012-2952

Dear Ms. Ramos,

I am in receipt of your letter dated January 21, 2021 regarding the annual appointment to the Metro San Gabriel Valley Service Council. I would like to formally resubmit Arcadia Mayor Roger Chandler as our nominee to serve during the July 1, 2021 – June 30, 2024 term.

The City of Arcadia appreciates the work that the Metro Councils perform in determining routes and schedules for commutes throughout the San Gabriel Valley and beyond.

Cordially,

Dominic Lazzaretto City Manager

cc: Brian Cook, City Manager, City of Temple City Alma Martinez, City Manager, City of El Monte



OFFICERS President Margaret Clark I^{ri} Vice President Becky Shevlin 2ⁿⁱ Vice President

Tim Hepburn 3rd Vice President Ed Reece

MEMBERS Alhambra Arcadia Azusa Baldwin Park Bradbury Claremont Covina Diamond Bar Duarte El Monte Glendora Industry Irwindale La Cañada Flintridge La Puente La Verne Monrovia Montebello Monterey Park Pasadena Pomona Rosemead San Dimas San Gabriel San Marino Sierra Madre South El Monte South Pasadena Temple City Walnut West Covina First District, LA County Fourth District, LA County Unincorporated Co Fifth District, LA County incorporated Con SGV Water Districts

April 16, 2021

Ms. Dolores Ramos Metro Service Councils 1 Gateway Plaza, MS 99-7-1 Los Angeles, CA 90012

RE: Metro's San Gabriel Valley Service Council Representative

Dear Ms. Ramos:

At their April 15, 2021 meeting, the San Gabriel Valley Council of Governments' Governing Board appointed Ben Wong to serve on the San Gabriel Valley Metro Service Council. The effective term will be July 1, 2021 – June 30, 2024. Should you have any questions, please feel free to contact me at (626) 457-1800.

Sincerely,

Jarisa Creter

Marisa Creter Executive Director San Gabriel Valley Council of Governments

cc: Ben Wong

San Gabriel Valley Council of Governments 1000 South Fremont Avenue, Unit #42 Alhambra, California 91803

South Bay Cities Service Council



2355 Crenshaw Blvd., #125 Torrance, CA 90501 (310) 371-7222 sbccog@southbaycities.org www.southbaycities.org

May 27, 2021

Ms. Dolores Ramos Chief Administrative Analyst Metro Regional Service Councils One Gateway Plaza MS 99-7-1 Los Angeles, CA 90012

Dear Ms. Ramos:

This letter serves as the South Bay Cities Council of Governments (SBCCOG) recommendation to nominate representatives to serve on the South Bay Metro Service Council.

At their May 27, 2021 Board of Directors meeting, the SBCCOG Board approved the following nominees:

- Don Szerlip (incumbent)
- Rochelle Mackabee (incumbent)
- Hon. Richard Montgomery (new appointee) Manhattan Beach Councilman who can be reached at <u>RMontgomery@citymb.info</u>

These candidates are nominated to serve three-year terms to commence on July 1, 2021 through June 30, 2024.

We respectfully request that the Metro Board appoint these nominees at the June 24, 2021 Metro Board meeting so that they can be seated in July 2021.

Thank you for your attention to this matter.

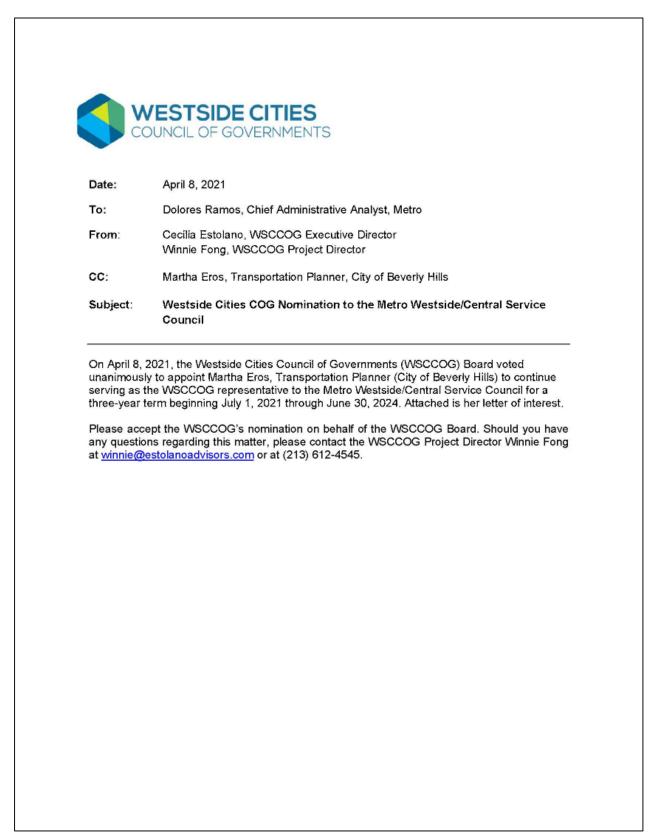
Sincerely,

Chining Valentine

Olivia Valentine, Chair South Bay Cities Council of Governments

LOCAL GOVERNMENTS IN ACTION

Carson El Segundo Gardena Hawthome Hermosa Beach inglewood Lawndale Lomita Manhattan Beach Palos Verdes Estates Rancho Palos Verdes Redondo Beach Rolling Hills Rolling Hills Estates Torrance Los Angeles District #15 Los Angeles County





BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

866 KENNETH HAHN HALL OF ADMINISTRATION, LOS ANGELES, CA 90012 PHONE: 213-974-2222 | FAX: 213-680-3283

> HOLLY J. MITCHELL SUPERVISOR, SECOND DISTRICT

May 20, 2021

Ms. Dolores Ramos Chief Administrative Analyst Metro Regional Service Councils One Gateway Plaza MS 99-7-1 Los Angeles, CA 90012

Dear Ms. Ramos:

This letter serves as the recommendation to appoint Ms. Elizabeth Medrano to serve as the Second District representative on the Westside Central Service Council for the term of July 1, 2021 - June 30, 2024.

I am confident that Ms. Medrano's knowledge and experience in the fields of transportation and urban planning will serve the Westside Central Service Council well. Elizabeth Medrano is a life-long bus rider, who became active in the Bus Riders Union as a teenager as a direct result of her rider experience and desire to improve the system for all. Today, she is a consultant, English/Spanish translator, interpreter, and transit-dependent mom. She currently consults for Women Organizing Resources Knowledge and Services (WORKS) around housing rights and community empowerment.

Further, Elizabeth has a long track record of involvement in relevant social and environmental justice work beginning in the mid-1990's. From engaging low-income immigrants and other communities of color to address issues such as public transportation and the environment, to working with farmworker women to improve conditions in the fields and advocating for health care coverage, to organizing grassroots efforts for access to nutritional food in Los Angeles' schools which resulted in several landmark policies, she is undoubtedly a strong leader and a perfect fit for this role.

Please let me know if you need any additional information. Thank you for your attention to this matter.

Sincerely, Holly J. Mitchell

Holly J. Mitchell Supervisor, Second District

(LO)

LENNOX FIELD OFFICE 4343 LENNOX BLVD. LENNOX, CA 90304