



Board Report

File #: 2025-0446, **File Type:** Appointment

Agenda Number: 32.

OPERATIONS, SAFETY, AND CUSTOMER EXPERIENCE COMMITTEE SEPTEMBER 18, 2025

**SUBJECT: APPOINTMENTS TO METRO SAN FERNANDO VALLEY AND WESTSIDE
CENTRAL CITIES SERVICE COUNCILS**

ACTION: APPROVE RECOMMENDATION

RECOMMENDATION

APPROVE nominees for membership on Metro's San Fernando Valley and Westside Central Service Councils (Attachment A).

ISSUE

The terms of two appointees on the San Fernando Valley Service Council and one appointee on the Westside Central Cities Service Council expired on June 30, 2025. Another member of the San Fernando Valley Service Council has been nominated to move from the San Fernando Valley Service Council to fill the vacancy on the Westside Central Service Council, and a replacement is being nominated to fill the seat of the previous member for the remaining term of July 1, 2023 - June 30, 2026.

BACKGROUND

Metro Service Councils (MSCs) were created in 2002 as community-based bodies that improve bus service and promote service coordination with municipal and local transit providers. The MSC bylaws specify that representatives who live, work, or represent the region should have a basic working knowledge of public transit service within their area and understand passenger transit needs. To do so, each Representative is expected to ride at least one transit service per month.

The MSCs are responsible for convening public hearings to receive community input on proposed service modifications, rendering decisions for proposed bus route changes, and considering staff recommendations/public comments. All route and major service changes approved by the MSCs will be brought to the Metro Board of Directors as an information item. If the Metro Board moves an MSC-approved service change to an action item, the MSCs will be notified of this change before the next Service Council monthly meeting.

DISCUSSION

The nominating authorities have nominated the individuals listed below. If approved by the Board, they will serve the remainder of the three-year terms specified. Attachments A and B provide the nomination letters and a brief list of qualifications for the new nominee.

For reference, the 2023 American Community Survey demographics and 2023 Metro Ridership Survey demographics for the region are compared to what would be each Council's updated composition with the appointment of these nominees. The sex/gender composition for Los Angeles County is taken from the 2022 Census Quick Facts; Census data includes a question that intends to capture current sex; there are no questions about gender, sexual orientation, or sex at birth. This is denoted by an asterisk in the "non-binary/non-conforming" and "prefer to self-describe/decline to state" fields within the tables below.

Lastly, the attendance record over the July 1, 2022 - June 30, 2025, term is provided for incumbent candidates.

San Fernando Valley Service Council

- A. Louis Herrera, Reappointment
Nominated by: Los Angeles Mayor Karen Bass
Term: July 1, 2025 - June 30, 2028
Attendance record: of the 30 meetings held during his most recent term, he has attended 22 (73%).
- B. Michael Menjivar, New Appointment
Nominated by: Los Angeles Mayor Karen Bass
Term: July 1, 2023 - June 30, 2026
- C. Marianne Riggins, New Appointment
Nominated by: Las Virgenes Malibu Council of Governments
Term: July 1, 2025 - June 30, 2028

With the appointment of these nominees, the San Fernando Valley (SFV) Service Council membership will compare to the region's demographics and ridership as seen in Attachment C, Table 1

The gender makeup of the SFV Service Council will be as seen in Attachment C, Table 2.

Westside Central Cities Service Council

Erin Nash has served on the San Fernando Valley Service Council since February 2021. While they continue to work in the San Fernando Valley service area, they recently relocated to the Westside Central service area. As there is a vacancy on the Westside Central Service Council, the nominating authority has opted to appoint them to the Westside Central Service Council to more closely align with their residence. Their attendance record for their current term of July 1, 2023 - June 30, 2026, on the San Fernando Valley Service Council is provided below.

D. Erin Nash, Appointment

Nominated by: Los Angeles Mayor Karen Bass

Term: July 1, 2025 - June 30, 2028

Attendance record: Of the 30 meetings held during their most recent term on the San Fernando Valley Service Council, they have attended 21 (70%).

With the appointment of this nominee, the Westside Central Cities (WSC) Service Council membership will compare to the region's demographics and ridership as seen in Attachment C, Table 3:

The gender makeup of the WSC Service Council will be as seen in Attachment C, Table 4.

EQUITY PLATFORM

Metro recommends appointing Service Council members who represent the diverse needs and priorities of the respective region's demographics. To further encourage nominating authorities to nominate individuals who closely reflect the region and its ridership, Metro staff shares Service Council membership race/ethnicity and gender demographic makeup compared to that of the residents and riders with each nomination request. This practice has resulted in greater diversity of race/ethnicity and gender over the last several years of the Service Councils. However, approximately half of LA County residents and Metro riders are women, and work is still required to achieve gender equity on some of the Service Councils. The gender representation on all Service Councils is seen in Attachment C, Table 5.

Staff will continue to share demographic information and encourage nominating authorities to consider gender equity when selecting individuals for nomination.

VEHICLE MILES TRAVELED OUTCOME

VMT and VMT per capita in Los Angeles County are lower than national averages, the lowest in the SCAG region, and on the lower end of VMT per capita statewide, with these declining VMT trends due in part to Metro's significant investment in rail and bus transit.* Metro's Board-adopted VMT reduction targets align with California's statewide climate goals, including achieving carbon neutrality by 2045. To ensure continued progress, all Board items are assessed for their potential impact on VMT.

This item supports Metro's systemwide strategy to reduce VMT through operational activities that will improve and further encourage transit ridership, ridesharing, and active transportation. Metro's Board-adopted VMT reduction targets were designed to build on the success of existing investments, and this item aligns with those objectives.

While this item does not directly encourage taking transit, sharing a ride, or using active transportation, it is a vital part of Metro operations, as it makes progress towards fully appointed advisory bodies that enables local area stakeholders to provide input on how Metro's bus service is performing in their communities, thereby contributing to Metro's efforts to improve the customer experience. A fully appointed advisory body increases public engagement and provides transparency

around Metro's decision-making process for service planning. Because the Metro Board has adopted an agency-wide VMT Reduction Target, and this item generally supports the overall function of the agency, this item is consistent with the goals of reducing VMT.

**Based on population estimates from the United States Census and VMT estimates from Caltrans' Highway Performance Monitoring System (HPMS) data between 2001-2019.*

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity.

ALTERNATIVES CONSIDERED

The alternative to the recommendation would be for these nominees not to be approved for appointment. This would reduce the effectiveness of the Service Councils, as it would increase the challenges of obtaining a necessary quorum for these Service Councils to formulate and submit recommendations to the Board. It would also result in these Service Councils having a less diverse representation of their service areas.

NEXT STEPS

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective and share that information with the Service Councils for use in their work to plan, implement, and improve bus service and the customer experience in their areas.

ATTACHMENTS

Attachment A - Nomination Letters

Attachment B - New Appointees' Biographies and Qualifications

Attachment C - Additional Data

Prepared by: Dolores Ramos, Senior Manager, Regional Service Councils, (213) 922-1210

Reviewed by: Conan Cheung, Chief Operations Officer, (213) 418-3034

Digitally approved by *Stephanie Wiggins*, Chief Executive Officer

NEW APPOINTEE NOMINATION LETTERS

San Fernando Valley Service Council



Appointment Notification Letter

Notification of Appointment to the San Fernando Valley Service Council

June 24, 2025

Doris Ramos
Los Angeles County Metropolitan Transportation Authority
One Gateway Plaza
Los Angeles, CA 90012

Dear Ms. Ramos,

I am writing on behalf of the Las Virgenes-Malibu Council of Governments (COG) Governing Board to formally notify the Los Angeles County Metropolitan Transportation Authority (Metro) of a recent appointment to the San Fernando Valley Service Council.

At the Governing Board meeting held on June 17, 2025, the Las Virgenes-Malibu COG Governing Board unanimously appointed Malibu Mayor Marianne Riggins to serve as the Council's designated representative on the San Fernando Valley Service Council. Mayor Riggins brings a wealth of experience in municipal governance and a strong commitment to regional transportation issues, and we are confident she will be an asset to the Service Council.

Mayor Riggins' email is mriggins@malibucity.org and her mobile number is (805) 405-5709. Please update Metro's records accordingly. Should you require any additional information, feel free to contact me.

Thank you for your attention to this matter.

Sincerely,

Terry Dipple
Executive Director
Las Virgenes-Malibu Council of Governments



June 30, 2025

Ms. Dolores Ramos
Manager
Metro Regional Service Councils
One Gateway Plaza MS 99-7-1
Los Angeles, CA 90012

Dear Ms. Ramos:

I hereby reappoint Louis Herrera to serve as a representative on the San Fernando Valley Service Council, for a three year term ending on June 30, 2028. Mr. Herrera's current term expires on June 30, 2025. His resume is attached.

I certify that in my opinion Mr. Herrera is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

KAREN BASS
Mayor

KB:lap

Attachment

200 N. SPRING STREET, ROOM 303 LOS ANGELES, CA 90012 (213) 978-0600
MAYOR.LACITY.ORG





KAREN BASS
MAYOR

August 7, 2025

Ms. Dolores Ramos
Manager
Metro Regional Service Councils
One Gateway Plaza MS 99-7-1
Los Angeles, CA 90012

Dear Ms. Ramos:

I hereby appoint Mr. Michael Menjivar to serve as a representative on the San Fernando Valley Council, for the term ending June 30, 2028. He will be replacing Erin Nash, who has resigned.

I certify that in my opinion Mr. Menjivar is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

KAREN BASS
Mayor

KB:lap

Attachment



200 N. SPRING STREET, ROOM 303 LOS ANGELES, CA 90012 (213) 975-0600
MAYOR.LACITY.ORG



Westside Central Cities Service Council



KAREN BASS
MAYOR

June 30, 2025

Ms. Dolores Ramos
Manager
Metro Regional Service Councils
One Gateway Plaza MS 99-7-1
Los Angeles, CA 90012

Dear Ms. Ramos:

I hereby appoint Ms. Erin Nash to serve as a representative on the West Los Angeles Council, for the term ending June 30, 2028. She will be replacing Ernesto Hidalgo, who has resigned.

I certify that in my opinion Ms. Nash is especially qualified by reason of training and experience for the work which shall devolve upon her, and that I make this appointment solely in the interest of the City.

Please let me know if you need any additional information.

Sincerely,

KAREN BASS
Mayor

KB:lap

Attachment



200 N. SPRING STREET, ROOM 303 LOS ANGELES, CA 90012 (213) 978-0600
MAYOR.LACITY.ORG



Service Council Nominee Qualifications

Michael Menjivar, Nominee to San Fernando Valley Service Council



Michael Menjivar currently works as the Director of Community Relations for LA28. Before joining LA28, Mr. Menjivar worked as Vice President of Government Relations, in Southern California, for Strategies 360, a national public affairs firm. Previously, he was the Director of Strategic Relations for the Central City Association of Los Angeles, the premier advocacy organization for Downtown LA. Prior, he served as Deputy Director of Community Engagement for LAUSD Board President Kelly Gonez. He also previously worked as the Public Policy Organizer for the Southern California Association of Non-Profit Housing (SCANPH), where he organized and led campaign efforts toward housing affordability in LA.

Born and raised in the San Fernando Valley to parents who immigrated from El Salvador, Menjivar is a bilingual English and native Spanish speaker. He earned a Bachelor of Science from UCLA and is a regular volunteer with local groups such as San Fernando Valley Young Democrats and Chapter Director of the New Leaders Council in Los Angeles. He also serves on the Board of Directors for Abundant Housing Los Angeles, LA County Democratic Party Central Committee, as an appointed delegate to the CA State Democratic Party Central Committee, and as Controller of the Democratic Party of the San Fernando Valley.

Marianne Riggins, Nominee to San Fernando Valley Service Council



Marianne Riggins was elected to the Malibu City Council in November 2022. Her term will expire in November 2026.

Marianne's family moved to Malibu permanently in 1968 when she was 18 months old. She attended Point Dume Elementary School (now Malibu Elementary), Malibu Park Junior High School (now Malibu Middle School) and Santa Monica High School. She has also lived in Mammoth Lakes and Bishop, California. For 17 years, Marianne worked at the City of Malibu in both the Planning and Environmental Sustainability Departments.

Marianne is married and has one child who attended Malibu public schools. She has volunteered for many community organizations, including Girl Scouts, Malibu High School Athletic Booster Club, and the SMMUSD Bond Oversight Committee and Facility District Advisory Committee, and has been involved in many other community activities.

Additional Data

Table 1: San Fernando Valley (SFV) Service Council membership compared to the region's demographics.

SFV Race/Ethnicity	Hispanic or Latino	White	Asian	Pac Isl	Black	Native Amer	Other
SFV Council Region	41.3%	39.6%	11.2%	0.2%	3.7%	0.2%	2.2%
SFV Region Ridership	73%	9%	8%	1%	8%	1%	1%
SFV Membership (No.)	44% (4)	33% (3)	11% (1)	0% (0)	11% (1)	0% (0)	0% (0)

Table 2: San Fernando Valley (SFV) Service Council membership compared to the region's gender.

SFV Sex/Gender	Male/Man	Female/Woman	Non-binary/ Non-conforming	Prefer to self-describe/ Decline to respond
Los Angeles County	49.6%	50.4%	*	*
SFV Region Ridership	49%	48%%	2%	1%
SFV Membership (No.)	66% (6)	22% (2)	11% (1)	0% (0)

Table 3: Westside Central Cities (WSC) Service Council membership compared to the region's demographics.

WSC Race/Ethnicity	Hispanic or Latino	White	Asian	Pac Isl	Black	Native Amer	Other
WSC Council Region	41.0%	31.1%	13.8%	0.1%	9.0%	0.1%	4.8%
WSC Region Ridership	67%	8%	6%	1%	17%	1%	1%
WSC Membership (No.)*	27% (3)	45% (5)	0% (0)	0% (0)	18% (2)	9% (1)	0% (0)

**Note: Table does not add to the exact number of Councilmembers as it incorporates each race Councilmembers self-identified with; some Councilmembers identify with more than one race.*

Table 4: Westside Central Cities (WSC) Service Council membership compared to the region's gender.

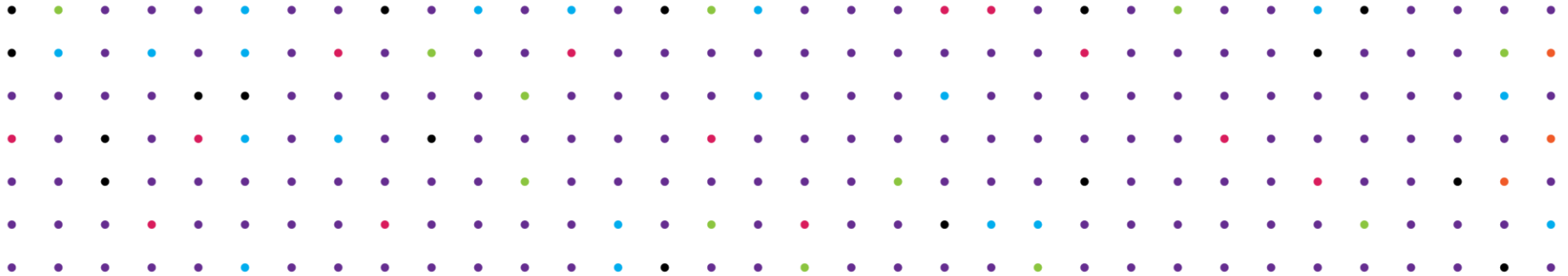
WSC Sex/Gender	Male/Man	Female/ Woman	Non-binary/ Non-conforming	Prefer to self-describe/ Decline to respond
Los Angeles County	49.6%	50.4%	**	**
WSC Region Ridership	48%	49%	2%	1%
WSC Membership (No.)	44% (4)	33% (3)	11% (1)	11% (1)

Table 5: Gender representation on all Service Councils

Sex/Gender	Male/Man	Female/Woman	Non-binary/ Non-conforming	Prefer to self-describe/ Decline to respond
Los Angeles County	49.6%	50.4%	*	*
GWC Membership (No.)	66% (6)	33% (3)	0% (0)	0% (0)
SFV Membership (No.)	66% (6)	22% (2)	11% (1)	0% (0)
SGV Membership (No.)	77% (7)	22% (2)	0% (0)	0% (0)
SBC Membership (No.)	66% (6)	22% (2)	0% (0)	0% (0)
WSC Membership (No.)	44% (4)	33% (3)	11% (1)	11% (1)

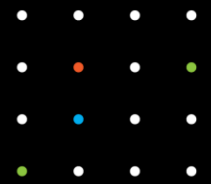
REGIONAL SERVICE COUNCILS

APPOINTMENTS TO METRO SERVICE COUNCILS



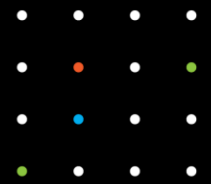
Operations, Safety, & Customer Experience Committee Meeting
September 18, 2025

RECOMMENDATION



APPROVE nominees for membership on Metro's San Fernando Valley and Westside Central Service Councils.

ISSUE & DISCUSSION



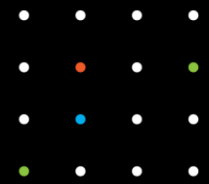
ISSUE

The terms of two appointees on the San Fernando Valley Service Council and one appointee on the Westside Central Cities Service Council expired on June 30, 2025. A member of the San Fernando Valley Service Council is being appointed to fill the vacancy on the Westside Central Service Council.

DISCUSSION

If approved by the Board, the nominees will each serve the remainder of the three-year term tied to the seat on the Council they have been nominated to.

Nominating Authorities

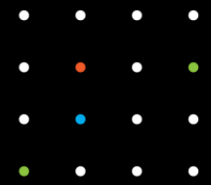


Westside Central and San Fernando Councils' nominating authorities and the number of seats they provide nominations for are listed below. The responsible nominating authorities that have forwarded nominations for approval are highlighted below.

Region	Nominating Authorities
San Fernando Valley	Cities of Burbank, Glendale, San Fernando (2) <i>City of Los Angeles Mayor (4)</i> LA County 3 rd District Supervisor (1) LA County 5 th District Supervisor (1) <i>Las Virgenes-Malibu Council of Governments (1)</i>
Westside Central	<i>City of Los Angeles Mayor (4)</i> LA County 2 nd District Supervisor (1) LA County 3 rd District Supervisor (1) Westside Cities Council of Governments (3)



Demographics



With these nominees, the Service Council composition and representation will be:

Race/Ethnicity	Hispanic or Latino	White	Asian	Pac Isl	Black	Native Amer/ Amer Ind	Other
SFV Council Region	41.3%	39.6%	11.2%	0.2%	3.7%	0.2%	2.2%
SFV Region Ridership	73%	9%	8%	1%	8%	1%	1%
SFV Membership (No.)	44% (4)	33% (3)	11% (1)	0% (0)	11% (1)	0% (0)	0% (0)
WSC Council Region	41.0%	31.1%	13.8%	0.1%	9.0%	0.1%	4.8%
WSC Region Ridership	67%	8%	6%	1%	17%	1%	1%
WSC Membership (No.)*	27% (3)	45% (5)	0% (0)	0% (0)	18% (2)	9% (1)	0% (0)

**Note: Table/percentages does not add to the exact number of Council seats as each race Councilmembers self-identified with is incorporated; some current Councilmembers identify as multi-racial.*

Sex/Gender	Male/ Man	Female/ Woman	Non-binary/ Non-conforming	Prefer to self-describe/ Decline to respond
Los Angeles County	49.6%	50.4%	*	*
SFV Membership (No.)	66% (6)	25% (2)	13% (1)	0% (0)
WSC Membership (No.)	44% (4)	33% (3)	11% (1)	11% (1)