

## **Board Report**

Los Angeles County
Metropolitan Transportation
Authority
One Gateway Plaza
3rd Floor Board Room
Los Angeles, CA

File #: 2025-0482, File Type: Contract

Agenda Number: 34.

# OPERATIONS, SAFETY, AND CUSTOMER EXPERIENCE COMMITTEE JULY 17, 2025

SUBJECT: METRO BIKE SHARE

**ACTION: APPROVE RECOMMENDATION** 

#### RECOMMENDATION

AUTHORIZE the Chief Executive Officer (CEO) to:

- A. EXECUTE Modification No. 19 to Contract No. PS272680011357 with Bicycle Transit Systems, Inc. (BTS) to exercise up to three, one-month options each separately as needed from September 1, 2025, to November 30, 2025, to continue Metro Bike Share (MBS) program services in an amount not to exceed \$3,627,011, increasing the total contract value from \$121,022,457 to \$124,649,468; and
- B. EXECUTE future Modifications to Contract No. PS272680011357 with BTS to extend the period of performance for up to six additional one-month options, each separately as needed, from December 1, 2025 to May 31, 2026, to continue MBS program services in an amount not to exceed \$7,500,000 increasing the total contract value from \$124,649,468 to \$132,149,468.

#### **ISSUE**

The Board approved Motion #41 by Directors Krekorian, Garcetti, Kuehl, and Sandoval at its December 2021 meeting (Attachment A). Directive C of the motion requires that staff ensure uninterrupted bike share service as the next iteration of the MBS program is determined and executed. The current MBS contract with BTS expires August 31, 2025, and this contract modification is needed to ensure uninterrupted service until the award of the new multi-year contract, which is currently an active procurement.

The authority to execute future modifications is needed in the event that additional time is required to secure and complete the transition of operations to the new contract.

#### **BACKGROUND**

MBS launched in July 2016 in partnership with the City of Los Angeles. It services Los Angeles County residents with 225 stations located in Downtown Los Angeles, Central Los Angeles (including

South Los Angeles), Hollywood, Westside, and North Hollywood areas. To date, over 2.7 million trips have been taken, 9.5 million miles have been traveled, and 9.1 million pounds of CO2 have been averted.

The program continues to see improvements overall. More than 519,000 rides were recorded in 2024, the highest annual ridership to date. During 2024, 30-Day and 365-Day passholders increased by 14%. During the last year, the number of pass holders with reduced fare passes increased by 39%. Reduced fare passes are offered to low-income individuals through EBT verification, and Metro's Low Income Fare is Easy (LIFE) program. They are also offered to seniors (62 years and over), students (16 years and over), and individuals with disabilities. The number of trips taken per bike each day, an industry metric used to measure the effectiveness of bike share, continues to increase, especially for pedal-assisted electric bikes (e-bikes). In April 2025, regular "classic" bikes reported 0.51 trips/bike/day, while e-bikes reported 4.77 trips/bike/day.

The MBS motion passed by the Board in December 2021 also directed staff to take a series of actions focused on stabilizing the current program and preparing for the next iteration of bike share in Los Angeles County. In April 2023 an RFP was issued to secure a new contract. This RFP was cancelled and a new solicitation was issued in July 2024.

#### **DISCUSSION**

Based on the Board-approved model, the procurement is currently underway and subject to a communications blackout. Staff is requesting an extension of the current contract, via the Board approved options, to allow for the completion of the procurement process and award of the new contract. The current contract expires August 31, 2025. If the Board approves the contract modification, the contract will end on November 30, 2025.

Due to the unique circumstances associated with the current procurement, it is uncertain as to when the new contract will be awarded; therefore, a recommendation to authorize the CEO to execute future modifications in an amount not-to-exceed \$7.5 million is included in this Board action. The authority will provide the ability to extend this contract on a month-to-month basis for up to 6 months to support any additional time needed to secure a new contract.

Per the MOU with the City of Los Angeles, the City will provide 65% of the funds in support of the ongoing operation and maintenance of MBS. Staff has reviewed this item with the City and has received their concurrence to proceed with the extension.

#### **DETERMINATION OF SAFETY IMPACT**

Metro's safety standards will be improved through the approval of this recommendation by ensuring the continued operation of a safe and secure MBS program.

#### FINANCIAL IMPACT

The cost of the extended contract is included in the FY26 Budget in Account 50316, Project 308010, and Cost Center 4540.

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#### Impact to Budget

The funding sources for this expense consist of the City of Los Angeles subsidy, advertising/sponsorship, system user fees, and general funds. The general fund is eligible for bus and rail operating projects and capital projects.

#### **EQUITY PLATFORM**

The approval of this contract modification and extension will ensure Metro's ability to continue to operate and maintain a regional bike share program that is accessible to Los Angeles County residents. This contract extension will allow Metro to continue to provide current service to those who live and work within Equity Focus Communities (EFCs) in Downtown/Central Los Angeles (including South Los Angeles), Westside, and North Hollywood. Currently, 48% of MBS stations are located in EFCs, and 40% of all trips are initiated from these stations. In addition, maintaining low bike share fares and ensuring that participants of the LIFE and Reduced Fare programs continue to have uninterrupted access to service with continued discounted fare media are critical components of this program. As mentioned, the number of passholders with Reduced Fare passes increased in 2024 and now represents 39% of 30-Day and 365-Day pass holders. Participants with eligibility through California EBT represent 54% of all Reduced Fare passes, while students (16 years and over) represent 30%.

As part of the annual survey conducted by MBS, demographic data is collected. In 2024, and consistent with previous surveys, respondents to the survey were mostly male (61%) and Caucasian (44%), and most were younger than 50 years old (79%). However, one change observed was that just over half (52%) had incomes less than \$75K. This is an increase in individuals with lower incomes and is consistent with the growth observed in reduced fare passes.

Bicycle Transit Systems, Inc. (BTS) made a 22.37% Disadvantaged Business Enterprise (DBE) commitment. Based on payments, the project is 98% complete, and the current DBE participation is 27.02%, exceeding the commitment by 4.65%.

#### **VEHICLE MILES TRAVELED OUTCOME**

VMT and VMT per capita in Los Angeles County are lower than national averages, the lowest in the SCAG region, and on the lower end of VMT per capita statewide, with these declining VMT trends due in part to Metro's significant investment in rail and bus transit.\* Metro's Board-adopted VMT reduction targets align with California's statewide climate goals, including achieving carbon neutrality by 2045. To ensure continued progress, all Board items are assessed for their potential impact on VMT.

As part of these ongoing efforts, this item is expected to contribute to further reductions in VMT. Metro conducted a preliminary analysis to show that the net effect of this item is to decrease VMT through operational activities that will improve and further encourage transit ridership, ridesharing, and active transportation. To date, more than 9.1 million miles have been traveled by MBS users, which represents a minimum reduction of approximately 1.9 million Vehicle Miles Traveled since the

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2024 MBS survey results show that 22% of users would have driven their personal vehicles or used a taxi or equivalent vehicle to complete their travel if not for Metro Bike Share.

### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

MBS program supports the following Vision 2028 Strategic Plan Goals:

- 1. Provide a high-quality mobility option that enables people to spend less time traveling.
- 2. Deliver an outstanding trip experience for all users of the transportation system.
- 3. Enhance communities and lives through mobility and access to opportunity.
- 4. Transform LA County through regional collaboration and national leadership.
- 5. Provide responsive, accountable, and trustworthy governance within the organization.

#### **ALTERNATIVES CONSIDERED**

The Board may choose not to authorize the requested action. This alternative is not recommended as this would not support the Board motion, would impact the stability of the program, and Metro's ability to provide uninterrupted MBS service. If the current contract is not extended, Metro Bike Share operations will end on August 31, 2025.

#### **NEXT STEPS**

Upon Board approval, staff will execute Modification No. 19 to Contract No. PS272680011357 with BTS to exercise up to three, one-month options each separately as needed from September 1, 2025, to November 30, 2025, to continue MBS program services.

#### **ATTACHMENTS**

Attachment A - Board Motion # 41

Attachment B - Procurement Summary

Attachment C - Contract Modification/Change Order Log

Attachment D - DEOD Summary

#### Prepared by:

Paula Carvajal-Paez, Deputy Executive Officer, Shared Mobility, (213) 922-4258 Ken Coleman, Executive Officer, Shared Mobility, (213) 922-2951 Shahrzad Amiri, Deputy Chief Operations Officer - Shared Mobility, (213) 922-3061 Carolina Coppolo, Deputy Chief Vendor/Contract Management Officer, (213) 922-4471

#### Reviewed by:

Conan Cheung, Chief Operations Officer, (213) 418-3034

<sup>\*</sup> Based on population estimates from the United States Census and VMT estimates from Caltrans' Highway Performance Monitoring System (HPMS) data between 2001-2019.

Stephanie Wiggins Chief Executive Officer



## **Board Report**

File #: 2021-0743, File Type: Motion / Motion Response Agenda Number: 41.

# EXECUTIVE MANAGEMENT COMMITTEE NOVEMBER 18, 2021

#### Motion by:

## DIRECTORS KREKORIAN, GARCETTI, KUEHL, AND SANDOVAL

Improving the Effectiveness and Sustainability of Metro Bike Share

Metro Bike Share, a county-wide bike share program, launched in 2016. Since then, Metro has had over 3,300 bicycles in the system, consisting of a mix of Classic, Smart, and E-bikes.

Currently, Metro only has 38% of the total original fleet remaining in operation. Metro Bikes have been targets of theft, and rates of fleet loss ebb and flow as new methods of theft are discovered and addressed. The Metro Bike Share team has increased efforts to recover lost and stolen bicycles but this is not sustaining the fleet and the program does not have an established fleet replenishment strategy. As a result, fewer Metro Bikes are available for use, which degrades the quality of service available to the public.

Affordable, accessible public transportation and active transportation options such as Metro Bike Share are a cornerstone of meeting our region's climate goals. As local jurisdictions in the County continue expanding bicycle infrastructure and mobility options to meet climate goals and improve the quality of life for residents, a successful and sustainable Metro Bike Share program is more important than ever.

# SUBJECT: IMPROVING THE EFFECTIVENESS AND SUSTAINABILITY OF METRO BIKE SHARE

#### RECOMMENDATION

APPROVE Motion by Directors Krekorian, Garcetti, Kuehl, and Sandoval that the Board direct the Chief Executive Officer to report back in 90 days on:

- A. An action plan to stabilize the current fleet size including actions for how to identify, prioritize, and address new mechanisms of theft as they arise.
- B. An action plan to address equitable access in the current program and in any future form of the program. This plan shall include recommendations on issues such as serving people who may be unbanked, addressing the digital divide, and keeping fare cost low.

- C. A plan to provide uninterrupted service as the next iteration of the program is determined and executed.
- D. A plan to convene an industry forum (as was performed for Metro Micro) to bring together academics, cities with existing bike share programs, community stakeholders, and industry experts to provide recommendations on advancing Metro Bike Share beyond the current contract in one of several forms including but not limited to:
  - 1. Continuing Metro Bike Share as a contracted service,
  - 2. Operating the program In-house with Metro employees,
  - 3. A private-sector model with financial subsidy provided by Metro.
- E. Performing a market survey to identify best practices and business models among existing bike-share systems in the US, and comparable global systems (e.g., Paris, London, Barcelona, Madrid, and Mexico City), and to develop comparative data on subsidy cost per ride, total ridership, size of fleet, vehicle technology, theft and damage loss and prevention, and alternative financing sources like sponsorship and advertising.
- F. Recommendations for continuing and evolving the Metro Bike Share program to meet the goals of the agency, with countywide stakeholder engagement and consideration of cost-sharing, with the goal of expanding service area and local participation to all subregions in the County. These recommendations should include eligible local, state, and federal funding sources for capital and operations budgets, as well as legislative opportunities to expand such funding eligibility.

#### PROCUREMENT SUMMARY

#### **METRO BIKE SHARE/PS272680011357**

| 1. | Contract Number: PS272680011357                                                                                                                                                                   |                      |                                                  |               |  |  |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------------------------------------------|---------------|--|--|
| 2. | Contractor: Bicycle Transit Systems, Inc.                                                                                                                                                         |                      |                                                  |               |  |  |
| 3. | <b>Mod. Work Description</b> : Exercise up to three, one-month options each separately as needed from September 1, 2025 to November 30, 2025 to continue Metro Bike Share (MBS) program services. |                      |                                                  |               |  |  |
| 4. | Contract Work Desci                                                                                                                                                                               | ription: Metro Bike  | Share Program                                    |               |  |  |
| 5. | The following data is                                                                                                                                                                             | s current as of: 06/ | 02/25                                            |               |  |  |
| 6. | Contract Completion Status Financial Status                                                                                                                                                       |                      |                                                  |               |  |  |
|    |                                                                                                                                                                                                   |                      |                                                  |               |  |  |
|    | Contract Awarded:                                                                                                                                                                                 | 06/25/15             | Contract Award<br>Amount:                        | \$11,065,673  |  |  |
|    | Notice to Proceed (NTP):                                                                                                                                                                          | 07/31/15             | Total of<br>Modifications<br>Approved:           | \$109,956,784 |  |  |
|    | Original Complete Date:                                                                                                                                                                           | 07/29/22             | Pending Modifications (including this action):   | \$3,627,011   |  |  |
|    | Current Est.<br>Complete Date:                                                                                                                                                                    | 11/30/25             | Current Contract<br>Value (with this<br>action): | \$124,649,468 |  |  |
|    |                                                                                                                                                                                                   |                      |                                                  |               |  |  |
| 7. | Contract Administrator: Lily Lopez                                                                                                                                                                |                      | <b>Telephone Number</b> : (213) 922-4639         |               |  |  |
| 8. | Project Manager:<br>Paula Carvajal                                                                                                                                                                |                      | <b>Telephone Number</b> : (213) 922-4258         |               |  |  |

#### A. Procurement Background

This Board Action is to approve Contract Modification No. 19 to exercise up to three, one-month options each separately as needed from September 1, 2025 to November 30, 2025 to continue Metro Bike Share (MBS) program services through November 30, 2025.

This contract modification will be processed in accordance with Metro's Acquisition Policy and the contract type is a firm fixed price.

On June 25, 2015, the Board approved firm fixed price Contract No. PS272680011357 with Bicycle Transit Systems (BTS), Inc. for the equipment, installation and operations of the Metro Bike Share Phase I Pilot in the amount of \$11,065,673 for a two-year period.

Eighteen modifications have been issued to date.

Refer to Attachment C – Contract Modification/Change Order Log.

## B. Cost Analysis

The recommended amount has been determined to be fair and reasonable based on an Independent Cost Estimate (ICE), cost analysis based on the existing rates established in the contract, a reduction in profit, and technical analysis.

| Proposal Amount | Metro ICE   | Recommended Amount |
|-----------------|-------------|--------------------|
| \$3,627,011     | \$3,735,821 | \$3,627,011        |

The variance between the ICE and recommended amount is due to BTS proposing a reduction in profit.

## **CONTRACT MODIFICATION/CHANGE ORDER LOG**

#### **METRO BIKE SHARE/PS272680011357**

| Mod.<br>No. | Description                                                                                                                                                                                           | Status<br>(approved<br>or<br>pending) | Date     | Amount       |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|----------|--------------|
| 1           | Addition of Sponsorship<br>Broker Agreement                                                                                                                                                           | Approved                              | 12/30/15 | \$0          |
| 2           | Additional Support for Phase I  — Downtown Los Angeles                                                                                                                                                | Approved                              | 06/06/16 | \$108,656    |
| 3           | Addition of 2 Subcontractors                                                                                                                                                                          | Approved                              | 07/07/16 | \$0          |
| 4           | Extend Phase I (Downtown Los Angeles Pilot), expand and accelerate Phase II (Pasadena) and Phase III (Venice and Port of Los Angeles)                                                                 | Approved                              | 11/07/16 | \$42,618,583 |
| 5           | Update Exhibit A-1 Milestone Payment Schedule                                                                                                                                                         | Approved                              | 03/22/17 | \$0          |
| 6           | Addition of TAP Integration Step 3                                                                                                                                                                    | Approved                              | 05/31/17 | \$610,076    |
| 7           | Extend and activate Phase III and Phase IV                                                                                                                                                            | Approved                              | 10/08/18 | \$34,598,747 |
| 8           | Metro Countywide Bike Share<br>Greenhouse Gas Reduction<br>Fund (GGRF) Grant                                                                                                                          | Approved                              | 12/06/18 | \$6,342,126  |
| 9           | Revised SOW and Milestones                                                                                                                                                                            | Approved                              | 12/14/18 | \$0          |
| 10          | Reallocation of bikes and update milestones                                                                                                                                                           | Approved                              | 08/21/21 | \$0          |
| 11          | Extended period of performance (POP) through 7/29/23, purchase new bicycles to replenish and stabilize the on-street bicycle fleet, purchase and install GPS equipment, and maintain a 10% inventory. | Approved                              | 05/03/22 | \$15,250,213 |
| 12          | Extended POP by 5 months through 12/31/23.                                                                                                                                                            | Approved                              | 05/25/23 | \$5,698,010  |

|    | Total:                                                                                                           |          |          | \$124,649,468 |
|----|------------------------------------------------------------------------------------------------------------------|----------|----------|---------------|
|    | Original Contract:                                                                                               |          | 06/25/15 | \$11,065,673  |
|    | Modification Total:                                                                                              |          |          | \$113,583,795 |
| 19 | Exercise up to three, one-<br>month options each separately<br>and extend the POP through<br>11/30/25 as needed. | Pending  | Pending  | \$3,627,011   |
| 18 | Extended POP through 8/31/25.                                                                                    | Approved | 3/27/25  | \$4,730,373   |
| 17 | Extended POP through 4/30/25.                                                                                    | Approved | 12/11/24 | \$0           |
| 16 | Extended POP through 3/31/25.                                                                                    | Approved | 07/23/24 | \$0           |
| 15 | Extended POP through 8/30/24.                                                                                    | Approved | 03/07/24 | \$0           |
| 14 | Extended POP through 6/30/24.                                                                                    | Approved | 12/21/23 | \$0           |
| 13 | Extended POP through 4/30/24.                                                                                    | Approved | 11/02/23 | \$0           |

#### **DEOD SUMMARY**

#### **METRO BIKE SHARE/PS272680011357**

#### A. Small Business Participation

Bicycle Transit Systems, Inc. (BTS) made a 22.37% Disadvantaged Business Enterprise (DBE) commitment. Based on payments, the project is 98% complete and the current DBE participation is 27.02%, exceeding the commitment by 4.65%.

| Small Business | 22.37% DBE | Small Business | 27.02% DBE |
|----------------|------------|----------------|------------|
| Commitment     |            | Participation  |            |
|                |            |                |            |

|    | DBE<br>Subcontractors           | Ethnicity                 | % Committed | Current<br>Participation <sup>1</sup> |
|----|---------------------------------|---------------------------|-------------|---------------------------------------|
| 1. | Accel<br>Employment<br>Services | Asian-Pacific<br>American | 15.28%      | 11.15%                                |
| 2. | Bike Hub                        | Asian-Pacific<br>American | 5.48%       | 14.87%                                |
| 3. | Say Cargo<br>Express            | Hispanic American         | 0.68%       | 0.22%                                 |
| 4. | Toole Design<br>Group, LLC      | Non-Minority<br>Female    | 0.93%       | 0.78%                                 |
|    |                                 | Total                     | 22.37%      | 27.02%                                |

<sup>&</sup>lt;sup>1</sup>Current Participation = Total Actual amount Paid-to-Date to DBE firms ÷Total Actual Amount Paid-to-date to Prime.

#### B. Living Wage and Service Contract Worker Retention Policy Applicability

The Living Wage and Service Contract Worker Retention Policy is not applicable to this modification.

#### C. Prevailing Wage Applicability

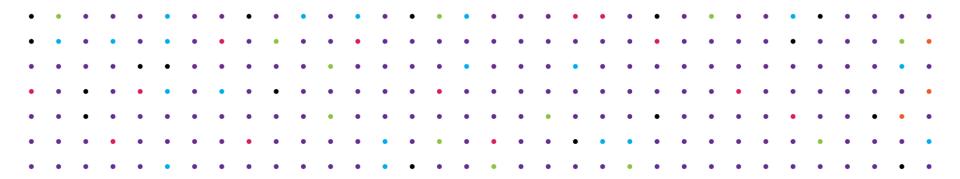
Prevailing Wage requirements are applicable to this project. DEOD will continue to monitor contractors' compliance with the State of California Department of Industrial Relations (DIR), California Labor Code, and, if federally funded, the U S Department of Labor (DOL) Davis Bacon and Related Acts (DBRA).

#### D. Project Labor Agreement/Construction Careers Policy

Project Labor Agreement/Construction Careers Policy is not applicable to this Contract. PLA/CCP is applicable only to construction contracts that have a construction related value in excess of \$2.5 million.

## **Shared Mobility**

## **METRO BIKE SHARE**





## **ISSUE & DISCUSSION**



## <u>AWARDEE</u>

Bicycle Transit Systems, Inc. (BTS)

## **NUMBER OF BIDS/PROPOSALS**

One proposal received as this is a modification to an existing contract.

### **DEOD COMMITMENT**

DBE commitment - 22.37%

## **ISSUE**

The current MBS contract expires August 31, 2025, and this modification is needed to ensure uninterrupted service until the award of the new multi-year contract.

### **DISCUSSION**

The recommendation authorizes the execution of the three Board approved one-month options to extend the contract to November 30, 2025. Authority to allow the CEO to execute future modifications in an amount not-to-exceed \$7.5M is also recommended to provide to support additional contract extensions, as needed, until a new contract is awarded.



## RECOMMENDATION



## AUTHORIZE the Chief Executive Officer (CEO) to:

- A. EXECUTE Modification No. 19 to Contract No. PS272680011357 with Bicycle Transit Systems, Inc. (BTS) to exercise up to three, one-month options each separately as needed from September 1, 2025, to November 30, 2025, to continue Metro Bike Share (MBS) program services in an amount not to exceed \$3,627,011, increasing the total contract value from \$121,022,457 to \$124,649,468; and
- B. EXECUTE future Modifications to Contract No. PS272680011357 with BTS to extend the period of performance for up to six additional one-month options, each separately as needed, from December 1, 2025 to May 31, 2026, to continue MBS program services in an amount not to exceed \$7,500,000 increasing the total contract value from \$124,649,468 to \$132,149,468

